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FORD PICKU

FORD DIVISION (8)



#### as we see it

☐ Is network news biased?

When "The News Twisters," Edith Efron's popular study of alleged network news bias, was first published, the book was attacked by some critics as being conservatively slanted.

Miss Efron had taped all network evening newscasts for the seven weeks preceding the 1968 election and had assigned "favorable" or "unfavorable" labels to words and phrases used by newscasters in their reports on the Presidential candidates.

Recently the American Institute for Political Communications found from a study early this summer of network newscasts for 10 days that there was "a significant amount of bias" in their reporting of the Democratic Presidential aspirants and the Vietnam war, even though "the great bulk" of the newscasts were objective.

The Institute assigned five recent college graduates-all of whom favored Sen. George McGovern's candidacy and all of whom opposed the Administration's Vietnam policy-to view network newscasts. It was these viewers who reported alleged "episodes of bias" in the 10-day period. (A segment was judged to be biased only if at least three of the five viewers agreed.) The bias they reported was pro-McGovern and against the Nixon Vietnam policy. This report could hardly be criticized on the basis of being "conservatively slanted," as Miss Efron's study was. CRS had the most heated reaction to the Efron study. ABC and NBC attacked the institute report, ABC because the study was made over a brief period when Senator McGovern was emerging as the front-runner, NBC because there was a specific definition of bias.

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ORD DIVISION



Published by Triangle Publications, Inc. National Offices, Radnor, Pa. 19088 America's Television Magazine

Vol. 20, No. 40 | Sept. 30, 1972 | Issue #518 Local Programs Week of Sept. 30-Oct. 6.....Following 26 Teletypes Hollywood .....4 New York......51 Articles Public Broadcasting Must Clean House, by Dr. John C. Schwarzwalder.....6 Cameraperson in Hot Pants, Shows You Almost Saw, Face to Face with Chou En-lai, by Phil Johnson.....20 The Girl Who Loves Bernie, by Melvin Durslag.....30 The Merry Medics of Doctor in the House, by Daniel Yergin......38 Those New NFL Rules, Reviews, Columns Cleveland Amory.....48 Judith Crist Doan Report (U.S.) Letters .... Program Section Jon Ruddy Report (Canada) Cover: Meredith Baxter, David Birney, O Philippe Halsman

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#### TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS

ELVIS PRESLEY arrives on NBC sometime early next year, but the rest of the world will be seeing him first. NBC will tape his Jan. 14 Hawaiian concert for a later special, but it'll be telecast live via satellite to Australia, Japan, Korea, New Zealand, the Philippines, Thailand and South Vietnam--and the next night it will be telecast in 28 European countries . . . Nepotism Dept. (continued): JOHN CARRADINE and ROBERT CARRADINE (second-youngest of John's six sons) join DAVID CARRADINE, the second-eldest, in "Dark Angel," an episode of Kung Fu on ABC . . . And LAURENCE LUCKINBILL's wife, ROBIN STRASSER--formerly of Another World--plays his girl friend in a Delphi Bureau episode.

CARROLL O'CONNOR will receive the Communicator Award of the Catholic Press Council of Southern California . . . ROBERT YOUNG plays the father of four daughters in the Movie of the Week "All My Darling Daughters." He's a judge, though, not a doctor, and it's a light comedy, not a drama, but Young is perfect for the role. He has four daughters in real life . . . A two-hour TV movie based on BILL DAVIDSON's book, "Indict and Convict," stars GEORGE GRIZZARD as a trial attorney. It's produced by DAVID VICTOR, creator of Owen Marshall, Counselor at Law.

BILL BIXBY and BRANDON CRUZ, formerly inseparable in The Courtship of Eddie's Father, have gone their separate ways. Usually lovable Bill plays a villain in the "Consortium" segment of Search with HUGH O'BRIAN, and Brandon plays an orphan in Kung Fu . . . Eighteen-year-old BARRY LIVINGSTON, formerly of My Three Sons and The Adventures of Ozzie and Harriet, can't break his kid-part mold. He will be Linus in "You're a Good Man Charlie Brown," the Hall of Fame Valentine special on NBC . . . BURT REYNOLDS will be fully clothed for a guest shot with FLIP WILSON--as (it is devoutly to be wished) will TIM CON-WAY on the same show.

DAVID CASSIDY is taping an ABC documentary, "David Cassidy Around-London": . . ANN B. DAVIS has been signed for the PATSY KELLY role in the national company of "No, No, Nanette," which goes on tour after The Brady Bunch stops production . . . JANE ACTMAN, who plays a daughter on The Paul Lynde Show, moves over to Room 222 for one appearance . . . JOHN SAXON becomes a tough big-time bandleader in a Banyon episode. He may even sing . . . The Bell System Family Theatimarks the 32nd year of broadcasting-radio and TV--for Ma Bell with an adaptation of JOHN STEINBECK's "The Red Pony," starring HENRY FONDA, MAUREEN O'HARA and GILBERT ROLAND on March 18.

Continue

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# PUBLIC BROADCASTING MUST CLEAN HOUSE

# A critic of its personnel and its practices proposes sweeping reforms

By Dr. John C. Schwarzwalder

[Dr. John C. Schwarzwalder, executive vice president of KCTA, the public-TV station in Minneapolis-St. Paul, has long been critical of the Corporation for Public Broadcasting.]

President Nixon's recent veto of a bill which would have appropriated \$155-million to the Corporation for Public Broadcasting has caused considerable comment and much bitter argument. One would think from reading some editorials and listening to a number of public-television spokesmen that this was a totally unforeseen event and that it was done without warning and without cause.

The truth is that everyone in public or educational broadcasting should have known the veto was coming, for the very good reason that the veto was not only justified but necessary. Indeed, the President would have been

derelict in his responsibility had he not vetoed the bill. The story behind these events is somewhat complicated but is tremendously important to all of us.

It will be remembered that in 1967 the Congress, at the urging of many prominent citizens and after a comprehensive report financed by the Carnegie Foundation, passed a bill authorizing the creation of an entity to be known as the Corporation for Public Broadcasting (CPB). This nonprofit organization was to use its funds for the promotion of public (noncommercial, educational) broadcasting. The bulk of CPB funds were appropriated by the Congress, although CPB received considerable additional amounts from the Ford Foundation, the Columbia Broadcasting System and others. CPB hired John Macy, former director of the Civil Service Commission, as its chief executive. An organization called the

TO LEWIS WILL

Public Broadcasting Service (PBS) was hastily created which would serve as the operating agency for the distribution of programs and approval of the major funds for the production of such programs. Hartford Gunn, station manager of WGBH-TV in Boston, was hired as president of PBS.

CPB and PBS then proceeded to give production contracts to a small number of noncommercial stations in New York, Boston, Washington, Pittsburgh, Chicago, Los Angeles and San Francisco. The biggest single grants have gone to WNET in New York, which absorbed the old NET operation. The rest of the more than 200 stations got very few production grants or none at all.

The programs which were produced by the favored stations included a high percentage of so-called public-affairs programs, and it was with some of these that the trouble in PTV began.

A number of station managers protested to CPB and PBS the fact that
many of the public-affairs programs
they were expected to run on their stations seemed to be skewed to the views
expressed publicly by Fred Friendly
of the Ford Foundation and his superiors. Those managers who believed
that an impartial or balanced presentation of controversial issues was essential when public airways and public
funds were used were told that they
simply did not understand the true nature of public broadcasting.

A program produced by the New York PTV station called "Banks and the Poor" used statements by David Rockefeller in such a highly edited manner that his point of view was by no means fairly presented. This caused widespread and unfavorable repercussions throughout the educational community as well as in business and government. Another documentary entitled "Who Invited U\$" probably holds the all-time record for one-sided political presentation. At least it holds the record on this side of the Iron Curtain.

Another widely heralded NET program about the FBI finally had to be withdrawn by PBS because of an outrageous lack of documentation. PBS, in its turn, was then roundly denounced by New York PTV officials for "yielding to Administration pressure." Less than a year ago the comedian Woody Allen produced a lengthy program segment for the New York PTV station devoted solely to ridiculing Mr. Nixon and his Administration. |The show was never broadcast.—Ed.] Even more recently another widely advertised program featured Pete Seeger's sister in a onesided diatribe against the United States in which she expressed the reasons why she felt she could not live in America and had given up her American citizenship. Dozens of other similar examples of PBS programs could be cited.

In the face of this one-sided approach to public affairs many people in the Administration, as well as many members of Congress, and at least 40 PTV station managers, simply do not believe that PBS and the Corporation for Public Broadcasting are at all interested in presenting balanced publicaffairs programming, Both Republican and Democratic officials have reluctantly come to the belief that a number of CPB employees see their mission as one of providing to an important segment of the American public an extreme left-wing view of both domestic politics and our international dealings. Many CPB and PBS employees think it perfectly permissible, even desirable, to use public funds for this purpose. The President and several hundred senators and congressmen do not agree, as shown by recent Congressional votes.

CPB and PBS spokesmen like to point out that the two-year authorization for CPB passed both houses by overwhelming margins before the Presidential veto. What they are less ready to point out is that on the operative amendments which would have limited ->

the authorization to one year (thus retaining some possibility of annual review) the margin in the House of Representatives was exactly four votes. In spite of much brave talk about overriding the President's veto, this proved to be completely impossible. Moreover, public support for the CPB position was, at best, scanty. In this connection a recent Educational Broadcasting Newsletter stated ". . substantial public outcry in support of public broadcasting has not materialized." Under the circumstances it is obvious that if noncommercial broadcasting is ever to receive the kinds of public funding which will allow it to serve the American people adequately, certain changes will have to be made quickly.

First, those who were in charge of public broadcasting during the time when these events took place will have to be replaced. This means that Macy and Gunn will have to resign, and it might be desirable for certain members of the Boards of Directors of both CPB and PBS to resign at the same time.\* The Administration—and for that matter, many, many Democrats -have simply lost confidence in the ability of these people to produce and distribute balanced programming on public affairs. While such confidence is lacking, neither the Congress nor the Administration is likely to authorize more than a one-year appropriation for minimal funding.

Next, the program philosophy of the CPB will have to be changed. The new philosophy will have to be one subscribing to John Milton's rhetorical "Whoever knew Truth put to the worse in a free and open encounter?" CPB and PBS will have to make sure hereafter

that the fight is, in fact, fair and equal. They will have to maintain this impartial posture for a number of years before any national administration will recover confidence in their activities. This means, of course, that the New York PTV station and the Ford Foundation must be stripped of the influence they have previously enjoyed at PBS.

Third, since the Congress and the Administration, like most Americans, believe in education, that aspect of noncommercial television must be strengthened. The Carnegie Commission did not deal directly with the educational uses of television but stated its belief in the high importance of such use. CPB and PBS will have to come to a realization that most Congressmen believe that television can be used to improve the quality of education and that it can offer education of the highest quality to an enormous number of people who desperately need education at this level. Only when the directors of CPB and PBS prove that they sincerely believe this and that they want to use technology for the delivery of high-quality education to all our people will they reacquire the public confidence which their present leaders have so foolishly dissipated And with regained confidence they will finally receive adequate funding.

Fourth, PBS and CPB will have to give up some of the technical tricks which they now use to force stations to use certain programs, even though the stations might wish to avoid such usage. For example, it is common PBS practice to advertise a program which features highly popular performers in the local press. Then, before such performers appear on the program, an ideological message is delivered by someone else. A recent example of this was a program on which the Mills Brothers were to appear (and eventually did) but which was preceded by the diatribe from Pete Seeger's

sister. Another example of these practices is PBS's habit of announcing the appearance of a popular politician running for office and to leave the station the choice of either not running that politician's views or of picking up the tab for presenting the views of all opposing candidates. Another PBS method is to institute a letter-writing campaign designed to harass a station's board of trustees into acceptance of programs which would otherwise be rejected as biased and unbalanced. All of these little tricks (and many others) will have to be eschewed if trust is to be re-established.

Finally, new policies must be formulated by which at least two-thirds of the Federal dollars appropriated will go directly to the stations. During the first three years of CPB only about 10 per cent of the funds went to the stations. Meantime, the stations must be free to exercise complete control over Federally funded broadcast programs, including the right to omit segments of such programs whenever they think the public interest demands such omission. It would also be helpful if production of programs were funded on a nation-wide basis, rather than confined to a few privileged stations, and that PBS and CPB, which have maintained large duplicative staffs, should begin to practice economy so that stations might receive more funds for local programs.

For the immediate future the educational television community should accept Mr. Nixon's generous offer of a one-year extension for \$45-or-\$50 million and should then build upon this foundation a structure which, unlike what we now have, would be dedicated to educational use of the medium and impartial balance in terms of publicaffairs programming.

Failure to do this means that public television will cease to grow and the dream which so many of us have fought for so long will perish. None of us can afford to let this happen.



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<sup>\*</sup>Shortly after this article was written, Macy did resign, along with CPB executives Ralph Nicholson and Dr. John Witherspoon. And Frank Pace stepped down from his post of chairman of CPB, although he remains a member of the board.—Ed.

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# Color you can count on. XL-100

#### Cameraperson in Hot Pants

By Joseph Finnigan

James Wong Howe, the Academy-Award-winning filmmaker, is doubtless one of Hollywood's greatest cameramen, but he's by no means the prettiest. As of now, that title could well be claimed by Diane Biederbeck, a 25-year-old honeyblonde cameraman for KABC-TV in Los Angeles.

Diane, who wears hot pants while working because they "show my legs off to those movie stars," has all the attributes required of a camera operator, and quite a few that aren't The latter include measurements of 36-24-351/2.

The daughter of a Boston printer, she was first exposed to a TV camera at Chelmsford High School, which had, of all things, a closed-circuit TV station. She took a production course that resulted in a succession of camera-assistant and film-cutting jobs on local Boston UHF stations. Three years ago, she took off for Los Angeles because, she says, "I figured I'd gone about as far as I could go in Boston." She got lucky and managed to find temporary fill-in work on several Los Angeles stations until making a more permanent (she hopes) connection at KABC earlier this year.

Recently we had lunch at a Sunset Boulevard pub called the Cock'n Bull, and, as if to prove she can do almost anything as well as a man, she ate a meal of potato-and-leek soup, cold duck, pepper steak, beef-and-kidney pie, stewed tomatoes, macaroni and cheese, a bottle of beer and some cheese cake. Me and my little plate of cold duck watched in awe.

"Been eating like that long?" I asked, eying her good figure. "All my life," she

replied breezily. "I seem to burn it all off. Moving that heavy equipment, I guess Or running away from all those men I'm not sure which." Between bites, Diane told me about her career As a member of KABC's earlymorning-news camera crew, Diane gets up at 4 A.M. and arrives at the Hollywood studio from her Glendale apartment at 5:30 All of which puts a crimp in the social

life she shares with her boy friend, a computer engineer However, there are compensations The pay is good, ranging from \$182 to \$320 a week. And there are those times when Diane runs the camera at press conferences for big stars

She recalls that "Bob Hope said I looked like his psychiatrist, and I told him to see me if he had a problem. Gregory Peck caught me staring at him and said 'Hello,' which is pretty good for Gregory Peck. I've also met Charlton Heston, Tim Conway, Richard Benjamin and Bill Russell."

As one of the few female camerapersons in Hollywood, Diane is constantly asked her opinion of women's lib. To which she answers, "I feel the most important thing about women's lib is that if a girl shows a tendency to be a jackhammer operator, let her be a jackhammer perator. And if she wants to be a doctor, don't make her be a nurse " Had her nother subscribed to that philosophy. might be driving a moving van instead of operating a camera, be-

had dolls when I was a little girl, ed trucks better."

only loves the job, she loves city, particularly the easy opportue it offers a concert and theater. The

Hollywood Bowl is her bag

Miss Biederbeck's invasion of the formerly all-male camera-crew domain met with some resistance. The first time she attended a union meeting at a school, the men thought she was there to attend a PTA meeting. "But," she adds, "I ended up on the executive board of that union

"Actually, management never gave me a hassle. It was the guys I worked with. At first they said, 'Wait'll she tries to move a camera.' I did that. They weigh 80 pounds, but you don't pick 'em up-you push 'em. Then they said, 'Wait'll she has to fly a camera 'That's lifting the camera off a pedestal and setting it into a rigging so it can be raised over the stage. They usually assign three guys to do that So. they assigned two guys and me We did it OK Now they've run out of things to 'wait' for."

As for those occasions when the language gets rough, Diane is wellprepared—as almost anybody is these days. "Some guys will use the worst language imaginable," she says. "I've worked in five stations and there's always one fella who does that. Then he'll say, 'If you're gonna work with men, you'd better get used to this' I just laugh and congratulate him on his wit."

But no matter how much opposition Diane faces, she seems quite capable of overcoming it. As she did during her early days at KABC when a veteran cameraman was openly resentful of her presence When she found out that the man shared her political philosophy. Diane used it to her advantage. They're good friends now. she says, "and he calls me 'the soft fella'."

Which is something nobody ever called James Wong Howe. [ND]



You've sampled the new fall series; now take a look at ...

#### SHOWS YOU ALMOST SAW

By Dick Adler

"I firmly believe that people do respond to different things. I just wish I knew what they were."—Fred Silverman, CBS vice president in charge of programming, as quoted by Martin Mayer in his book "About Television."

By now, we've all had a chance to sample the annual autumn smorgas-bord laid out for our delight by the television networks. Some of the dishes are new, some are old favorites with new sauces, some look new on the outside but, after a few bites, turn out to be made from last year's leftovers. We've seen Maude climbing out of her Bunker; we've waited (in vain) for Yul Brynner to break into song; we've watched Paul Lynde doing an expert impression of himself. In short, aside



Susan Hayward and Lee J. Cobb in 'Heat of Anger,' pilot film for Fitzgerald and Pride.

from better than usual movies and more alternating shows, it seems to be a season very much like any other; some good shows, some passable, and a few absolute clinkers that make us shake our heads in wonderment at what the people responsible had in mind.

But what about the shows that didn't get on; all those pilots lurking in the wings, waiting for their big break? Last season (unlike past years, when they surfaced largely in network screening rooms) we at least had a chance to see most of the pilots on our home screens—as television movies or episodes of successful series or as parts of those three-in-one packages that



Connie Stevens and Jim Hutlon in scene for Call Her Mom, about a trat-house 'mother

popped up from time to time. Some of them got surprisingly high ratings, too; Call Her Mom, Adventures of Nick Carter, Heat of Anger and Fireball Forward were all among the year's top 10 made-for-TV films.

According to Sue Cameron, TV columnist for the Hollywood Reporter, the three networks between them made some 85 pilots last season, to fill the less than 20 new slots opened by departing shows. Forty were comedies (mostly situation), 22 were hard action dramas, the rest were legal, medical, thriller, musical variety and other generally acceptable forms. So the competition for the vacant slots was unusually fierce—especially since some

CONTRACTOR SE

of them (like Bill Cosby and Julie Andrews) were already committed going in, and at least one network had to find space for new shows whose producers had some prior claim because of leftover contracts on canceled programs.

To keep it all in some sort of perspective, and to give at least a small idea of how networks make up their minds when they choose new programs, here are the particulars of several new shows which you almost saw this season: projects which came very close to appearing on your home screens in place of some of the present occupants.

THIS WEEK IN NEMTIN Satire on television is so rare that perhaps some of the raves and howls that greeted This Week in Nemtin when it was first aired were elicited by the form rather than the content. It was virtually a 30minute ethnic joke, done as a newscast from a mythical, slightly dumb country-with Alex Dreier as the anchor man, and the likes of Carl Reiner, Edward Asner and McLean Stevenson as leading Nemtiks-and was so wellreceived that CBS began to look favorably on it as a series. "There was a fantastic audience response," remembers Saul Turtletaub, who with partner Bernie Orenstein created Nemtin (they currently are in charge of The New Dick Van Dyke Show). "CBS has a rule



Robert Conrad was to act the title role in Nick Carter. The lady is Shelley Winters

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that if telephone operators in any city get more than 25 calls after a show, they have to file a report. Nemtin got an amazing 60 calls in New York alone, all favorable, all from people who wanted to see it as a series.

"We were told that it was between us and Me and the Chimp to replace Sandy Duncan when she became ill," he continues. "We lost; so did Me and the Chimp. Then CBS said we wouldn't be in the fall line-up either; it was definitely the kind of show that should start in January rather than in September. When they say something like that, you tend to think it makes sense—God knows why. CBS has the right to it through October; then we can talk



Brenda Benet, Pat Harrington, Kathleen Nolan (I-r.) in Wednesday Night Out.

about taking it someplace else."

But Turtletaub isn't particularly sanguine about Nemtin's chances at the other networks; he thinks syndication is its best bet. "Once a show gets on the air at one network and then isn't picked up," he explains, "you get all the noncreative business types at the other networks who say things like 'Well, it didn't work for CBS—they must know something.' When you come right down to it, God never created a network person. It's a person who happens to have a job at a network; he knows no more than you or I."

WEDNESDAY NIGHT OUT Jerry Paris, one of the most successful di- →

rectors of pilots in the business (his list of clicks includes That Girl, Funny Face, Love, American Style, Barefoot in the Park, The Odd Couple and The Partridge Family) had a bad time last season. He directed five pilots and struck out on all of them. But Wednesday Night Out, which aired as an NBC World Premiere with two other pilots called Keeping Up with the Joneses and Call Holme, has a good chance of becoming a midseason replacement should any NBC shows fall by the ratings wayside. It starred Jim Hutton, Pat Harrington and Gloria DeHaven in the story of four diverse couples who meet weekly at one another's homes for an evening of fun and bigotry.

"The best idea we had for the pilot," says Paris, "was one where the divorced woman brings as her date a guy who sells pornographic movies, and they wind up showing the movies at one of the houses You never see the movies, of course—just everybody's reactions to them. NBC loved the script but were afraid to go with it as a pilot. So they chose a weaker story: the date gets sick, they send for a doctor who turns out to be a black lady. Who can get excited about that at this point in time?"

But the big reason for Wednesday Night Out's failure to make the fall schedules appears to have been a complete turnabout in network thinking. "At one point, NBC planned to have a 'Comedy Night,' with three or four new half-hour series back to back," says Doug Cramer, who produced Wednesday for Screen Gems. "Everybody at NBC in Burbank loved the show; it went to New York and we heard it was very well received there, too. It was even on the early schedules. I went out of town for a week to rest, because the selling season last year dragged on for an unusually long time-everybody was waiting for the FCC to rule on ABC's request for an extra half hour of prime time on Tuesday night, which was finally turned down-and when I got

back, both the 'Comedy Night' and Wednesday Night Out had disappeared. But we're making a new pilot and recasting a couple of parts, and with any luck at all the show should be on in January."

THE GREAT DETECTIVES In place of ABC's new Thursday night anthology series The Men, you almost saw one called The Great Detectives—Robert Conrad as Nick Carter, Stewart Granger as Sherlock Holmes, Eve Arden as Hildegarde Withers. All three scored well as television movies. So what went wrong?

"There was a tremendous excitement at ABC about the concept for the shows they loved all the scripts, the movies turned out well—and we still didn't make it," says Frank Price, the Universal vice president in charge of the project. "First, ABC was bothered by the fact that the Hildegarde Withers stories were contemporary—not period pieces like the other two. Then they began to worry about Sherlock Holmes, whether or not people would go for the English background.

"Nick Carter came the closest," he continues. "That almost made it as a series on its own, or as a rotating part of *The Men*. In the end, it was the period—New York at the turn of the century—that finally killed it."

One of the problems at ABC, as Price explains, was that a lot of the time available for new shows had been allotted even before the start of the big crap shoot on Sixth Avenue—that stretch of New York real estate where the networks have their headquarters. "Julie Andrews had her hour The Streets of San Francisco had her hour, Screen Gems was in half-hour series," he says "Inat made the odds incredibly high against new shows."

FITZGERALD AND PRIDE When it looked as though a series called ->

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10 mg. "tar", 0.8 mg. nicotine; av. per cigarette by FTC method. Fitzgerald and Pride, a spin-off of the TV movie "Heat of Anger," was a top contender at CBS for this season, a cry of restrained joy went up among those interested in bettering the lot of women in television Writer Fay Kanin's characters were a mature female lawyer and a young man associate who operated on an equal level—no dizzy girl side-kick or comic wife, just two partners who happened to be of different sexes Susan Hayward (who took over when Barbara Stanwyck became ill) and James Stacey played the parts; the reactions and ratings were solid.

"Our understanding is that it was a toss-up between Fitzgerald and Pride and The Waltons at CBS," says Chuck Fries of Metromedia, which made the film. "But everything we get is hearsay. This past season the networks across the board were much more conservative in giving out any information about their program decisions. Schedules kept being delayed, and anyone caught leaking information was threatened with terrible punishment. On shows that don't make it, it's always difficult to get information as to why. It's extremely hard for network executives to verbalize why something did or didn't happen. Many times they want to protect their internal decision-making policy. Let's suppose it was the chairman of the board who didn't like it for personal reasons-you're not going to get anybody to admit that "

FIREBALL FORWARD Sometimes the reason for a show not going on the air is as simple as an actor's desire not to be tied down. Fireball Forward is a perfect example of that.

Frank McCarthy, who produced "Patton," thought that a television movie and a subsequent series about a World War II command post had strong possibilities—especially with the availability of thousands of feet of battle sequences shot by 20th Century-Fox for "Patton" and "Tora! Tora!"

ABC went along with the idea, and Ben Gazzara was signed for the lead—a tough, unorthodox general who got deeply involved with his men.

"Ben went into the movie without an option on his services for a series," says McCarthy. "He loved the script but didn't want to be committed. Now, both Rock Hudson and Anthony Quinn had the same kind of arrangement—no options—when they made their television movies, but when the big money was dangled in front of them, they agreed to do the series. But no matter what we dangled, Ben wouldn't agree—and ABC just wouldn't do the series without him."

Does this mean that Fireball Forward is dead as a series? "I've sort of pushed it aside in my mind to pursue other things," admits McCarthy, who was a brigadier general himself in World War II. "But if I saw a gleam of interest somewhere else, I would certainly like to pursue it."

CALL HER MOM There's a rumorunconfirmed—that the reason Call Her Mom (the story of a beautiful young woman who becomes a fraternity housemother) didn't make it as an ABC series even though it was the highest rated of last season's crop of 90-minute pilots is that a top network executive just doesn't like Connie Stevens, "The ABC program-development people never really looked at it as a series," says producer Doug Cramer. "But CBS took 'The Homecoming'-which wasn't intended to be a pilot, just a television special-and made it into a series called The Waltons. You figure it out As a producer, the biggest thing I learned from this past season is that there's never anything to be learned from any one season I had six pilots; at one point it looked like at least four were sold; I wound up with one definite sale -Bridget Loves Bernie But there's always January-not to mention next year " (No JUOY OF THE





Chou En-lar poses with New Orleans newsmen Johnson (left) and Tolhurst

What do you do when you find yourself

# Face to face with Chou En-lai?

By Phil Johnson

Weil, you swallow hard. And try to think fast. But mostly, you just stare.

There he was when we burst into a room in Peking, China—Chou En-lai, Premier of more than 750,000,000 Chinese. He's a little guy, slight and ramrod straight, but with the piercing eyes and cold mask of absolute authority we'd seen thousands of times on television and in magazines and newspapers. And he was staring at us.

We tried to apologize, to beg his pardon. Most of all, we tried to leave. But he cut off our escape.

He walked briskly to where we stood, stopping short directly in front of us. Then that hard mask broke into a semblance of a smile. He stuck out his hand. And in perfect English, he said "Ahhh, the press. Welcome. We're so

happy to have you here."

And we shook hands. And I said something, I think, about being happy to be there.

It was that simple. And that fast.

Later, we had our picture taken with him . . . but I'm getting ahead of my story.

We had gone to China (photographer Jim Tolhurst and I) to cover the visit of House Majority Leader Hale Boggs of New Orleans and Minority Leader Gerald Ford of Michigan—and whatever else of China we could get to. We work for WWL-TV in New Orleans and we were the first non-network American TV newsmen to be admitted to the People's Republic of China in 22 years. But it took blood, sweat, tears and lots of Chinese-style patience be-

fore we were admitted. We wrote our first letter in April of 1971, on the day the American ping-pong team entered China. Our reasoning was logical—if they let in a whole ping-pong team, why not just two newsmen?

But the Chinese obviously didn't see it that way. They just didn't answer. So we wrote again in May . . . and in June . . . and July . . . and August. And in between letters we telephoned the Red Chinese Embassy in Ottawa and talked to a nice man named Mr. Yao. As politely as possible, he gave us the diplomatic equivalent of "Don't call us, we'll call you."

In September we flew off to Ottawa to make a personal pitch. We pressed the button at the Embassy. A thin Oriental voice came over the speaker: "What you want?" We explained who we were and could we please talk to Mr. Yao.

The speaker crackled again: "Mr. Yao not here. You go away." And we heard an ominous click.

I buzzed again. "What you want?" Another explanation.

"Mr. Yao not here. You go away Come back next week." Click!

That did it. We buzzed again, and again, and again, and again. No answer. Then, fully five minutes later, the same voice. "What you want?" And we dropped our diplomatic accent and shifted into good old Third Ward New Orleans basic. "Listen, man," we began, in just under a shout, "we just flew 1500 damn miles to get here and we're not about to go away. We told Mr. Yao yesterday we we're coming. He knew we were coming. Now if he's not here, there must be somebody else we can talk to."

A pause ... then only an Oriental "Hmmm." And we waited. Finally—

"Hmmm." And we waited Finally—
click ... "You come to 11th floor," the
voice said. And we did.

We met there not Mr. Yao, but a Mr. Kao, second secretary of the Embassy. He was most polite, and listened very decently to our pitch. Then, at the end, we handed him copies of all the

letters we had written and told him we had received no answers to any of them. He excused himself, went away for a moment, then returned with an explanation. "I would not worry," he said. "I am told that we have not opened the April mail yet."

Face was saved all around. We were not embarrassed because they had not really ignored our letters. And they were not embarrassed because they intended to get to them eventually.

We continued to write and to call. And nine months afterward, fully 14 months after we first began writing, we got the word. visas were waiting for us at the Embassy. Three days later we were on our way to China.

And from the moment we landed until we left 10 days later, the Chinese could not have been nicer to us. They provided us with a car and a driver, and with Yu Chung-Ching, a member of the Press and Information Office. He spoke excellent English, with a rather old-school British accent, and acted as our interpreter and guide. He also ran interference for us when we wanted to cover something not included in Congressman Boggs' schedule. We got most of what we asked for, thanks to Mr. Yu.

We photographed operations at the Third Teaching Hospital of Peking Medical College in which acupuncture was used as the only anesthetic. It was a startling experience. One 51-year-old woman, Mrs. Chao Yu Chen, had a thyroid tumor as big as a golf ball removed from her throat with only two acupuncture needles on either side of her neck as anesthesia. She talked with the nurses throughout the operation. Then, when it was completed, she sat up on the table, stood up, allowed us to interview her for five minutes, and walked away to her room.

And we'll always remember the little 10-year-old boy, Kuo Pei Ching, who, with only one needle stuck in his cheek, had a tooth pulled without a whimper.

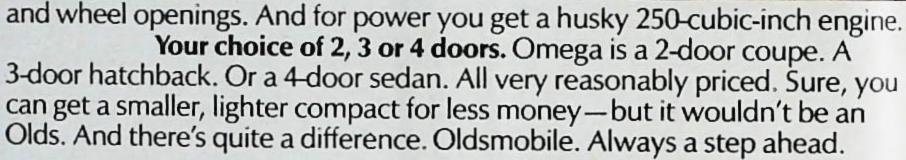
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Then, when it was over, he stood up and lustily sang a song praising Chairman Mao—two choruses.

The operation for the tumor, incidentally, including hospitalization, cost \$2. The tooth extraction was on the house. The prices are low because the Chinese keep costs down. Doctors' salaries are \$75 per month.

We moved around a lot. We went into people's homes as often as we could, to see how they lived. We sipped tea with Pan Shih Hsun in Manchuria. He's a rice farmer, member of the August 1st Commune. His income: \$50 a month. He had a wife, three daughters and a son and owned his own home. Apparently, he was fairly well off because his two-room house had a radio and a sewing machine. And in the yard outside, he had three pigs and a flock of ducks.

His urban counterpart we met in Canton. He was Yu Shen Tien, and both he and his wife worked in a rubber factory, making tires. They, together with four children and a mother-in-law, lived in a three-bedroom apartment built for workers on the outskirts of the city. Rent was \$5 per month In the apartment, in addition to the usual picture of Chairman Mao, was a radio, two bicycles and a sewing machine—sure signs of affluence.

Yu's wife, Pan Gee Dee, told us that together they earn about \$90 a month and only recently opened a bank account for their savings. Interest runs a little less than two per cent.

We visited these people in their children and photographed their children in their schools. We were told of Chairman Mao and his miracles, and his thought, and his plans But mostly we talked of everyday, ordinary things—of the soil and water, of rain or the lack of it, of children and of the future, which seems quite bright One thing we never talked of was—S-E-X!

The Chinese have got to be the most mical people on earth. Men and

women dress in a kind of unisex: an open-collared sport shirt, hanging out-side of baggy blue trousers.

We never saw a couple holding hands. Nor, come to think of it, did we see many couples at all. Mostly, boys walked together, or girls. But rarely a boy and a girl. "Chinese do not show emotion in public," we were told. Yu, our interpreter, also told us that there was no prostitution in China. "All former prostitutes now gainfully employed," he said rather proudly.

Yu was married But he lived in Peking and his wife, a teacher, lived in Shanghai. He said this presented no problems. He got to Shanghai in his work maybe once a month. And besides, next year there is the possibility of a transfer.

Yu was typical of most of the Chinese we met—rather shy, but extremely polite and punctiliously proper. They have an exact awareness of protocol and a great sense of style. Which brings us back to Premier Chou Enlai and the night of our meeting.

We had been in Peking for three days and nothing officially had been said about the chances for meeting with the Premier. Then on our last scheduled day in Peking, we got the rather mysterious word about 3 P.M. that "something important may happen tonight." We asked Yu if that "something important" might be the long-awaited meeting with Chou En-lai. He simply shrugged his shoulders and said, "Don't know." We got our cameras and sound gear together, however, just in case.

And we asked Yu, "If this something important tonight turns out to be a meeting with Chou En-lai, should we bring our own lights, or will you have lights there for us?" Again, a polite "Don't know."

Then, about 7:30 that evening, Bill Brown, the U.S. State Department of-ficer accompanying the Boggs-Ford party, stuck his head in the door and solemnly announced: "We have just ->

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received an invitation from Premier Chou En-lai to a banquet tonight in the Great Hall of the People." What time? we asked. "We are to be informed," he said. And he left.

With that our Mr. Yu rose and, looking like the cat that just swallowed the Chinese nightingale, said with obvious relish, "Well, now I can tell you there will be lights tonight." But what time? we pleaded. "Don't know."

So we waited. In coat and tie in 95-degree heat we waited, with only a small oscillating fan to stir up the humid air. By 9 P.M. we had almost given up. By 10 we were asleep across our beds. At 10:30 we were awakened by Yu. "We must hurry," he said. "We can't keep the Premier waiting." So we raced through the empty streets of Peking to the immense Great Hall of the People on Tien An Men Square. Up the wide steps, across a massive foyer, then, impulsively, through that lonely door, and our face-to-face meeting with Chou En-lai.

Thankfully, after we shook hands, it was announced that the congressmen had arrived. And there was no time for small talk. Chou immediately took up his position outside in the foyer and greeted the congressmen, their wives, and each member of the party individually, and with great courtesy. Then, as if on signal, he led them all to one end of the room, furnished with a backdrop and risers. They all crowded around Chou, and still pictures were taken to record the moment for all.

Then dinner began. And what a dinner it was. There were eight courses, beginning with hors d'oeuvres of duck, pork, chicken, jellyfish, peanuts and giant sea cucumber. Then came two servings of duck, skin and meat served separately; water lettuce and sponge gourd, duck-bone soup with white gourd, millet porridge and fruit.

It was during the dinner that we realized that we—Jim and I—had not been included in the group picture. We

were too busy filming the whole thing So we asked Ma Yu Chen, Yu's boss, if there was any way we could get a picture of the two of us with the Premier. "I'll see," he said.

As soon as dinner was over, he was at Chou's side, whispering in his ear. Chou nodded his head and walked immediately to the huge backdrop behind his table. He looked around, spotted Jim and me looking anxious, and motioned us over to his side. A Chinese photographer materialized from the shadows and the picture was taken. Another moment and Chou En-lai was gone, off with Boggs and Ford to talk until 5 in the morning.

Our travels in China covered thousands of miles, from Shanghai on the China Sea, to Peking, to Manchuria and the steel-making centers of Shenyang (formerly Mukden) and Anshan; all the way to Canton in the south. And everywhere we went the people were polite and curious. In the north it was a polite curiosity-stares from a distance. We were told we were the first Americans to visit Manchuria since 1949 In Canton, however, we were surrounded by hundreds of people, chattering about the camera and the photographer with the long hair and the reporter with the red beard.

We saw and photographed much in the 10 days allowed us: The Great Wall, the Forbidden City (the old Imperial Palace), hospitals and schools, steel mills and kindergartens, auto plants and acrobats. But our most vivid memories of China are of the people—that awesome mass of people who make up a quarter of the population of the world. Taken one at a time, they are just like you and me—they work, they play, they love and have children. They are poor, all of them. But they seem happy. And they look forward to tomorrow.

We are glad to have had the opportunity to meet them. Because we're sure we will be meeting them again and again—tomprrow.

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#### Television's political coverage . . .

# What Does America Think Now?

The results of TV GUIDE's second national opinion poll

By Roger J. Youman

The conventions are over, the Presidential candidates have been chosen and their campaigns are under wayand all the while television has been providing comprehensive coverage of this intensely political year. Are the American people satisfied with that coverage? Do they have faith in the integrity of TV newsmen? Have public attitudes changed during 1972?

These are the basic questions we tried to answer in TV GUIDE's second nation-wide election-year survey. And the results contain considerable analytical meat for viewers, broadcasters and politicians to chew on. Some of the more intriguing morsels:

More Americans had confidence in television news in the fall of 1972 than did so last winter, when we took our first poll.

A vast majority of us believe that television is our best source for political news. All other media combined don't come close in our survey.

☐ The public seems to sense less bias in TV's political reporting than it once did.

All of this, of course, is heartening news for the television industry, which with one has been pouring manpower and money into its election-year operations and with the other has been parrying charges of bias from various sectors of the political spectrum. But before they take one of those hands and start patting themselves on the back with it, it would be prudent to check some of the other results of the poll. There are signs that when it comes to actually watching political coverage, the rousing vote of confidence in TV's election-year performance is an empty endorsement, unsupported by genuine commitment. The poll, you see, also leads to these conclusions:

☐ The great majority of Americans -as many as two-thirds or more of them-actually watched little or none of the convention programming.

☐ Most of us would be happy to see just one network cover the conventions while the others carry on with regular programming.

☐ The impact of television on viewers' political attitudes is almost nil.

(Those political attitudes, incidentally, corresponded pretty closely with what was being reported by virtually all the other pollsters at the time our survey was taken. Our sample contained more people who considered

TV GUIDE, 1365 Peachtree St., N.E., Suite 240, Atlanta, Ga. 30309, 892-3080. themselves Democrats than Republicans, but more who declared that they were supporters of President Nixon than Senator McGovern, and more who labeled themselves conservative than liberal. It is important to emphasize, however, that none of these expressions of political preferences can be construed as guarantees of what the respondents will do when they enter a polling booth on Nov. 7. The questions were asked merely to confirm that there was a broadly representative political mix in the sample.)

The poll was conducted for TV GUIDE by the Opinion Research Corporation, of Princeton, N.J. ORC questioners fanned out across the land shortly after the Republican convention, between Aug. 26 and Sept. 7, interviewing a scientifically selected sample of 1002 persons (507 men, 495 women), all 18 or older and living in private households in the continental United States.

Here are the principal questions they were asked, and an analysis of their responses:

Of these four major news media, which one, in your opinion, provides the most complete political reporting and coverage—including political news, personalities and events? 1. Magazines. 2. Newspapers. 3. Radio. 4. Television.

The winner is television, by a smashing majority of 63 per cent—up a significant 8 points since winter. In second place, way back, are newspapers, preferred by 19 per cent—a loss of 9 points since the first poll. Magazines were favored by only 7 per cent of the interviewees, radio by 5 per cent. (No opinion: 6 per cent.)

When you break down the figures by demographic subgroups, you find that many differences in choice that existed last winter, in Poll #1, have vanished. Magazines still received 17 per cent of the college-educated group's preferential vote, but even in

that segment of the sample, TV was the majority choice, by 56 per cent. Indeed, no class of citizens gave TV less than 56 per cent of its vote. The rural residents awarded it 73 per cent, and middle-incomers (\$7000-10,000) 70 per cent. Political orientation didn't make any difference either. Liberals or conservatives, Democrats or Republicans, McGovern supporters or Nixonites—more than 60 per cent of each of these subgroups are convinced that TV is the most complete political-news source.

Which one of these media do you think is the fairest and most objective in its political reporting and coverage?

Again, it's TV by a landslide. The preferences: TV, 53 per cent (up 6 per cent since winter); newspapers, 15 per cent (down 3); magazines, 8 per cent (down 3); radio, 7 per cent (down 1); no opinion, 17 per cent.

Here, the TV generation manifested its faith in the medium it grew up with, as 61 per cent of the 18-to-29-year-olds chose television as the fairest and most objective of the four media. On the other hand, TV scored poorest with the over-60s (44 per cent), Easterners (42) and jobless (47). Still, even among these less enthusiastic groups, television scored higher than the other media.

More nonwhites than whites felt that TV was the fairest of them all—66 to 50 per cent. McGovern supporters found TV the most objective (58 per cent) more often than Nixon backers did (51 per cent).

Of these four television networks—ABC, CBS, NBC and Public Broadcasting Service (also called educational TV or NET)—which one do you think is the fairest and most objective in its political reporting and coverage, or do you think there is no difference among the networks in this respect?

As was generally the case in Poll #1, one out of every two people either saw no difference among the networks

in their fairness (40 per cent) or else had no opinion (11).

Among the opinionated half of the sample, CBS held a slight lead for objectivity (19 per cent) over NBC (13), ABC (12) and PBS (5).

Which of these statements best describes your opinion of television's political reporting and coverage? 1. Very little, if any, is biased. 2. More is objective than biased. 3. More is biased than objective. 4. Almost all is biased.

Here again, TV gained ground in its quest for the confidence of its audience. More than half of the respondents either saw very little, if any, bias in TV's political reporting (24 per cent) or found it generally more objective than biased (28), whereas less than a third of them saw TV coverage as either more biased than objective (12 per cent) or almost all biased (16).

That's a gain of 5 percentage points in TV's objectivity rating and a drop of 6 in its bias standing since winter.

Nixonites, by the way, perceive more impartiality in political reporting than McGovernites do.

When you feel that TV political bias does exist, what direction do you feel it takes? 1. In favor of the Republicans. 2. In favor of the Democrats. 3. In favor of the liberal viewpoint. 4. In favor of the conservative viewpoint. 5. In favor of the Administration in Washington. 6. Against the Administration.

Here, interviewees could select as many of these answers as they wished, and so the tota's add up to more than 100 per cent. The result is a well-sliced-up pie: 15 per cent perceive bias in favor of the Republicans and 13 per cent in favor of the Democrats; 12 per cent see TV favoring the liberal viewpoint and 10 per cent slanted toward the conservatives; 22 per cent perceive the medium on the Administration's side and 16 per cent against it. In short, bias is in the eye of the beholder.

But there's one more interesting statistic: the biggest percentage of all

—33 per cent—expressed no opinion. Thus one out of three people polled didn't feel strongly enough about TV bias to point a finger in any direction.

As for trends since last winter, 3 per cent more of the respondents now feel that bias favors the GOP, while there is no change in the totals for those who see pro-Democratic bias. The biggest change is in the perception of anti-Administration bias—23 per cent cited it last winter, but only 16 per cent this fall.

Is television, then, less left-leaning than some of its critics have claimed? Or have network newsmen been cooling it—going out of their way to avoid offending the Administration—as other observers have charged? These are questions that have not been—and cannot be—answered in our poll. Viewers will have to judge for themselves. All we can do is report opinions—what people think about TV's objectivity or bias.

The sum of it is that a 50-50 split still exists among Americans over whether TV's political coverage leans left or right, but more people than previously now think the partiality is pro-Administration.

How much time did you spend watching the Democratic National Convention?

Now we get into a new group of questions—this one, and those that follow, weren't asked in Poll #1.

The answers in this case indicate that the Democrats—despite the scrappiness of their convention—were not able to arouse much excitement at the setside. A big 65 per cent of the citizenry either ignored the TV coverage totally (25 per cent) or watched four hours or less of it (40).

How much time did you spend watching the Republican National Convention?

Here, where the outcome was never in doubt and there was little evidence of intraparty conflict, there was even less public interest—74 per cent of the populace either did not tune in at

all (30 per cent) or watched for less than four hours (44).

Would you say the TV networks were fairer and more objective in covering the Democratic convention or the Republican convention, or were both covered with the same degree of fairness and objectivity?

The majority (52 per cent) found no difference in the way the two conventions were covered. But more than a third of the people polled (35 per cent) had no opinion at all on the subject, another reflection of a formidable lack of interest in the conventions on the part of the public. A tiny minority (6 per cent) thought the Democratic coverage was fairer; another small group (7 per cent) said the Republican coverage was fairer.

Would you prefer to see the TV networks cover future conventions as they did this year, or would you rather see only one network cover the conventions and the other networks continue their regular programs?

The public gave the networks something to ponder here. Slightly more than half of the interviewees (51 per cent) said that one network would suffice. Of the others, 38 per cent favored all-network coverage, and 11 per cent had no opinion.

No particular subgroup stood out in favor of the one-network idea—it had support all along the line, ranging as high as 60 per cent with manual/service workers and 59 per cent with Midwesterners. All-network coverage got its biggest backing from the college educated, from Easterners and from city dwellers.

In covering this year's conventions, should TV have spent as much time as it did in the networks' anchor booths and interviewing people on the floor, or should it have spent more time on the actual activities taking place at the podium?

Some politicians and viewers complained about the networks' practice of reporting and seeking out their own stories rather than letting viewers see the conventions for themselves. But no decisive support for these complaints is evident in our poll. The vote: 37 per cent for the way the networks did it, 33 per cent for more time at the podium and (again) a large 30 per cent expressing no opinion.

Democrats were split on the issue of common practice vs. podium (36 to 35 per cent), but Republicans backed the networks' method, 42 to 33 per cent.

So far in this campaign, has TV strengthened your feelings about the Presidential candidate of your choice, has it weakened your feelings, has it in any way confused your feelings, or hasn't it had any effect on your feelings?

The quick answer: no effect, for the most part—that's what 48 per cent said. But TV has reinforced a lot more feelings than it has weakened; 29 per cent reported their feelings strengthened, contrasted to only 5 per cent weakened (and 10 per cent confused; 8 per cent no opinion).

Predictably, considering the disunified way the Democrats went into the fall campaign and the united front presented by the GOP, 41 per cent of Republicans said their feelings were strengthened by TV, and only 6 per cent confused; meanwhile, just 24 per cent of the Democrats felt emotionally strengthened, and 15 per cent confessed confusion.

Those are the facts and figures from Poll #2. They are our findings—as of September 1972—on public attitudes toward television's election-year performance. By the time Election Day rolls around and the American people have chosen their next President, will they see television in a different light? We'll find out. Right after the electorate goes to the polls, we will be asking a broad cross-section of them some of the same questions, plus some new ones. We'll report the results of that Poll #3 before year's end.

# Sports and Specials

#### POLITICAL TALKS

Various programs may be interrupted or pre-empted by political talks.

#### SPORTS

Wide World of Sports 2 P.M. (9, 11)
Auto race; parachuting.
Baseball 2:15 P.M. (2, 3, 41)
College Football 3:45 P.M. (9, 11, 13)
Illinois vs. Washington.

Pro Football 1 P.M. (3)
Baltimore Colts vs. Buffalo Bills.
Pro Football 1 P.M. (5)
Redskins vs. Patriots.
Pro Football 1 P.M. (12, 13)
Los Angeles Rams vs. Falcons.

Pro Football 4 P.M. (2, 3, 41)
Miami Dolphins vs. Minnesota Vikings.
MONDAY
Pro Football 9 P.M. (9, 11)
New York Giants vs. Philadelphia Eagles.

#### SPECIALS

Bob Hope

Music: Oscar Brand's Cornwall
Sat. 2 P.M. (15, 18)

Young People's Concert

Sun. 5 P.M. (5, 12, 13)

Mind of Man Sun. 5 P.M. (30)

Hollywood Television Theatre Mon. 8 P.M.
(8, 15, 18, 45); Tues. 9:30 P.M. (30)

First Tuesday Tues. 10 P.M. (2, 41)

ABC Afterschool Special Wed. 4:30 P.M. (9)

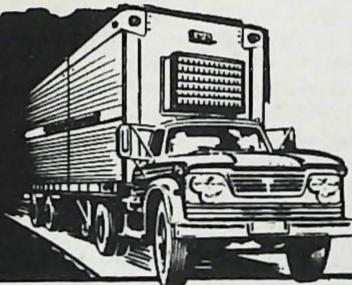
NET Playhouse: Volpone

Wed. 8:30 P.M. (30) Thurs. 9 P.M. (2, 3, 41)

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#### This Week's Movies By Judith Crist

Saturday, NBC Cactus Flower
Sunday, ABC Love Story
Monday, NBC The Beguiled
Tuesday, ABC Playmates

Goldie Hawn's Oscar-winning movie debut and a classic James Stewart creation provide the goodies in a network-movie week that proves that being in love means never using naughty words—at least on video.

The proof lies in Love Story, that 1970 commercial success that proved that schmaltz can be sold wholesale when properly packaged. The package, made from the hard-cover bestseller version of Erich Segal's screenplay, involved an inarticulate Harvard jock and a doomed-to-die-of-an-unidentified disease Radcliffe Mozart maven whose articulation consisted primarily of four- and eight-letter obscenities. Since these are no-no words on television, we can anticipate a nearsilent up-dated version of "Camille," with Ali McGraw and Ryan O'Neal bleeping their way into the hearts of the Nation-with an unspoken "Hello, sucker" for those who reach for the Kleenex instead of the Alka-Seltzer.

Keep that medicine handy for The Beguiled, one of 1971's worst movies, obviously designed so that the family that likes to get sick together can do it at the movies-or while watching TV. This lurid concoction is about a wounded Civil War soldier taken into a girls' school and done away with when he fails to respond to the libidinous advances of headmistress, teacher and students. Once again, prissy old television will undoubtedly (and hopefully) cut the R-rated film's high spots-the on-screen amputation of Clint Eastwood's leg by Geraldine Page with razor and hacksaw-but will retain this hack-work's thesis that females will kill

Tuesday, CBS Footsteps

Wednesday, ABC Rolling Man

Thursday, CBS The Undefeated

Friday, CBS To Sir, with Love

any man who denies them sexual satisfaction. This Don Siegel film is a must for sadists and woman-haters.

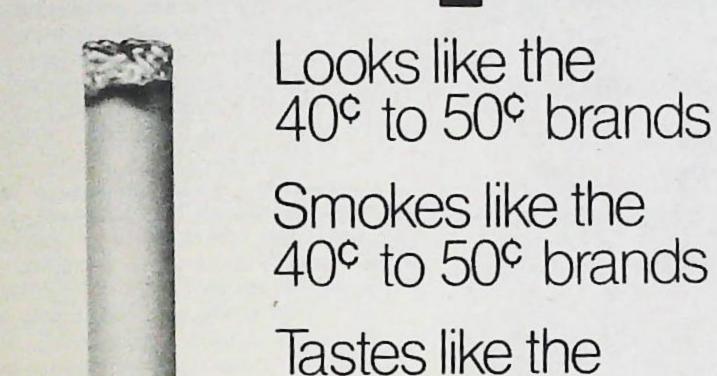
ed almost seems bearable. Under Andrew V. McLaglen's usual immortalize-the-worst-of-Western-cliches direction, this multimillion-dollar 1969 mishmash is just another oater, complete with John Wayne as Wayne, Ole Kunnel Rock Hudson as Ole Kunnel Rock Hudson, and more Rebs, Union men, Indians, Mexicans, bandits, royalists and revolutionaries than you'd want to shake a fist at. The only surprise is that it's wound up on prime time instead of the late-late-late show for which it seems designed.

On Tuesday's late show, however, you'll find 1949's The Stratton Story, a faithful and deeply moving film biography of Chicago White Sox pitcher Monty Stratton, who made a professional comeback after losing a leg in a hunting accident. James Stewart scores a personal triumph as the valiant ballplayer—and even non-ball-fans will thrill to ninth-inning excitement on the diamond and the heart and sentiment of the story.

It is, however, the pure gold of Goldie Hawn, one of the delights of Cactus Flower, that provides the week's prime pleasure. This 1969 film, derived from Abe Burrows' Broadway hit, is sparked by Walter Matthau as the swinging dentist and given substance by Ingrid Bergman as his stiff-necked nurse. But it is Goldie, as cuddlesome a sex kitten as ever had a bit of intelligence and a womanly heart to brighten the dumb-

Continued on page A-8

# Compare



Tastes like the 40° to 50° brands (maybe a little better)

But-you make it yourself for less than  $20^{c}$  a pack\*

Compare the taste! Compare the price! And you'll know why you just can't do better than Laredo! Once you have your Laredo cigarette-making machine, refills (regular

or menthol) to make 5 more packs cost less than \$1\*... that's less than 20¢ a pack!\*



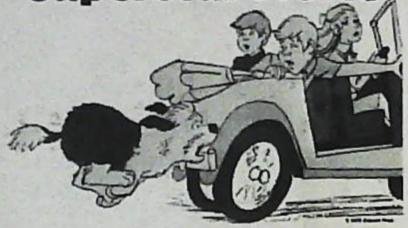
In most areas of the country based on manufacturer's suggested retail price

ганел





9:30 "Nanny and the Professor" The Saturday Superstar Movie



Nanny uses her magic powers to keep spies from stealing a secret formula. Next week: "Popeye Meets The Man Who Hated Laughter."

10:30 The Brady Kids



Cindy meets a "Super Friend" and that means a super good time for the whole gang.

The Saturday morning place to be

#### This Week's Movies Continued from page A-6

blonde stereotype, who, as Matthau's kooky young mistress, provides the vitality and sheer likability to make this slickish story come alive and capture you. Credit too the screenplay by Billy Wilder's longtime writing partner, I.A.L. Diamond, and tidy direction by Gene Saks.

The week's one prime-time rerun also provides vitality and likability. It's of To Sir, with Love, the 1967 fact-based film about a black teacher in a London slum that captured the hearts of young audiences five years ago. Sugary and slick though it be, however, it glows with performances—chief among them those of Sidney Poitier and Judy Geeson—and a charm that I, for one, find irresistible.

The week's remaining prime-time premieres are of tailored-for-television flicks, as usual unpreviewed. This week at least, however, the plots lean toward the complicated rather than the blood-and-gore-and-spooks themes that are so prevalent. Footsteps, for instance, centers on college football, with Richard Crenna as a coach pressured to produce a winning team or else. It was filmed on location at Citrus Community College in Azusa, Cal. Playmates explores domesticity, with Alan Alda and Doug McClure as a couple of divorced men who become friends and start secretly dating each other's ex-wives to learn not only about each other but also about themselves. Rolling Man, however, goes in for more usual melodrama, with Dennis Weaver as an excon in search of his two sons who disappeared after the death of his wife while he was in prison. Pilot-fashion, he just keeps rolling along.

In some areas network movies may not be seen on the days indicated.

# This Week's TV Programs

TELEVISION GUIDE ® BEGINNING SATURDAY, SEPTEMBER 30, 1972

#### MORNING

6:00 5 VIDEO COLLEGE

6:30 BOX 5 RFD

7:00 2 TALKING WITH A GIANT

A leading educational innovator the Rev. Theodore Hesburgh of Notre Dame—is on hand for talk about school. The discussion centers on experimental programs.

METRO FORESTRY

BULLWINKLE

ROMPER ROOM

FILM—Navy

7:30 KIMBA—Children

4-H CLUB

MAKE A WISH

The Tower of London and an English apiary are settings for today's words "diamond" and "bee." Also: a feature on diamond cutting.

TO FUNKY PHANTOM

12 UNCLE HANK—Children

T GEORGIA TV MONITOR

CARTOON CARNIVAL

8:00 POPEYE CLUB

(3) (41) UNDERDOG

5 (12) (13) BUGS BUNNY

9 H.R. PUFNSTUF

SPIDERMAN

8:30 (3) (47) JETSONS

(1) (13) SABRINA, THE TEEN-

AGE WITCH

9 1 JACKSON FIVE

(15) (18) MISTER ROGERS A visit to a hospital.

ULTRAMAN

9:00 (3) (41) PINK PANTHER

(12) (13) AMAZING CHAN AND

THE CHAN CLAN—Cartoon

(9) (1) OSMONDS—Cartoon (15) (18) SESAME STREET

Pat Paulsen recites 1-20; the Mup-

pets play football. (60 min.)

9:30 2 3 41 HOUNDCATS

(5) (12) (13) SCOOBY DOO

MOVIE—Cartoon

"Nanny and the Professor" returns as an animated spy story; the fun begins when the boys get possession of a hidden microdot. Voices by the former regulars: Juliet Mills, Richard Long, Trent Lehman, David Doremus and Kim Richards. (60 min.)

SPEED RACER

10:00 2 3 41 ROMAN HOLIDAYS— Cartoon

15 18 ELECTRIC COMPANY

Rita Moreno and Bill Cosby as detectives in a sketch on C; the Short Circus sings "Who Was."

CHANNELS LISTED IN GEORGIA EDITION

ATLANTA, GEORGIA

2 WSB-TV (NBC) 5 WAGA-TV (CBS)

WCXI-TV (ABC)
WTCG (Ind.)

WETV (PBS)

WHAE-TV (Ind.)

ATHENS/ATLANTA

WGTV (PBS)

MACON

(13) WMAZ-TV (CBS, ABC)

41 WCWB-TV (NBC)

COCHRAN

(15) WDCO-TV (PBS)

All programs are in color except those designated by BW

CHATSWORTH
(18) WCLP-TV (PBS)

CHATTANOOGA, TENN.

3 WRCB-TV (NBC)

WTVC (ABC)

(12) WDEF-TV (CBS)

45 WTCI (PBS)

61 WRIP-TV (Ind.)

Reminder to Cable-TV subscribers: please consult channel directory issued by cable company to make sure you are tuning to the correct channel number of the desired local station.

BATMAN 10:30 (3) (41) BARKLEYS-Cartoon 5 12 13 JOSIE AND THE PUSSYCATS

(9) (1) BRADY KIDS—Cartoon (15) (18) MISTER ROGERS Children's curiosity is explored; how

a magnifying glass works.

FLINTSTONES 11:00 (2) (3) (41) SEALAB 2020—Cartoon 5 (12) (13) FLINTSTONES COMEDY HOUR

9 1 BEWITCHED Uncle Arthur (Paul Lynde) conjures up Napoleon (Henry Gibson).

(15) (18) SESAME STREET A film on pigs; sketches on the number 12. (60 min.)

ROLLER GAME Eastern Warriors vs. Brooklyn Devils. (90 min.)

11:30 (2) (3) (41) RUNAROUND—Game (9) (II) KID POWER—Cartoon

AFTERNOON

12:00 17 IT'S A SMALL WORLD

"Aleutian Adventure." Brothers Don and Dennis Cooper explore the Aleutian and Pribilof island groups which lie off the Western coast of Alaska. (3) (41) AROUND THE WORLD IN 80 DAYS—Cartoon

(12) (13) ARCHIE'S TV FUNNIES (9) SINGING CONVENTION

M NEWS—Becker/Rogers/Neal (15) (18) ELECTRIC COMPANY

A pirate sketch on "Id"; a song by Judy Graubart on "ir."

12:30 SIGHTS AND SOUNDS OF SOUL

> (3) (41) TALKING WITH A GIANT Career values are discussed by teenagers and guest Sebastian Cabot.

> (5) (12) (13) FAT ALBERT AND THE COSBY KIDS—Children

LIDSVILLE—Children

(15) (18) SESAME STREET Air pollution is discussed; Bob and Susan sing "I've Got Two." (60 min.)

M NFL HIGHLIGHTS

1:00 (2) TARZAN

(3) COUNTDOWN TO DESTINY

(12) (13) CBS CHILDREN'S FILM FESTIVAL

Imagine raising a wolf cub as a pet: "Tyman-cha's Friend," a 1970 prize winner from Russia. It's an engaging tale about a boy-animal friendship, lent poignancy by their separation and a concluding act of courage. Filmed amid the desolate. rugged beauty of Siberia. (60 min.)

(9) KNOW YOUR BIBLE **MONKEES** 

All about a phony kidnaping.

MOVIE—Drama (BW) "Young and Dangerous." (1957) The leader of a teen-age gang bets his friends that he can get a date with a shy young girl. Lili Gentle, Mark Damon, Connie Stevens. (2 hrs.)

(41) WRESTLING 1:30 (3) WILBURN BROTHERS Bobby Lord and Jeanne Pruett

(9) AMERICAN BANDSTAND The Heywoods ("Special Someone") (15) (18) ELECTRIC COMPANY Easy Reader (Morgan Freeman) in a lesson on silent "e."

2:00 2 3 41 BASEBALL PRE-GAME SHOW

WALLY'S WORKSHOP

(9) WIDE WORLD OF SPORTS Indy 500 champs are the attraction in the \$85,000 Trenton (N.J.) 300. Heading the field is Joe Leonard, who can clinch his second straight USAC National Driving Championship with a win. His top competition on the kidney-shaped, mileand-one-half track: Al and Bobby Unser, Mario Andretti and A.J. Foyt. First prize is \$17,000. Jim McKay and Chris Economaki report. Also: the 11th World Parachuting Championships, taped in August at Tahlequah, Okla. Bud Palmer covers the jumps. (90 min.)

(12) DANIEL BOONE

Barbara Bel Geddes plays tough Molly Malone, an ex-cannoneer who shows up to claim her veteran's land grant. Bloedel: Jack Kruschen. Daniel: Fess Parker. (60 min.)

(13) DEATH VALLEY DAYS (15) (18) OSCAR BRAND'S CORNWALL

Special: Ballads of the Revolutionary War are sung by Oscar Brand in historic Cornwall, Pa., site of a colonial munitions works. Selections include "Barbara Allen," "Follow Washington" and "King's Bridge."

2:15 (2) (3) (41) BASEBALL

Press time: NBC was likely to telecast Brewers-Tigers at Detroit or Indians-Yankees at New York. (Live) [A possibility exists that the Red Sox-Orioles at Baltimore, a night game, may be re-scheduled for telecast this afternoon.]

2:30 (5) THIS WEEK IN PRO FOOTBALL

> Highlights of the games played Sept. 24-25: Atlanta-New England, Dallas-New York Giants, Los Angeles-Chicago, San Francisco-Buffalo, St. Louis-Washington, Minnesota-Detroit, Kansas City-New Orleans, Cleveland-Philadelphia, Denver-San Diego, Houston-Miami, New York Jets-Baltimore, Oakland-Green Bay, Pittsburgh-Cincinnati. (60 min.)

(13) PORTER WAGONER

(15) (18) ELECTRIC COMPANY A lesson about "quiet"; making up names for a rock group.

3:00 (12) NFL GAME OF THE WEEK (13) OUTDOOR OUTLINES

BANANA SPLITS

3:30 WORLD OF SURVIVAL (9) (13) COLLEGE FOOTBALL

> PRE-GAME SHOW (12) ROLLER DERBY

FLINTSTONES

TIME FOR TIMOTHY

(61) CARTOONS/THREE STOOGES 3:45 (9) (13) COLLEGE FOOTBALL

A quarterback duel in the making . . . Illinois vs. Washington at Seattle. In '71, Illini QB Mike Wells (12) passed for 1007 yards and 7 TDs, ran for 214 yards and kicked 19 extra points and two field goals. RB Mike Navarro (37) led the team with 5.1 yards per carry. Huskies QB Sonny Sixkiller (6), an All-America candidate, won the national passing championship in '70. Last year he threw for 2068 yards, mostly to All-Conference WR Tom Scott (26), who averaged 23.4 yards per catch. Announcers include Chris Schenkel, Bud Wilkinson and Bill Flemming. (Live) I"Coaches Corner": UCLA's Pepper Rodgers reviews game strategy and highlights of the first half.]

4:00 MOVIE—Science Fiction

"Voyage to the Bottom of the Sea." (1961) Melodrama about scientists Saturday

AFTERNOON-EVENING

on a submarine mission to save mankind from destruction. Walter Pidgeon, Robert Sterling, Joan Fontaine, Peter Lorre, Barbara Eden, Michael Ansara. (2 hrs.)

LEAVE IT TO BEAVER (BW) Wally brings Kathy home soaking wet from a post-graduation dance which her parents had reluctantly allowed her to attend.

43 FURY (BW)

Pee Wee is being sent away to boarding school. Jim: Peter Graves.

4:30 (3) BILL ANDERSON

Ferlin Husky is the guest.

(12) WRESTLING

PETTICOAT JUNCTION

Uncle Joe is literally bugging Hooterville. He's planting fake insects all over the valley to scare up business for his crop-dusting venture.

(13) EARTH LAB

On land, in the air and on the sea, in other times and other lands—a history of transportation. (60 min.)

5:00 P HIGH CHAPARRAL

Things go from bad to worse when Blue (Mark Slade) is put in charge of the High Chaparral, Miguel: Don Diamond. Raul: Gino Conforti. (60 min.)

(3) THIS WEEK IN PRO FOOTBALL

See 2:30 P.M. Ch. 5. (60 mln.)

ANDY GRIFFITH BW Barney is coaching Opie for the Sheriff's Boys Day races. Barney: Don Knotts, Opie: Ronny Howard.

(41) NASHVILLE MUSIC

5:30 (12) SURVIVAL

GET SMART

Maxwell Smart infiltrates a London gang to land a big fish known only as X. Danny Thomas makes a cameo appearance. Max: Don Adams.

(41) BILL ANDERSON

MY FRIEND FLICKA (BW)

Ken is accused of deliberately letting a horse escape so that Flicka could win the competition for a silver saddle, Johnny Washbrook.

EVENING

6:00 NEWS—John Pruitt (3) EXPLORERS—Documentary

> Mountain climbing in Yosemite National Park, Host: Leslie Nielsen.

#### Saturday

**EVENING** 

NEWS-Ken Roberts (12) NEWS-Red Brown WRESTLING

(41) ARTHUR SMITH

CHAMPIONSHIP BOWLING

61) MOVIE-Drama (BW) "Crime School." (1938) The warden of a reformatory tries to regenerate a bunch of tough kids. Humphrey Bogart, Billy Halop, Bobby Jordan, Huntz Hall, Leo Gorcey, Gabriel Dell, Bernard Punsley. (2 hrs.)

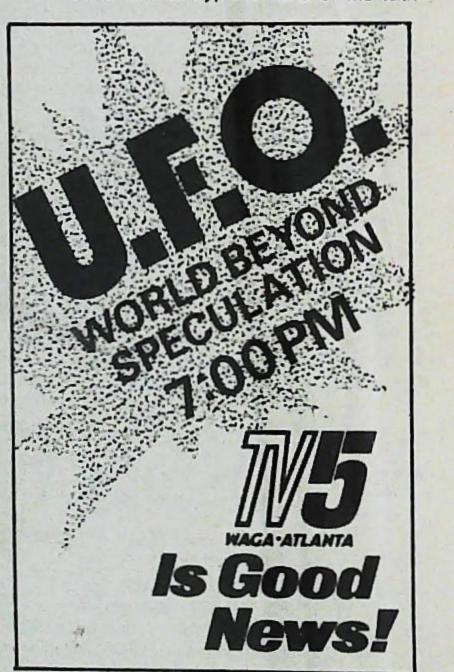
6:30 (3) (41) NBC NEWS-Utley

(12) CBS NEWS-Mudd 7:00 (3) (41) HEE HAW

Mel Tillis ("I Talked About You All over Town") and Sherry Bryce ("One More Town") are the guests. Other songs include "Hello, Trouble" (Buck), "Waterloo" (Roy Clark) and "Alberta Bound" (Hagers). (60 min.) F UFO

JEAN SHEPHERD'S AMERICA

"Nowhere to Go But Up." Jean recalls his father's traumatic disappointment when the huge kite he built flew away, and tells of his fath-



SEPTEMBER 30, 1972

er's first plane trip . . . before airsick bags. (Repeat)

(9) HIGH CHAPARRAL

Joe's first official act as the new foreman is a calculated risk: hiring a man of questionable character. Joe: Bob Hoy, John: Leif Erickson, Jelks: Mitchell Ryan. (60 min.)

AMAZING WORLD OF KRESKIN

Autosuggestion, as explained and demonstrated by Kreskin.

(12) LASSIE

(13) LAWRENCE WELK

Visiting a county fair . . . "Talk to the Animals," "Mr. Bojangles." "Candy Man," "Love Makes the World Go 'Round," "The Merry-Go-Round Broke Down," "Indian Summer." (60 min.)

RIFLEMAN (BW)

"The Man from Salinas." Banker Hamilton is closing up for the day when cowboy Rudy Gray persuades him to stay open for one more transaction-a withdrawal at gunpoint. Gray: Jack Hogan, Hamilton: Harlan Warde.

AT HUNTING AND FISHING

Hunting for sand grouse and Cape buffalo in Africa.

7:30 CUSTER—Documentary

"Custer to the Little Big Horn" recalls American history's best-known Indian-Cavalry battle (1876). This "Saga of Western Man" documentary uses footage of the Montana battle site, paintings, statues and photos to re-create Gen, George Custer's last stand. (60 min.)

THIS IS YOUR LIFE

T/Sgt. Michael Fish, Air Force Cross winner, is surprised by six of the 18 men he rescued in combat, and members of his family.

(12) GENTLE BEN

Green Bay quarterback Bart Starr teaches teamwork to Mark (Clint Howard). Included: clips of the 1967 NFL Championship game between the Packers and the Cowboys.

ANDY GRIFFITH (BW)

Barney's determined to fill an opening in the church choir. Barney: Don Knotts, Thelma Lou; Betty Lynn, John Masters: Olan Soule, Aunt Bee Frances Bavier. Opie: Ronny Howard.

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MONROES

The Monroe cabin becomes the site of an Indian battle when the Pawnee chief who swore vengeance against Ruel Jaxon (James Westmoreland) finds him with the Monroes. Komatah: Alejandro Rey. Clayt: Michael Anderson Jr. (60 min.)

8:00 2 (3) (41) EMERGENCY!

Veteran character actor Henry Jones plays an aging doctor who won't give in to his weakening heart. Other cases include a man trapped under a tractor, a woman who killed a child in a car accident, a drowning man and two stuntmen injured on a movie lot. Gage: Randolph Mantooth. DeSoto: Kevin Tighe. Brackett: Robert Fuller, Early: Bobby Troup. Dixie: Julie London. Kelly: Tim Donnelly. (60 min.)

**Guest Cast** 

Dr. Knott ..... Henry Jones Carol Williams .... Lillian Lehman Hammond ...... Jim Crowell Laura Crandall ... Christine Dixon Maury Peeyer ..... Monica Lewis

#### Saturday

EVENING

Albert Peeyer ..... Fred Gabourle Bridger ...... George Sawaya [The entire "Emergency!" cast is featured Wednesday on "Adam-12."]

(5) (12) (13) ALL IN THE FAMILY

Archie's being awfully nice to the wife of an old war buddy, who just happens to be a gorgeous blonde. Get the picture? So does Edith . . . . Archie: Carroll O'Connor. Edith: Jean Stapleton. Mike: Rob Reiner. Gloria: Sally Struthers. Guest Cast . . . Bobby Jo: Gloria LeRoy. Directed by Emmy winner John Rich. (9) (1) ALIAS SMITH AND JONES Three movie veterans in a comic tale about an Old West feud. Burl Ives and Cesar Romero are back as the feuding ranchers McCreedy and Armendariz; Katy Jurado plays Armendariz's aristocratic sister, the romantic key to a possible truce. Filmed near Moab, Utah, Jones: Ben Murphy. Smith: Roger Davis. (60 min.)

**Guest Cast** 

McCreedy ..... Burl Ives Continued on next page

#### Fun Slingers

#### The "Lady" Killer Scared to Death



#### 8:00 Alias Smith & Jones

It's off to Mexico in a cloud of action and laughter Roger Davis and Ben Murphy star.



#### The Streets of San Francisco

A modern-day Jack the Ripper must be stopped. Karl Malden and Michael Douglas star. Guest: Janice Rule.



#### 10:00 Sixth Sense

Joan Crawtord stars as a woman who seeks shelter at a lonely house, only to experience a night of terror.

this is the place to be 390

#### Saturday

**EVENING** 

Armendariz ...... Cesar Romero
Carlotta ...... Katy Jurado
Priest ..... Claudio Miranda
Kyle ..... Dennis Fimple

"The Golden Breed." (1968) Imaginative photography highlights this survey of surfing in California, Mexico and Hawaii. Produced and narrated by Dale Davis. Featured are surfers Jock Southerland, Joey Cabell, Ricky Grigg, Felipe Pomar and Nat Young. (2 hrs.)

61 MOVIE—Suspense BW

"Witness to Murder." (1954) A woman gets up during the night to close a window against a storm and sees a murder being committed in the room across for her. Barbara Stanwyck, Gary Merrill, George Sanders, Jesse White, Harry Shannon. (2 hrs.)

8:30 (5) (12) (13) BRIDGET LOVES
BERNIE—Comedy

Wedding bell blues as the Steinbergs and Fitzgeralds lock horns over who will officiate . . . a rabbi or a priest? Bernie: David Birney. Bridget: MereSEPTEMBER 30, 1972

dith Baxter, Sophie: Bibi Osterwald, Amy: Audra Lindley, Sam: Harold J. Stone, Walt: David Doyle, Mike: Rob. ert Sampson, Otis: William Elliott, Moe: Ned Glass.

SAFARI

Travels through Scotland include stops at Edinburgh, Loch Ness and the Isle of Skye. (60 min.)

A visit to Guatemala. (60 min.)

9:00 2 3 41 MOVIE—Comedy
Goldie Hawn's biggie was "Cactus
Flower." For details, see the Closeup below. (2 hrs.)

An unhappy game of musical chairs:
Lou's been promoted, Murray is the
new newsroom boss and the staff is
a comic study in blue. Lou: Edward
Asner. Murray: Gavin MacLeod. Phyllis: Cloris Leachman. Rhoda: Valerie
Harper. Ted: Ted Knight. Guest Cast
. . . Mrs. Thorn: Joan Tompkins.

9 STREETS OF SAN FRAN-CISCO—Crime Drama

Janice Rule portrays a prostitute, the

#### CACTUS FLOWER

9:00 **2 3 41** 

Goldie Hawn, Ingrid Bergman



A comedy as kooky as Goldie Hawn's giggle.

Walter Matthau and Ingrid Bergman are fun as philandering dentist and the stiff-as-starch nurse who carries a torch for him. But it's Goldie who glitters. She won an Oscar as Toni Simmons, a Greenwich Village ding-aling who helps the doctor turn honest—and the Swedish iceberg become an alluring swinger.

Two premiere comedy veterans collaborated on this 1969 film: director Gene Saks, whose credits include "The Odd Couple" and "Last of the Red Hot Lovers"; and screenwriter I.A.L. Diamond, who worked with Billy Wilder on "Some Like It Hot."

Cast . . . Julian: Walter Matthau. Stephanie: Ingrid Bergman, Toni: Goldle Hawn, Harvey Greenfield: Jack Weston. Igor Sullivan: Rick Lenz. Sanchez: Vito Scotti. Mrs. Durant: Irene Hervey, Georgia: Eve Bruce.

(60 mln.)

frightened target of a psychopath who has already murdered three of her colleagues. San Francisco locations include Fisherman's Wharf and Ghirardelli Square. Mike: Karl Malden. Steve: Michael Douglas.

**Guest Cast** 

Beverly Landau ..... Janice Rule
Lorin Graham ..... James Olson
Jamie Lane ..... Joby Baker
Salesman ..... Phillip Pine
Officer Morgan

[Cleveland Amory reviews this series next week in TV GUIDE.]

9:30 (5) (12) (13) BOB NEWHART—

A psychologist shouldn't get involved with his patients' problems, right? Tell Bob: he's treating a dashing tennis pro who can't resist women—including Bob's wife. Emily: Suzanne Pleshette. Jerry; Peter Bonerz. Howard: Bill Dally. Carol: Marcia Wallace. Guest Cast . . . Stan: Peter Brown. Marci: Pat Lysinger. Cheryl:

#### Saturday

**EVENING** 

Barbara Barnett. Pregnant Woman: Kit Smythe.

TRINI LOPEZ

New York's Waldorf-Astoria Hotel is the setting for this filmed night-club performance. Trini's numbers include "For Once in My Life," "If I Had a Hammer," "America," "Cuando Caliente el Sol." (60 min.)

TOMORROW'S LESSON

10:00 (3) (12) (13) MISSION: IMPOSSIBLE
With \$5,000,000 at stake the IMF can
get pretty tricky . . . like commandeering a Navy patrol boat to squelch
a political coup that's riding on syndicate money. Phelps: Peter Graves.
Willy: Peter Lupus. (60 min.)

Rogan ...... Robert Webber
Mimi ...... Barbara Anderson
Marcy ...... Lana Wood

Sanders ....... Van Williams
Chalmers ....... Robert Phillips
Hammond ...... Lloyd Bochner
Larson ...... Peter Leeds
[The how and why of special effects.

See next week's TV GUIDE.]

#### FIRST TIME ON TV!



Walter Matthau Ingrid Bergman Goldie Hawn star in

## 'CACTUS' FLOWER"

"Pungent sexual chemistry and peppery good humor!" NY TIMES

NBC SATURDAY NIGHT AT THE MOVIES

9:00PM TONIGHT IN COLOR ON NBC 2,3,41

(9) (1) SIXTH SENSE

Joan Crawford in a chilling tale of mental horror. Miss Crawford plays the terrified victim of amateur psychics planning to prove their powers by -quite literally-scaring her to death. Directed by John Newland ("One Step Beyond") from a script by veteran fright writer Jonathan Stone, Rhodes; Gary Collins. (60 min.)

**Guest Cast** 

Joan Fairchild .... Joan Crawford Jason ..... Scott Hylands Paul ..... David Ladd Lori ..... Kelly Jean Peters Carrie Malcolm ... Martine Bartlett Karen ..... Lenore Kasdorf

BOXING FROM THE FORUM On tape: middleweights Orlando de la Fuente vs. George Davis in a 10round bout, (60 min.)

43 700 CLUB

61) MOVIE—Western (BW)

"Comanche." (1956) An Indian scout tries to negotiate a peace treaty between the whites and the Comanches. Dana Andrews, Kent Smith, Linda Cristal, Lowell Gilmore, Mike Mazurki. (90 min.)

11:00 2 5 11 12 13 NEWS

(3) NOTRE DAME FOOTBALL The Purdue Boilermakers meet the Fighting Irish in a game taped this afternoon at Notre Dame, Ind. Lindsey Nelson and Paul Hornung report. (60 min.)

(9) MOVIE—Science Fiction (BW) "Invasion of the Zombies." (Mexican; 1962) A mad scientist plans to conquer the world by creating a horde of zombies. Armando Silvester, Lorena Velazquez. (90 min.)

(41) FOOTBALL SCOREBOARD

@ 700 CLUB

11:20 (13) MOVIE—Fantasy

"The Thief of Bagdad." (1940) Three Academy Awards went to this story about the Prince of Bagdad, who is blinded by an evil spell because of his love for a princess. Sabu, June Duprez, Conrad Veidt, John Justin, Rex Ingram, Mary Morris, Miles Malleson. (1 hr., 45 min.)

11:30 MOVIE—Comedy

"The Thrill of It All." (1963) Carl Reiner's witty script and Norman Jewison's bright direction make this

one of the best of the glamorous Doris Day comedies for producer Ross Hunter. Targets for satire include TV and suburban domesticity. James Garner, Arlene Francis, Edward Andrews. (2 hrs., 5 min.)

MOVIE—Drama

"Gaby." (1956) In 1944, an American paratrooper meets an orphaned French ballerina in a London bomb shelter. Gaby: Leslie Caron, Gregory Y. Wendell: John Kerr, Mr. Carrington: Sir Cedric Hardwicke. Elsa: Taina Elg. (2 hrs.)

ABC NEWS—Donaldson (12) MOVIE—Comedy-Drama

"Mister Roberts." (1955) John Ford and Mervyn LeRoy directed this adaptation of Thomas Heggen's World War II novel about life aboard the cargo ship Reluctant. Jack Lemmon won a supportingactor Oscar. Lt. Doug Roberts: Henry Fonda, Captain: James Cagney. Ensign Pulver: Jack Lemmon. Doc: William Powell. (2 hrs., 5 min.)

(41) JOHNNY CARSON

Gene Kelly, Lily Tomlin ("Laugh-In"), comic John Byner and producer Hal Kanter. (Repeat; 90 min.)

61) MOVIE—Drama (BW)

"Flying Leathernecks." See Sun. 8 P.M. Ch. 61. (1 hr., 45 mln.)

11:45 MOVIE—Drama

"None But the Brave." (1965) Frank Sinatra (who also stars) made his directorial debut with this familiar World War II yarn, filmed in Hawaii. Bourke: Clint Walker, Kuroki: Tatsuya Mihashi. Blair: Tommy Sands. Keller: Tony Bill. (2 hrs.)

12:00 (3) MOVIE—Science Fiction (BW) "War of the Monsters." (Japanese; 1966) Tokyo ravaged by special-effect creations. Kojiro Hongo, Akira Natsuki, Kyoko Enami. (1 hr., 35 min.) MOVIE—Science Fiction (BW)

"Satan's Satellites." (1957) A spaceship invades the earth-and out step a couple of zombies. Judd Holden, Aline Towne, John Crawford, Lane Bradford, Ray Boyle, Wilson Wood, Leonard Nimoy. (1 hr., 25 min.)

12:30 (9) ABC NEWS-Donaldson

1:30 MOVIE-Drama (BW) "Death Party." (German; 1964) German singers encounter hostility

SEPTEMBER 30, 1972

when their tour bus breaks down in postwar Yugoslavia, Goetz George, Hans Nielsen, Gerlach Fiedler, Mira Stupica. (1 hr., 50 min.)

1:35 2 NEWS

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Glenn's "Friendship 7", our first
astronaut to orbit
the earth! Act on this
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—for only \$1.

1:40 MOVIE-Mystery (BW)

"The Maniac." (English; 1963) Murderer Georges Beynat's escape from a criminal asylum strikes fear throughout France. Kerwin Mathews.

Saturday

EVENING

Donald Houston, Nadia Gray, Liliane Brousse. (1 hr., 45 min.)

1:45 MOVIE-Melodrama (BW) "King of the Zombies." (1941) U.S. fliers are forced down on an island and encounter a mysterious professor who has the power to turn people into zombies. Dick Purcell, Joan Woodbury. (60 min.)

2:45 6 NEWS

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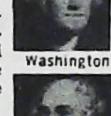
SIZE 6"

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he was president. If you are delighted with the first three spoons you may, if you wish collect the others of the series by mail, three at a time, for only \$2.00 per spoon (plus mailing cost).

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(If under 18 years of age, parent must sign)

A-16 TV GUIDE

**OCTOBER 1, 1972** 

MORNING

6:00 SUNRISE SEMESTER 20th-Century American Art: Thomas Eakins-a master of anatomy and perspective. Ruth Bowman.

**(II)** GOOD MORNING, ATLANTA 6:30 5 SACRED HEART

"The Unknown God." GOSPEL HOUR

AGRICULTURE U.S.A.

6:45 1 LIVING WORD

7:00 (3) INSIGHT—Drama (9) GOSPEL HOUR

(13) DAY OF DISCOVERY CHAPLAIN OF BOURBON

STREET

7:15 (12) UNCLE HANK—Children 7:30 2 LIGHT UNTO MY PATH

THIS IS THE LIFE REX HUMBARD

Sermon topic: growing power of faith. Hymns: "Redemption Draws Nigh," "Farther Along." (60 min.)

(12) JIMMY SWAGGERT (13) SILVER BELLS

NORRIS TURNER-Music

#### **GET THE PICTURE** FROM THE YELLOW JACKET'S CHIEF ENGINEER.

Head coach Bill Fulcher puts Saturday's Rice game in perspective with filmed highlights and running commentary. Co-hosted by Milo Hamilton.

#### THE BILL FULCHER SHOW

SUNDAY-12:30 P.M.

**WSB** 

A-18 TV GUIDE

(41) CHAPLAIN OF BOURBON STREET

8:00 @ GOSPEL JUBILEE

Guests: the singing Gospel 3 and Alvis. (60 min.)

(3) AMANDA MILLER

DAY OF DISCOVERY

(9) CALL OF CALVARY

(12) BREAD OF LIFE

(13) GEORGIA ALL-STARS

STREAMS OF FAITH (41) REVIVAL FIRES

Sermon: "The Crown." 43 BORDERS' COMMENTARY

CARTOON CARNIVAL

8:30 (3) REX HUMBARD

See 7:30 A.M. Ch. 11. (60 min.) G ORAL ROBERTS

(9) CHURCH SERVICE—Church of God

REVIVAL FIRES GOSPEL TIME

CLYDE MARTIN—Religion

BOB MOORE—Religion HOUR OF DELIVERANCE

CHURCH PAGE

MESSAGE OF JOY (BW)

9:00 POPEYE CLUB

6 CHURCH SERVICE—Baptist WORD OF GOD SCHOOL

M YES

(12) CHAPLAIN OF BOURBON

STREET (13) ARCHIE'S FUN HOUSE

17 LITTLE RASCALS BW

GOSPEL HOUR 23 FURY (BW)

Joey gives Packy a rifle. Joey: Bobby Diamond.

61 CHURCH SERVICE—Baptist (BW)

9:30 (3) DAY OF DISCOVERY Sermon topic: the Crucifixion.

(12) CHILDREN'S GOSPEL HOUR

(9) LIGHT UNTO MY PATH

ROMPER ROOM KINGSMEN—Music

SPEED RACER 3 JIM AND TAMMY

61 BLUE GRASS GOSPEL BOYS

10:00 (3) ORAL ROBERTS

Sermon topic: "Now Is the Time."

(5) (41) HERALD OF TRUTH

(9) (I) CURIOSITY SHOP

All about tools-including a stop-action melodrama (the villains are a hammer and a blowtorch) by Oscar winner George Pal; a cartoon about the use and misuse of fire. (60 min.)

(12) GOOD NEWS

(13) SEGO BROTHERS AND NAOMI

MAGIC FUNNIES (61) MOVIE—Drama (BW)

"Flying Leathernecks." See 8 P.M. Ch. 61. (2 hrs.)

10:30 2 SOUND OF YOUTH 3 GOSPEL JUBILEE

Guests: Hinson Family. (60 min.)

FAITH FOR TODAY (12) AMAZING GRACE (13) SWILLEY FAMILY

MOVIE—Fantasy (BW)

"The Thief of Bagdad." (1940) Story about the Prince of Bagdad, who is blinded by an evil spell because of his love for a princess. Sabu, June Duprez, Conrad Veidt. (2 hrs.)

(41) COTTON BROTHERS-Music

413 700 CLUB

11:00 2 9 13 CHURCH SERVICE-Baptist (BW)

G CHURCH SERVICE—Baptist

**60** BULLWINKLE (12) HERE AND NOW

(41) BIBLE STORY—Paul Harvey

11:30 (3) ELEVENTH HOUR—Religion MAKE A WISH

Touring a London blacksmith shop and the band shell in Hyde Park. [Postponed from Sept. 10.]

(12) FACE THE NATION (41) ROLLIN'—Variety

Singer John Kay is the guest.

@ 700 CLUB

AFTERNOON

12:00 P SPORTS CHALLENGE

Baseball greats Jackie Robinson, Carl Erskine and Duke Snider vs. jockeys Willie Shoemaker, Eddie Arcaro and Johnnie Longden.

(3) JAYCEE QUESTION

GEORGIANS SPEAK MEET THE ARTS

9 COLLEGE FOOTBALL '72

Highlights of top weekend action, including Tennessee-Auburn, Host: Bill Flemming. (60 min.)

M NEWS—Hill/Rogers/Neal

(12) POINT OF VIEW

(13) CLOSE-UP

(41) GEORGIA FOOTBALL See 3 P.M. Ch. 2. (60 min.) Sunday

MORNING-AFTERNOON

(61) THE STORY (BW) 12:15 (13) SOUTHERN SPORTSMAN

12:30 @ GEORGIA TECH FOOTBALL Coach Bill Fulcher and Milo Hamilton review highlights of the Tech-

> Rice game. 3 41 MEET THE PRESS Eleanor McGovern, wife of the Democratic Presidential candidate, is inter-

viewed in Washington. (3) PRO FOOTBALL PRE-

**GAME SHOW** 

MUFFINLAND (BW) G GRAMBLING FOOTBALL

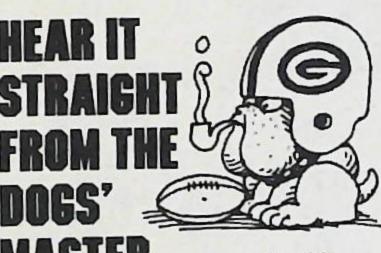
Highlights of the Grambling-Prairie View A&M game, taped Sept. 30 at Washington's Kennedy Stadium. Ron Pinkney is the host. (60 min.)

SEA HUNT BW

43 CHALLENGE OF THE BIBLE 61) REVIVAL FIRES ®W

12:45 (3) AUNT LOLLIPOP—Children (BW)

1:00 SUSPENSE THEATRE "The End of the World, Baby." The Italian Riviera is romantic-but Daphne Middleton thinks her mother has gone too far when she falls in



Be with Vince Dooley on Sunday and see exactly what happened on Saturday against N.C. State

The Vince Dooley Show SUNDAY-3:00 P.M.



**AFTERNOON** 

love with a playboy sculptor. Sarah; Nina Foch. Hugo: Gig Young. Frederick Bergen; Peter Lorre. Daphne: Katherine Crawford. (60 min.)

(3) PRO FOOTBALL The Baltimore Colts meet the Bills at Buffalo. (Live)

F PRO FOOTBALL The Washington Redskins meet the New England Patriots at Foxboro, Mass. Jack Whitaker and Jim Morse report. (Live)

SOUND OF YOUTH (9) TENNESSEE FOOTBALL

Films of the Tennessee-Auburn game are narrated by coach Bill Battle. (60 min.)

(12) (13) PRO FOOTBALL

The Los Angeles Rams meet the Falcons at Atlanta. Ray Scott and Pat Summerall report. (Live)

MOVIE-Drama BW "Captain January." (1936) A crusty old lighthouse-keeper rescues a little girl from a shipwreck, and adopts the waif. Shirley Temple, Guy Kibbee, Slim Summerville. (90 min.)

**OCTOBER 1, 1972** 

(41) MOVIE—Science Fiction (BW) "The Monolith Monsters." (1957) A meteorite lands in the desert and begins expanding to alarming proportions-causing death and destruction. Grant Williams, Lola Albright, Les Tremayne. (2 hrs.)

40 NEWS (61) AMERICAN CHRISTIAN COLLEGE (BW)

1:30 1 TO BE ANNOUNCED ISSUES AND ANSWERS (13) WARREN ROBERTS

Today's guests: the Klaudt Indian Family. (60 min.)

(67) OLD COUNTRY CHURCH (BW) 2:00 2 LAWRENCE WELK

Broadway melodies . . . "Sunrise. Sunset," "Summertime," "If Ever I Would Love You," "Smoke Gets in Your Eyes," "I Enjoy Being a Girl," "I Get a Kick Out of You," "All I Need Is the Girl." (60 min.)

CONSULTATION (9) GET SMART

**(II)** EBONY BEAT

(61) PASTOR OF THE WEEK (BW)

DOLPHINS VS. VIKINGS AT BLOOMINGTON

PRO FOOTBALL

2341

1 Yepremian K 32 Ginn .... RB 57 Kolen ... LB 78 Dunaway DT

12 Griese ...QB 39 Csonka ...RB 59 Swift ....LB 79 Moore, W. T



Miami Dolphins



Vikings

13 Scott .... DB 40 Anderson DB 60 Jenkins ... T 80 Fleming .. TE 15 Morrall .. QB 42 Warfield WR 62 Langer .... G 81 Twilley .. WR 20 Seiple TE-P 45 Johnson DB 65 Moore, M. DT 82 Stowe ... WR 21 Klick .... RB 49 Babb .... DB 66 Little .... G 83 D'n Herd'r DE 22 Morris ...RB 51 Ball .....LB 67 Keuch'nb'rg G 84 Stanfill ..DE 23 Leigh ... RB 53 Matheson LB 73 Evans ..... T 85 Buoniconti LB 25 Foley .... DB 54 Kindig ..T-C 75 Fernandez DT 86 Briscoe .. WR 26 Mumphord DB 56 Powell ... LB 77 Crusan ... T 88 Mandich TE 10 Tarkenton QB 30 Brown ... RB 56 Gersbach LB 72 Ward ..... 11 Eischeid ... P 32 Reed .... RB 58 Hilg'nbrg LB 73 Yary ..... T 14 Cox .....K 40 West .... DB 59 Warwick LB 75 Lurtsema DE 19 Lee .....QB 41 Osborn .. RB 60 Winston .. LB 77 Larsen ... DT 20 Bryant ... DB 42 Gilliam .. WR 62 White ..... G 80 H'ndrson WR 21 Lindsey ... RB 43 Wright, N. DB 64 Sunde .... G 81 Eller .... DE 22 Krause .. DB 45 Sh'rckmn DB 67 Alderman T 83 Volght ... TE 23 Wright, J. DB 49 Marinaro RB 69 Sutherland LB 84 W'shngtn WR 26 Jones ... RB 50 Siemon .. LB 70 Marshall DE 87 Beasley .. TE 29 Kassulke DB 53 Tingelhoff C 71 Davis ..... T 88 Page .... DT 2:30 (3) ALTERNATIVES TO THE PUBLIC SCHOOLS (BW)

"Antioch Christian Academy," a documentary about a typical Atlanta area Christian school.

(9) BOB BRANDY W UNTAMED WORLD

Southeast Asia: Its civilizations, primitive cultures and wildlife.

43 REX HUMBARD

See 7:30 A.M. Ch. 11. (60 mln.)

61 MOVIE-Western (BW) "Comanche." See Sat. 10 P.M. Ch.

61 for details. (90 min.)

3:00 @ GEORGIA FOOTBALL Films of the Georgia-North Carolina State game, with coach Vince Dooley and Ernie Johnson. (60 min.)

MUSIC AND THE SPOKEN WORD

D LOST IN SPACE

The Robinson women and Dr. Smith become involved in a war between the leaders of two alien civilizations. Maureen: June Lockhart. Keema: Dennis Patrick. (60 min.)

BILL ANDERSON (41) WILD KINGDOM

The reproductive habits of marine mammals in Canada are studied by Marlin Perkins and Tom Allen.

3:30 3 SOUTHERN PERSPECTIVE (9) LEAGUE OF WOMEN VOTERS MASHVILLE MUSIC

Guests: Carl Smith, Jeannie C. Riley and the Willis Brothers.

(41) EXPLORERS—Documentary COTTAGE PRAYER MEETING

3:40 (1) SPANISH IV

4:00 (3) (41) PRO FOOTBALL Miami Dolphins vs. Minnesota Vikings at Bloomington, Minn. See the Close-up opposite. (Live)

MORRIS BROWN-FLORIDA A&M PREVIEW

Preview of a game to be held at Atlanta Stadium on October 14. Sponsored by Atlanta Black Charities, Inc., for a scholarship fund.

(9) ISSUES AND ANSWERS TEMPERATURES RISING-Comedy

Save the boss! That's the battle cry as the staff cooks up a wacky scheme to keep the gruff but lovable Dr. Campanelli (James Whitmore) from quitting. Noland: Cleavon Little. Anne: Joan Van Ark. Ellen:

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**OCTOBER 1, 1972** 

Nancy Fox. Millie: Reva Rose, Guest Cast . . . Charlie: David Huddleston. Duncan: Parley Baer.

(13) FACE THE NATION

BUCK OWENS @ GOOD NEW DAYS BW

(13) KATHRYN KUHLMAN (61) WORDS OF LIFE (BW)

4:30 FACE THE NATION (15) (18) SPEAKING FREELY

Guest: veteran director Frank Capra, whose roots in Hollywood stretch back to the silent era (one critic praised Capra as being "responsible for Harry Langdon's most successful silent comedies"). Capra talks about the early days of Hollywood. (60 min.)

(9) NASHVILLE MUSIC

Guests: Conway Twitty, Loretta Lynn and Bobby Lord.

MOVIE—Comedy

"Take Her, She's Mine" (1963), a look at the growing pains of an overprotective father and his collegecoed daughter, Frank: James Stewart. Mollie: Sandra Dee, Anne: Audrey Meadows. Pope-Jones: Robert Morley. Ivor: John McGiver. (2 hrs.)

(12) UNTAMED WORLD On film: predators and scavengers

of the animal world. PORTER WAGONER Wendy Bagwell and the Sunliters.

(1) LATIN ATLANTA (BW) @ ORAL ROBERTS

Sermon topic: "Now Is the Time."

5:00 (12) (13) YOUNG PEOPLE'S CONCERT

> Special: Music's breezy three-quarter time is celebrated. Michael Tilson Thomas leads the New York Philharmonic in tracing the history of this popular rhythm. Highlights . . . a traditional peasant dance from the medieval work "The Play of Daniel"; a minuet from Haydn's Symphony No. 97 in C Major; the lilting "Blue Danube Waltz," by Strauss; Ravel's "La Valse," a driving, eerie tone poem; and a lively scherzo from Beethoven's "Eroica" symphony. (60 min.)

[Pre-empts regular programming.]

(9) MOVIE—Mystery

"Port Afrique." (English; 1956) A war veteran (Phil Carey) sets out to investigate the murder of his wife in Morocco. Ynes: Pier Angeli. Nino: James Hayter. Moussac: Eugene Deckers, Pedro: Anthony Newley, Diane: Rachel Gurney. (2 hrs.)

ROLLER DERBY MIND OF MAN

Special: An acclaimed BBC study exploring the mysteries of the human brain. Experiments filmed around the world probe . . . the development of the brain before birth; the effect of LSD on brain cells; how learning and sexual drive cause chemical changes within the brain; and concepts of mind over matter: in New Delhi, a yogi consciously reduces his oxygen intake; in New York, a man wills his blood pressure down. David Prowitt is the narrator. (Repeat; 2 hrs.)

43 CHRIST . . . THE ANSWER (61) MOVIE—Suspense (BW) "Witness to Murder." See Sat. 8 P.M.

Ch. 61. (90 min.)

5:30 (3) (15) (18) MOVIE—Drama (BW) Film Odyssey: Fritz Lang's "Spies" (German; 1928), a silent classic from the director of "M." Key elements: bizarre characters, gadgetry and tongue-in-cheek plotting. Haghl: Rudolf Klein-Rogge. (90 min.)

@ DEAF HEAR

EVENING

6:00 (12) (13) 60 MINUTES

Return: Lively and timely film essays-from the ITT scandal to the Clifford Irving hoax—sparked this news series last year. Expect the same style this season as producer Don Hewitt seeks to "chronicle the manners, morals and mores of our time." Mike Wallace and Morley Safer are hosts for the show, seen on an irregular basis during the pro football season. Also featured: columnists Nicholas von Hoffman (Washington Post) and James J. Kilpatrick (Washington Star), (60 min.)

STAR TREK Kirk is transformed into two people: one meek-the other violently animalistic, Kirk: William Shatner. Spock: Leonard Nimoy, (60 min.)

**45** AESTHETIC VENTURE "Jazz Trio."

@ ENCOUNTER

6:30 NEWS-HIII/Rogers/Neal (45) STATE GOVERNMENT IN ACTION

"A State of Industry."

@ WATERS FAMILY 61 MOVIE-Drama BW

"Crime School." See Sat. 6 P.M. Ch. 61. (90 min.)

7:00 2 NEWS-John Pruitt (3) WILD KINGDOM

The reproductive habits of marine mammals in Canada are studied by Marlin Perkins and Tom Allen.

5 NEWS—Ken Roberts

1 YOUNG MUSICAL ARTISTS (BW) Performers: pianist Ursula Oppens, violinist Nobuko Imai and clarinetist Michael Webster.

(9) PAUL LYNDE—Comedy Insuit comedy: comics Jerry Stiller and Anne Meara make the first of several appearances as son-in-law Howie's estranged and battling parents. Martha: Elizabeth Allen. Howie: John Calvin, Barbara: Jane Actman. Sally: Pamelyn Ferdin. Supporting Cast . . . Inspector: John Wyler.

EBONY BEAT JOURNAL (12) NEWS—Red Brown (13) THE WALTONS—Drama

Children and their pets: a tender relationship explored in this Depression-era story about the Waltons and a pet calf headed for the slaughterhouse. Veteran actor Leonard Stone portrays a farmer. John-Boy: Richard Thomas. John: Ralph Waite. Olivia: Michael Learned. Grandma: Ellen Corby, Grandpa: Will Geer, Jim-Bob: David S. Harper. Elizabeth: Kami Cotler. Sheriff Bridges: John Crawford. Jason: Jon Walmsley, Mary Ellen: Judy Norton, Ben: Eric Scott. Erin: Mary Elizabeth McDonough, 60 min.) (15) (18) (45) ZOOM

Return: A more grown-up "Mr. Rogers' Neighborhood"-that's the flavor of "Zoom," a series aimed at ages 7-13. The accent's on creativity as the young regulars take part in songs, dances, films and sketches. Says producer Christopher Sarson: "Kids watching 'Zoom' are doing something more than just watching television."

ALABAMA FOOTBALL Films of the Alabama-Vanderbilt Sunday

**EVENING** 

game are narrated by coach Bear Bryant. (60 min.)

(II) JAZZ SET

Rock blends with jazz in the series' finale. Planist Barry Miles leads his group through swinging originals: "Woodstock," "Arrows and Eagles."

(41) LASSIE (13) RIGHT ON—Music

7:30 (2) (3) (41) WORLD OF DISNEY

Nashville is the setting for the adventures of two transplanted Californians: an aspiring songwriter and a displaced coyote. It's the coyote that sees the action as the mistaken quarry of a wolf hunt. The narration is talking-blues by country songwriter Mayf Nutter. (60 min.)

Cast

Johnny Martin ..... Walter Forbes Harlan ..... William Garton Bluebelle's Master ... Eugene Scott (12) ANNA AND THE KING—

Comedy-Drama

A tiger hunt: great excitement for the King, stomach-churning fright for the crown prince and lessons in courage for both of them. King: Yul Brynner, Anna: Samantha Eggar. Prince: Brian Tochi, Louis: Eric Shea. Kralahome: Keye Luke. Guest Cast . . . Doctor: James Hong.

(B) (15) (18) (45) JUST GENERATION -Discussion

Debut: Learn about the law in this 13-week series combining rap sessions, satirical sketches and original dramas. Host Howard Miller (of the "Advocates") leads a panel of high school students through topics ranging from bail to capital punishment. Also: the Ace Trucking Company in spoofs of the system.

(9) THIS IS YOUR LIFE See Sat. 7:30 P.M. Ch. 11.

I'VE GOT A SECRET (I) JEAN SHEPHERD'S AMERICA

In Little America, Wyo. (pop. 25), Jean and crew are trapped in a blizzard. Perfect setting for Jean to recall Midwest blizzards of his youth when his parents would push him out with "Make school or die!" (Repeat)

43 700 CLUB 8:00 (12) (13) M\*A\*S\*H—Comedy

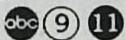
Cross and double cross as Trapper John prepares for a boxing match with a 260-pound killer whose record

#### Love Story



# Sunday Night Movie

One of the most beautiful films ever made. Starring Ryan O'Neal and Ali MacGraw.



#### Sunday

**EVENING** 

includes 97 wins, no losses . . . and three arrests. Hawkeye: Alan Alda. Trapper John: Wayne Rogers. Blake: McLean Stevenson. Burns: Larry Linville. Hot Lips: Loretta Swit. Radar: Gary Burghoff, Guest Cast . . . Flacker: Mike McGirr. General Barker: Sorrell Booke.

(15) (18) (45) FAMILY GAME-Discussion

Debut: Drugs, premarital sex, black militancy and other issues widening the generation gap are explored by sociologist Lewis Yablonsky. Each show centers on a psychodrama rap session between adults and teenagers. The participants (not necessarily related) are encouraged to act out family conflicts. Tonight: a young hippie and a middle-aged father contrast their life styles.

(9) (II) FBI "The Fatal Showdown," about a gang of art thieves being tracked by the FBI and a mysterious gunman. Erskine: Efrem Zimbalist Jr. Ward: Philip Abbott, (60 min.)

LOVE STORY



Ryan O'Neal, Ali MacGraw

MOVIE

9:00 91

One of the greatest tear-jerkers in Hollywood history.

This 1970 movie has grossed more than \$50 million (third highest of all time) and the novella-completed, after the movie script-was on the best-seller charts for more than a year. Erich Segal's story is an idyllic rich boy-poor girl romance set against college life at Harvard and Radcliffe.

Directed on location in New York and Massachusetts by Arthur Hiller. Francis Lai ("A Man and a Woman") composed the Oscar-winning score.

Cast Jenny Cavilleri ..... Ali MacGraw Oliver Barrett IV ..... Ryan O'Neal Phil Cavilleri ..... John Marley Oliver Barrett III ..... Ray Milland Mrs. Barrett ...... Katherine Balfour Dean Thompson ..... Russell Nype Dr. Addison ..... Robert Modica Dr. Shapely ..... Sydney Walker Ray ..... Walker Daniels **OCTOBER 1, 1972** 

#### **Guest Cast**

Darcie Hill ...... Marlyn Mason Ken Meade .... Joseph Campanella Earl Gainey ..... Wayne Maunder Johnny Canute ..... Karl Held Jerome Worsky ..... George Skaff Aloyslus Hale ..... Alex Gerry MOVIE—Drama (BW)

"Time Limit." (1957) Wartime collaboration with the enemy is the central theme of this engrossing film, well directed by actor Karl Malden, Richard Widmark, Richard Basehart, Dolores Michaels. Baker: Martin Balsam. (2 hrs.)

ST SKYJACKED—Discussion Grady Randolph interviews pilots about the problem of hijacking, and what is being done about it at Atlanta's Hartsfield Airport. [Postponed from an earlier date.]

6 MOVIE-Drama (BW) "Flying Leathernecks." (1951) Two Marine fighter pilots clash during the battle for Guadalcanal, John Wayne, Robert Ryan, Don Taylor, Janis Carter, Jay C. Flippen. (2 hrs.)

#### Sunday

EVENING

8:30 (3) (41) McCLOUD

Return: Western lawman vs. Manhattan hoods-Dennis Weaver as Sam McCloud, a New Mexico marshal on temporary assignment with New York's Finest, Tonight Sam traps the baddie at the start; problem is trying to keep him caged-someone is determined to set him free with an elaborate hoax, Broadhurst: Terry Carter, Clifford: J.D. Cannon. (90 min.)

**Guest Cast** 

Winn Hollis ..... Jackie Cooper Jimmy Roy Taylor .... Rick Nelson Marshal Melendez . . Gilbert Roland Chris Coughlin .... Diana Muldaur Adrian Becker ... Murray Hamilton Wilks ..... Gary Vinson Maggie Clinger .... Sharon Gless

(12) (13) SANDY DUNCAN A boss who visits his secretary's apartment every night has to be fooling around, right? Wrong, but try convincing Sandy's friends and neighbors. Quinn: Tom Bosley. Leonard: Alfie Wise, Kay: Marian Mercer. Hilary: Pam Zarit. Alex: M. Emmet

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**EVENING** 

Walsh. Ben: Eric Christmas. Mrs. Resnick: Mae Questal.

15 18 10 45 FRENCH

CHEF
Have trouble boiling water? Julia
Child hasn't forgotten you. Her 10th
season will concentrate on everyday
cooking, beginning with a lesson for
working people: a three-course
chicken dinner made easy. Included:
how to bone, stuff and deep-fry.
[Saucy sauces. Recipes in next
week's issue of TV GUIDE.]

9:00 5 12 13 DICK VAN DYKE

Dick has the spotlight all to himself in "The Great Prestoni," Imagination and a limber body are his only hope after two burglars imprison him in his 11th-floor office. Bernie: Marty Brill. Carol: Nancy Dussault.

[Marty Brill—a man of many talents. Read about him in next week's issue of TV GUIDE.]

15 18 10 45 MASTER-

Susan Hampshire, who became an

#### GENE BARRY IS THE ADVENTURER.

Follow him as Steve Mallen to Europe, Hong Kong, wherever his assignment takes "The Adventurer".



SUN. Chevrolet

11:30 P.M.

CH. 41

**OCTOBER 1, 1972** 

American TV star in "Forsyte Saga," has the lead in "Vanity Fair," a five-part BBC satire that opens this acclaimed series' new season. Miss Hampshire stars as William Thackeray's scheming, irreverent heroine Becky Sharp, who shows how to succeed in 19th-century England—at nearly everyone's expense. Alistair Cooke is the series host. (60 min.)

Becky ..... Susan Hampshire
Amelia ..... Marilyn Taylerson
Jos ..... John Moffat
George ..... Roy Marsden
Dobbin .... Bryan Marshall
Mr. Osborne .... Richard Caldicot
Mr. Sedley .... Noel Howlett
Mrs. Sedley .... Barbara Leake
[After the drama: a short concert by
pianist Lorin Hollander.]

"Love Story" hits TV. See the Closeup on page A-24, (2 hrs.)

9:30 5 12 13 MANNIX

Joseph Campanella as a brilliant surgeon who's on somebody's murder list. Small wonder: the obnoxious doctor has made a lot of enemies. Burgess Meredith ("Search") plays the M.D.'s attorney. Mannix: Mike Connors, Peggy: Gail Fisher. (60 min.)

Guest Cast

Dr. Aspinall ... Joseph Campanella

Noah Otway ... Burgess Meredith

Felix St. Ives ..... Robert Burr

Gerda Aspinall .... Carol Ohmart

Gloria Paget .. Flonnuala Flanagan

Charlene ..... Laraine Stephens

"The Girl with the Hungry Eyes," a chiller about a photographer and a model who's seductive, mysterious . . . and more than a little frightening. Host: Rod Serling.

David Faulkner ... James Farentino
Girl ... Joanna Pettet
Munsch ... John Astin
Harry ... Kip Niven

Visiting Sao Paulo, industrial center of Brazil; and Ouro Preto, a quaint historical town. (60 min.)

Jimmy Hoffa is the guest as this series moves to a new time. Hoffa discusses

his five years in Lewisburg Federal Penitentiary, his fight for prison reform and his attempt to visit American POWs in Hanoi. (60 min.)

Filmed highlights of the Auburn-Tennessee game are reviewed by coach Shug Jordan. (60 min.)

"Comanche." See Sat. 10 P.M. Ch. 61. (90 min.)

10:30 YOUNG DR. KILDARE

Cloris Leachman as a swinging divorcee in a drama tracing Dr. Kildare's attempts to diagnose her daughter's illness, Julie Loomis: Pamelyn Ferdin, Dr. Kildare: Mark Jenkins, Dr. Rayna: Tom Nardini.

The trauma of caring for a Mongoloid child is the issue in "The Unfinished Child," about a baby who will die if her father continues to prohibit surgery. Lanzo: Andrew Duggan. Dr. Kildare: Mark Jenkins. Dr. Flanders: Gail Kobe. Dr. Gillespie: Gary Merrill.

XERNONA CLAYTON
12 PROTECTORS

The Contessa agrees to help a man disappear, unaware that her own life is in danger. Brad Huron: Derren Nesbitt. Contessa: Nyree Dawn Porter. Malloy: Chris Malcolm. Rule: Robert Vaughn.

13 DEAR MR. STATION MANAGER
The management reviews complaints
and answers questions about radio
and television.

(41) POLICE SURGEON

11:00 (2) (5) (12) NEWS

(3) GRAMBLING FOOTBALL

See 12:30 P.M. Ch. 11. (60 min.)

(9) ABC NEWS—Bill Beutel

(13) CBS NEWS—Dan Rather

Films of the Tennessee-Auburn game are narrated by coach Bill Battle.

(60 min.)

(41) GEORGIA TECH FOOTBALL
See 12:30 P.M. Ch. 2 for details.

11:15 (9) STREAMS OF FAITH (12) CBS NEWS—Dan Rather (13) ROBINS REPORT

11:20 (3) HIGH CHAPARRAL

"The Tin Star." (1957) Sheriff Ben Owens, who is both young and inexperienced, hopes to learn a few



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#### Sunday

**EVENING** 

tricks from veteran lawman Morg Hickman (Henry Fonda). Ben Owens: Anthony Perkins. Nona Mayfield: Betsy Palmer. Bart Bogardus; Nev-Ille Brand. (1 hr., 55 min.)

Jim Brown as the black sheriff of a hostile Southern county in "... tick... tick." (1970) A tense mood of racial violence is heightened with Sheriff Price's first arrests: a wealthy white boy charged with manslaughter, and a black man accused of rape. Sheriff Jimmy Price: Jim Brown. John Little: George Kennedy. Mayor Parks: Fredric March. Julie Little: Lynn Carlin. Benjy Springer: Don Stroud. Mary Price: Janet McLachlan. Brad Wilkes: Richard Elkins. (2 hrs.)

ABC NEWS—Bill Beutel

(12) MOVIE—Western

"Backtrack." (1969) Well-integrated pastiche of episodes from TV's "The

Virginian" and "Laredo." In cameos:
Ida Lupino, Rhonda Fleming and
Fernando Lamas. Neville Brand,

OCTOBER 1, 1972

Doug McClure, Peter Brown, William Smith, James Drury. (2 hrs.)

The Austrian border is the setting, a glider the rescue vehicle as Bradley tries to aid a defecting scientist. Korony: John Herrington. Bradley: Gene Barry.

"Witness to Murder." See Sat. 8 P.M. Ch. 61. (1 hr., 45 min.)

11:45 (9) DEATH VALLEY DAYS

COUNTDOWN FROM ELEVEN

See 12:30 P.M. Ch. 2 for details.

MOVIE—Drama BW

"Away All Boats." (1956) The land and sea adventures of the crew of an attack transport, starting with its shakedown cruise, reach a climax with its fight against the Japanese Navy. Jeff Chandler, George Nader, Lex Barker, Keith Andes, Richard Boone. (2 hrs., 15 min.)

12:15 EBONY BEAT JOURNAL

12:45 1 NEWS

1:25 2 NEWS

Advertisement\_

#### weekdays

3:30 P.M. PRIZE MOVIE



My Sister Eileen, Friday's Prize Movie

Glenn Ford Evelyn Keyes
Thurs-TO TRAP A SPY
Robert Vaughn David McCallum
Fri-MY SISTER EILEEN
Rosalind Russell Janet Blair

Ingrid Bergman Susan Hayward

Joan Crawford Cliff Robertson

Mon-ADAM HAD FOUR SONS

Tues-AUTUMN LEAVES

Wed-MATING OF MILLIE



#### MORNING

6:00 SUNRISE SEMESTER

Law and Morality: Further discussion on mores and criminal law. Prof. Graham Hughes is the instructor.

6:20 2 TOWN AND COUNTRY 6:25 2 FARM NEWS

See 6 A.M. Ch. 5 for details.

6:30 2 CHRISTOPHER CLOSE-UP
Topic: teaching peace at home.

Documentary filmmaker Marcel Ophuls talks about his acclaimed "The Sorrow and the Pity," a visual record of occupied France.

EDUCATIONAL FILM BW

6:50 (13) NEWS

6:55 (12) FARM REPORT

7:00 2 3 41 TODAY

Mercy killing—a scheduled panel discussion. (Live and film; 2 hrs.)

12 (13) CBS NEWS—Hart
19 COUNTRY MUSIC
11 CARTOON CLUB

7:30 9 NEW ZOO REVUE—Children

About autumn.
(12) MORNING SHOW

8:00 (5) (13) CAPTAIN KANGAROO
Popular HEW cartoons on health and
growing up are repeated in a 10-week
series. (60 min.)

9 FUNTIME—Children
BANANA SPLITS

8:30 MY FAVORITE MARTIAN BW

12 ROMPER ROOM
15 (18) WHAT'S NEW
17 MAGIC FUNNIES

45 MISTER ROGERS A visit to a hospital.

IN-SCHOOL PROGRAMMING

In-school programming is televised Monday-Friday, 9:30 A.M.-4 P.M., on Chs. 8, 15 and 18; 11 A.M.-2:30 P.M., and 3-4 P.M., on Ch. 30; 9-10 A.M., and 11:30 A.M.-5 P.M., on Ch. 45.

9:00 2 TODAY IN GEORGIA

Featured: the Piccadilly Puppets;

Mrs. Charlotte Logan, Opportunities

Industrialization Center. (Live)

3 MAYBERRY R.F.D.

Mayberry is all a-flutter over an upcoming moon-rock exhibit.

#### Monday

MORNING

Scheduled: author Vance Packard ("A Nation of Strangers"), (60 min.)

9 NEWS—Hogue/Mazza

(II) HAZEL

See 8 A.M. Ch. 5. (60 mln.)
(13) LET'S TALK IT OVER

(15) (18) ELECTRIC COMPANY
A library is the scene for a lesson
on "quiet"; word play in making up

names for a rock group.

NEW ZOO REVUE—Children
Learning about rain.

(41) ROMPER ROOM

9:30 NEWS CONFERENCE

(3) I DREAM OF JEANNIE

Jeannie raises hob with Tony's secret mission to the Pentagon.

Trampas is determined to break through the mystery that surrounds Amanda Harley. Trampas: Doug McClure. Amanda: Valora Noland. Pierce: Warren Stevens. (90 min.)

"My Mother Can Beat Up My Father." Rob is in the hospital, in traction—and Laura is responsible.

(13) GENERAL HOSPITAL (BW)

ROMPER ROOM

WHAT EVERY WOMAN WANTS
TO KNOW

10:00 2 3 41 DINAH SHORE
Guest: sewing expert Carol Bird.

12 (13 JOKER'S WILD—Game
COURTSHIP OF EDDIE'S
FATHER

Eddie (Brandon Cruz) loses the very first library book he takes out.

CARTOON CARNIVAL

(1) (45) SESAME STREET

Luis in a Spanish lesson. (60 min.)

10:30 (2) (3) (41) CONCENTRATION (5) (12) (13) PRICE IS RIGHT (11) LOVE, AMERICAN STYLE

Henry Gibson on trial for bigamy; a sketch about a skier torn between a race and his bride.

Molding candles from sea shells.

11:00 2 3 41 SALE OF THE

(5) (12) (13) GAMBIT—Game (9) NOT FOR WOMEN ONLY

Barbara Walters hosts a week-long discussion on prostitution.

M PASSWORD This week's guests: Martin Milner and Greg Morris.

GALLOPING GOURMET Recipe: cheese-filled pancake,

(45) ELECTRIC COMPANY Judy Graubart in a lesson on "nn."

11:30 (2) (3) (41) HOLLYWOOD SQUARES

This week: Michael Landon, Vicki Lawrence, Rose Marie, George Maharis, Carl Reiner, Karen Valentine, Demond Wilson, Host: Peter Marshall. [Groucho-the greatest of the gameshow hosts. See the article in next week's TV GUIDE.]

5 12 13 LOVE OF LIFE (9) (BEWITCHED Sam a bride for Henry VIII? It's the

first of a two-part time trek.

MIKE DOUGLAS Scheduled: Zsa Zsa Gabor is this week's co-host. Minnie Pearl, racecar drivers Parnelli Jones and Joe Leonard, singer Clifton Davies, comic Ronnie Schell. (90 min.) [The decline and fall of David

Frost's talk show. See the article in next week's TV GUIDE.]

#### AFTERNOON

12:00 NEWS-Sisson/Lane

(3) (41) JEOPARDY

NEWS—Axel/Woodruff 9 PASSWORD

This week: Elizabeth Montgomery, Richard Long.

M NEWS—Becker/Neal (12) NEWS-Don Allen (13) WHERE THE HEART IS

12:20 D LUCILLE RIVERS—Sewing (12) PAUL HARVEY—Commentary

12:25 (12) (13) CBS NEWS-Edwards

12:30 MERV GRIFFIN Bandleaders Bob Crosby, Freddy Martin and Frankie Carle; singer Bobby Vinton; comic actor Joe Flynn; and

pianist Mark Westcott. (90 min.) 12:55 (3) (41) NBC NEWS-Floyd Kalber -Game

> (12) (13) SEARCH FOR TOMORROW

(9) (II) SPLIT SECOND—Game (3) (41) WHO, WHAT OR WHERE

1:00 (3) MERRY-GO-ROUND TI'S YOUR BET

**OCTOBER 2, 1972** 

(9) (1) ALL MY CHILDREN (12) BEAT THE CLOCK

This week's guest: Gisele MacKenzie.

(13) ALMANAC MOVIE-Mystery (BW)

"The Lucky Stiff." (1949) Though a girl is freed of a murder charge, the newspapers erroneously report that she has gone to the electric chair. Dorothy Lamour, Brian Donlevy, Claire Trevor, Irene Hervey. (2 hrs.)

(41) NEWS-McEldowney 1:10 41 WOMEN'S WORLD

1:15 (13) DATE WITH DEL

Gertrude Stanford, of the Pilot Club, visits; president of the Macon Fireman's Relief Association, Jimmy Kitchens, previews an upcoming show. (Live)

1:20 (3) LUCILLE RIVERS—Sewing

1:30 (3) (41) THREE ON A MATCH (5) (12) (13) AS THE WORLD TURNS

T LET'S MAKE A DEAL 2:00 2 3 41 DAYS OF OUR LIVES

(12) (13) GUIDING LIGHT M NEWLYWED GAME

2:30 (2) (3) (41) DOCTORS (12) (13) EDGE OF NIGHT D DATING GAME

@ ELECTRIC COMPANY See 9 A.M. Ch. 15 for details. 3:00 (2) (3) (41) ANOTHER WORLD

(5) (12) (13) LOVE IS A MANY SPLENDORED THING

(9) (II) GENERAL HOSPITAL BANANA SPLITS

3:30 (2) (3) (41) RETURN TO PEYTON PLACE

(12) (13) SECRET STORM (9) ONE LIFE TO LIVE

MOVIE—Drama (BW) "Adam Had Four Sons." (1941) A devoted governess, fulfilling a mother's role to another woman's children, struggles to hold the family together. Ingrid Bergman, Warner

Baxter, Susan Hayward. (90 min.) FLINTSTONES (13) THIS IS THE LIFE (BW) An immigrant is befriended by a

New York policeman. 61) CARTOONS/THREE STOOGES

4:00 (2) (3) (47) SOMERSET 5 VIRGINIAN

"The Big Deal," Enrique Cuellar inherited land that includes a valuable OCTOBER 2, 1972

cattle trail, but he refuses to sell it to Garth-even though it lies within the boundaries of the judge's ranch. Cuellar: Ricardo Montalban, Garth: Lee J. Cobb. Virginian: James Drury. Bernie: Bill Zuckert. (90 min.)

(15) (18) (10) SESAME STREET Luis in a Spanish lesson; sketches on the letters T and U. (60 min.)

(9) LOVE, AMERICAN STYLE Ken Berry claims he was assaulted by two love-starved women. Arlene: Maureen Arthur.

(12) (13) FAMILY AFFAIR Rita Gam as Bill's love interest.

LEAVE IT TO BEAVER BW "The Party Spoiler." Wally neglects to invite Beaver to a party he's giving. Beaver: Jerry Mathers.

@ INSIGHT-Drama "Why Sparrows Fall." An actress learns that she is going to die. Marion: Vera Miles. David: Lloyd Bochner, J.J.: Walter Brooke.

"Handle with Care." (1958) During a

4:30 TRUTH OR CONSEQUENCES 3 MOVIE—Drama (BW)

Monday

AFTERNOON

mock trial, a law student stumbles onto what he believes to be a real crime. Zachary Davis: Dean Jones. Mary Judson: Joan O'Brien. Mayor Williston: Thomas Mitchell. (90 min.) (9) GREEN ACRES

Oliver is considering increasing his land holdings to 300 acres by buying the neighboring farm. Oliver: Eddie Albert. Lisa: Eva Gabor.

(12) MERV GRIFFIN

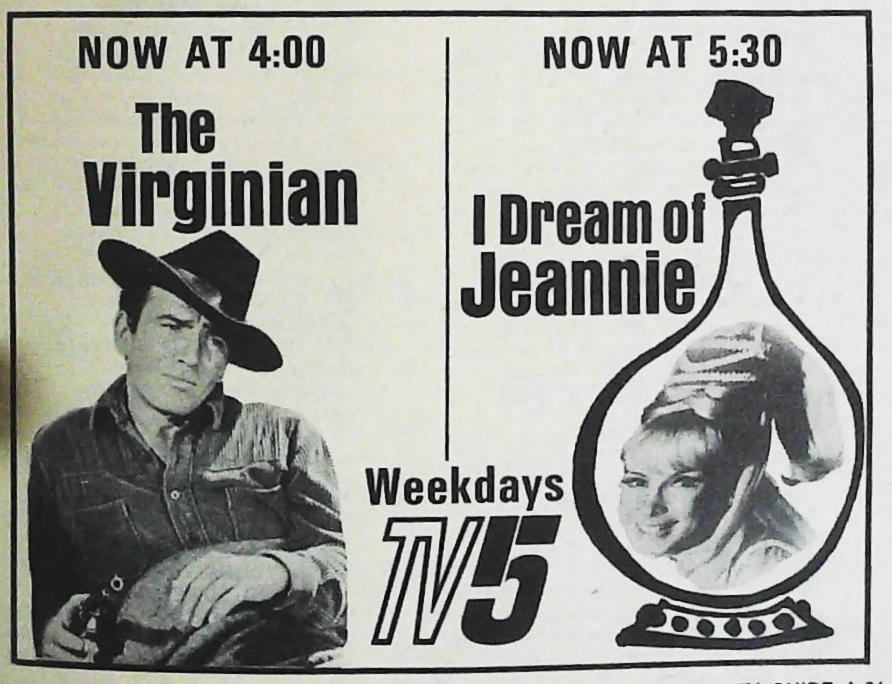
Guests: Patricia Neal; designer Edith Head; playwright-director Garson Kanin; producer Al Ruddy ("The Godfather"). (90 min.)

(13) PONDEROSA

"The Newcomers." Hoss is attracted to Blake McCall's fiancee, who is recuperating at the Ponderosa. Emily: Inger Stevens. Hoss: Dan Blocker. Ben: Lorne Greene. Adam: Pernell Roberts. (60 min.)

PETTICOAT JUNCTION Kate's old sweetheart comes-a-courtin', but the wealthy suitor encounters a rival in Sam Drucker (Frank Cady).

O'Connor: Dennis O'Keefe.



AFTERNOON-EVENING

(41) MOVIE—Adventure (BW) "The Golden Blade." (1953) Princess Khairuzan falls in love with Harun, who has come to Bagdad to avenge his father's death. Harun: Rock Hudson, Princess Khairuzan: Piper Laurie, Hadl: Gene Evans. (2 hrs.)

A FURY BW A young girl resents her new stepfather. Jim: Peter Graves. Betsy Parker: Beverly Washburn.

5:00 PERRY MASON (BW) "The Calendar Girl." Building contractor George Andrews had been involved in negotiations with a murdered gangster. Andrews: John Anderson. Wilfred Borden: George Neise. Mason: Raymond Burr, Beatrice Cornell: Evelyn Scott. (60 min.)

8 (15) (18) (10) (45) MISTER ROGERS' NEIGHBORHOOD Snakes are today's topic; host Fred Rogers shows how to handle them.

9 PONDEROSA **D** PONDEROSA

"The Gunmen." To climax a feud, the McFaddens hire the vicious Slade brothers to kill off the entire Hadfield family. Hoss: Dan Blocker. Little Joe: Michael Landon, Alonzo McFadden: Douglas Spencer. Anse Hadfield: Jonathan Gilmore, B. Bannerman Brown: Henry Hull. (60 min.)

ANDY GRIFFITH (BW) Mayberry decides to increase the tourist trade by making an out-oftowner the Founder's Day guest of honor, Barney: Don Knotts.

TOP CAT

5:30 🕞 I DREAM OF JEANNIE In the first of a two-part story, an unhappy Jeannie is fading away because she doesn't know her own birthday. Jeannie: Barbara Eden.

(3) (15) (18) (10) (45) ELECTRIC COMPANY

Judy Graubart in a lesson on "nn"; songs by Rita Moreno include "I'm in Love with a Giant."

(13) TO TELL THE TRUTH This week: Larry Blyden, Kitty Carlisle, Peggy Cass, Bill Cullen.

GET SMART Max and Agent 99 crash a motorcycle gang to rescue a foreign bigwig ordered kidnaped by KAOS, Doll Baby: Susan Albert.

**OCTOBER 2, 1972** 

OF DENNIS THE MENACE (BW) After Mr. Wilson tells Dennis that the bank will help his money grow, Dennis goes to the bank each day to watch its progress.

EVENING

6:00 NEWS-Philp/Sisson 3 NEWS-Morris/Wick NEWS-Chuck Moore/Woodruff (8) (15) (18) (45) SESAME STREET Communication is the subject of a Big Bird sketch; lessons on letters A and D, number 9. (60 min.)

(9) NEWS—Willette/McAfee NEWS-Dominic/Scott/Neal

**NEWS**—Mort Lloyd (13) NEWS, SPORTS, WEATHER

IT TAKES A THIEF Things just won't shape up for Mundy in this secret fuel heist. Robo: Ricardo Montalban, Mundy: Robert Wagner, Edwina Hopkins: Sharon Acker, (60 min.)

@ WHYI "The Mark of the Summit." @ JIM AND TAMMY

(61) MOVIE—Adventure (BW) "Across the Pacific." (1942) Just before World War II a captain, dishonorably discharged from the Army, becomes curious about a man who expresses unusual interest in Japan. Directed by John Huston. Humphrey Bogart, Mary Astor, Sydney Greenstreet. (2 hrs.)

6:15 (1) CHARLIE'S PAD Lesson: surrealistic cartoons.

6:30 (3) (41) NBC NEWS-Chancellor (5) (12) (13) CBS NEWS-Walter Cronkite (9) (1) ABC NEWS—Howard K. Smith/Harry Reasoner (I) OFF THE RECORD (BW) Music publishers discuss their role in the music business and their relationship with songwriters.

7:00 NBC NEWS—Chancellor (3) (13) TRUTH OR CONSE-QUENCES

> NEWS-Axel/Ray Moore INSIGHT—Drama (BW) A teen-ager looks for meaning in her life, Maria: Heather Young. Lila: Antoinette Bower, Julie:

Nancy Malone, Elliot: Paul Carr.

(9) TARZAN

Tarzan races to recover a stolen serum. The drug is the only hope for the fever-wracked Jal. Tarzan: Ron Ely. Dr. Haru: Nobu McCarthy. Jai: Manuel Padilla Jr. (60 min.)

WHAT'S MY LINE? This week: Joanna Barnes, Arlene Francis, Soupy Sales and NBC movie-book critic Gene Shalit.

(12) DRAGNET

Friday and Gannon Investigate an ex-Marine, who is peddling fraudulent magazine subscriptions, Glenn; Brian Avery. Friday: Jack Webb.

(15) (18) CONSULTATION Topic: common eye disorders.

RIFLEMAN (BW) "Milly's Brother." Newcomer Harry Chase becomes the object of Milly's attention when he reveals he was her late brother's commanding officer in the Civil War, Lucas: Chuck Connors. Chase: Richard Anderson. Milly: Joan Taylor.

CO CHAMPIONSHIP BRIDGE Walter Jacobs and Milton Q. Ellenby vs. Mrs. D.B. Hawes and Dr. John Fisher. Charles Goren is host.

(47) REAL MCCOYS (BW) 45 DESIGNING WOMEN—Sewing Lesson: tailored co-ordinates.

@ OF LANDS AND SEAS A French tour. (60 min.)

7:30 2 (3) (13) LET'S MAKE A DEAL 5 CIRCUS! From Italy: Taras Bulba and his Seven Tigers; a horseback act; and the Forgioni Clowns.

> MEN AND IDEAS "Fabrics in the Space Age" are discussed by Sara Jean Ponder.

(12) TO TELL THE TRUTH This week: Kitty Carlisle, Pegy Cass, Bill Cullen, Gene Rayburn.

(15) (18) DISCOVER FLYING Lesson: Federal and state flying regulations. Host: George Rhodes.

ANDY GRIFFITH BW Bert Miller is tired of being a doorto-door salesman. Barney: Don Knotts, Bert: Sterling Holloway, Aunt Bee: Frances Bavier, Opie: Ronny Howard, Ben Weaver: Will Wright,

MEWS CONFERENCE (41) FELONY SQUAD

Sam investigates a murder, unaware

Monday

EVENING

that the killer is police lieutenant Mike Reinick, his former partner. Sam: Howard Duff. Reinick: John Anderson, Jim: Dennis Cole. (45) FOLK GUITAR (BW)

Laura Weber reviews the series.

8:00 (3) (41) ROWAN AND MARTIN'S LAUGH-IN

> Lucie Arnaz as a roller games aspirant, a baby bird facing exit from the nest, and a tax consultant in a sketch pegged to "Old MacDonald Had a Farm." Lucie also joins the cast in an X-rated salute to movies and books. Cameos by Ross Martin and impressionist Rich Little. Dan Rowan, Dick Martin, Brian Bressler, Jud Strunk, Ruth Buzzi, Richard Dawson, Dennis Allen, Patti Deutsch, Sarah Kennedy, Donna Jean Young, Willie Tyler, Moosie Drier, (60 min.)

(12) (13) GUNSMOKE William Windom as Dodge City's drunken Ira Spratt, the center of a deadly dilemma. Either the townspeople hand Spratt over to a gunman, or the killer will murder a re-



#### Monday

EVENING

spected member of the community. Doc: Milburn Stone, Kitty: Amanda Blake. Newly: Buck Taylor, Burke: Ted Jordan, Festus: Ken Curtis, Matt: James Arness. (60 min.)

**Guest Cast** 

Ira Spratt ..... William Windom Musgrove ..... Ramon Bieri Gideon ..... Tim O'Connor Fiona Gideon .... Mariette Hartley Ena Spratt .... Katherine Helmond **OCTOBER 2, 1972** 

Ab Craddock ..... Richard Kelton 

(15) (18) (45) HOLLYWOOD TELEVISION THEATRE

Special: Lillian Hellman's "Another Part of the Forest." See the Closeup below. (2 hrs., 30 min.)

(9) (1) ROOKIES—Crime Drama Monster masks and horror films-the bizarre clues to a small-time heist that's left Willie the paralyzed victim

close

HOLLYWOOD TELEVISION THEATRE

MON. 8:00 (3) (15) (18) (45)

TUES. 9:30 @

#### ANOTHER PART OF THE FOREST

Special: Lillian Hellman's biting sequel to "The Little Foxes."

Set in the post-Civil War South, this 1946 drama concerns the rapacious Hubbard family, which has built its fortune on the misfortunes of others. Having drained those around them, they're clawing at each other now-for wealth, power-and sheer pleasure.

The outstanding cast was directed by Daniel Mann, who did "The Rose Tattoo" and "Come Back Little Sheba."

Cast . . . Marcus: Barry Sullivan. Lavinia: Dorothy McGuire, Regina: Tiffany Bolling, Benjamin: Robert Foxworth. Oscar: Andrew Prine. Birdie: Patricia Sterling. Laurette: Lane Bradbury, Bagtry: William H. Bassett, Coralee: Maidie Norman. Jacob: Bill Walker. Simon Isham: Kent Smith. Harold Penniman: Jack Manning. Gil- William Bassett, Dorothy McGuire bert Jugger: Peter Brocco, (2 hrs., 30 min.)



and Barry Sullivan

Advertisement

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caused by the inflammation.

The answer is doctor-tested Preparation H®. There's no other hemorrhoidal formula like Preparation H and it needs no prescription. Ointment or suppositories.

of a thief's bullet. Willie: Michael Ontkean. Terry: Georg Stanford Brown, Mike: Sam Melville. Jill: Kate Jackson. (60 min.)

**Guest Cast** 

Nancy Leigh ...... Darleen Carr Bud Reeves ..... Bo Svenson Vester Benson ...... Dal Jenkins Store Clerk ..... Arlene Golonka Caldwell ..... Vic Tayback

MOVIE-Drama (BW)

"Pimpernel Smith." (English; 1941) A mysterious professor attempts to help prisoners to escape from Nazi Germany, Leslie Howard, Francis L. Sullivan, Mary Morris, Hugh McDermott, Raymond Huntley. (2 hrs., 30 min.) MET CHILDREN'S SPECIAL

A fun-filled hour of puppet doings, featuring the Muppets (lovable residents of "Sesame Street"). Muppet creator Jim Henson and his pal Rowlf lead a guided tour of puppet craft and entertainment. During a Muppet play, cameras go backstage to show puppeteers at work. (60 min.)

REACHING OUT-Music

#### FIRST TIME ON TV!



#### Clint Eastwood "THE BEGUILED"

One man...seven women...in a strange house. Co-starring Geraldine Page and Elizabeth Hartman. Clint's never been in a deadlier spot!

NBC MONDAY NIGHT AT THE MOVIES

**9PM COLOR NBC 2, 3, 41** 

## movie 17

Monday

Tuesday

Wednesday



**Pimpernel** Smith Leslie

Howard

Horse Feathers Marx Brothers

Whispering Smith

Alan Ladd



monday - sunday 8 PM

#### Monday

**EVENING** 

"Dangerous." (1935) A rising young architect attempts to rehabilitate a girl who was once a leading actress in the theater. Bette Davis, Franchot Tone, Margaret Lindsay, Alison Skipworth, Dick Foran, John Eldredge. (2 hrs.)

8:30 43 CHARISMA—Discussion 9:00 2 3 41 MOVIE—Drama

A Gothic mood underscores "The Beguiled" (1967), set during the Civil War. Clint Eastwood plays a Union corporal, wounded in enemy territory, who finds shelter at a girl's boarding school . . . and a road to recovery paved with amorous flings, jealousy and revenge. Don Siegel ("Dirty Harry") directed on location near Baton Rouge, La. (2 hrs.)

#### Cast

Cpl. John McBurney

Martha Farnsworth Geraldine Page
Edwina Dabney Elizabeth Hartman
Carol Jo Ann Harris
Doris Darleen Carr
Hallie Mae Mercer
Amy Pamelyn Ferdin
Ablgall Melody Thomas

The women in the chirping Canary Club are just one of Lucy's weapons as she tries to dislodge Harry from her home (he's commandeered the place as his temporary office). Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Mary Jane: Mary Jane Croft. Guest Cast . . . Miss Quigley: Susan Tolsky. Hurlow: Robert Carson, Vanda: Vanda Barra. Jerry: Sid Gould. Tommy: Phil Vandervort. Munson: Emile Autuori. Doris:

The New York Giants meet the Eagles at Philadelphia. Frank Gifford, Howard Cosell and Don Meredith report. (Live)

Gloria Wood, June: Peggy Clark.

Coverage of today's meeting of the Atlanta Board of Aldermen. (90 min.)

700 CLUB

9:30 (12) (13) DORIS DAY

A blow to male chauvinism—watch

Doris as temporary editor-in-chief; a
job she's doing as well as boss Cy

OCTOBER 2, 1972

(John Dehner). Guest Cast . . . Colonel Fairburn: Edward Andrews. Grainger: John Myhers. Fred: Jack Wells. Jim: Joe Hoover.
[Think you're a good shopper? Take

[Think you're a good shopper? Take the consumer test in next week's TV GUIDE and find out.]

10:00 5 (12) BILL COSBY—Variety
Don Rickles and singer Lorna Luft
(Judy Garland's daughter) are the
guests. Comedy highlights: Cosby
explaining his annual itch to buy a
new car and getting locked out of
his apartment wearing only a towel;
Rickles' madcap character studies of
a customs inspector, and a guy who
blows 10 minutes ordering a cheese
sandwich. (60 min.)

"Lose That Long Face," "Day
Dreaming" ..... Lorna

(13) MARCUS WELBY, M.D.

An unusual love story explores the world of the physically handicapped. "We'll Walk Out of Here Together" focuses on two paralysis victims: a college girl determined to overcome her affliction and a truck driver who cheerfully lives within his limitations. Filmed at the Rancho Los Amigos rehabilitation center in Downey, Cal. Dr. Welby: Robert Young. Consuelo: Elena Verdugo. (60 min.)

**Guest Cast** 

Renee Wilson . . Sian Barbara Allen Bobby Hershey . . . Jordan Rhodes Marcie Denny . . . . Jennifer Gan Dr. Tomlinson . . . . . Dana Elcar Mother Marie Therese . . Ann Doran (17) 700 CLUB

"Devil Dogs of the Air." (1935) A wisecracking flier joins the Marine Air Corps where his best pal is an officer. There's trouble when the novice falls for his pal's girl. James Cagney, Pat O'Brien, Margaret Lindsay, Frank McHugh, Helen Lowell. (90 min.)

10:30 (3) (15) (18) WESTERN CIVILIZATION: MAJESTY AND MADNESS
"Life in the Middle Ages" as Illustrated in writings of that period:
Dante's "Love Sonnet," Chaucer's
prologue to "The Wife of Bath" from
"Canterbury Tales," and the morality
play "Everyman."

#### Monday

EVENING

The French Riviera is the hunting ground as Bradley tries to help a defector. Countess Marie: Eunice Gayson. Gavin: Garrick Hagon.

BOOK BEAT

John Barth discusses his new novel "Chimera," a wild satire on the private lives of mythical heroes. Wonder how Scheherazade really spent her Arabian nights? Or why Medusa's slayer grew accustomed to her face? Find out as Barth explores facets of love, language and reality.

11:00 2 ANTHROPOLOGY 2010
NEWS—Horner/Philp
NEWS—Wick/Wilson

NEWS—Chuck Moore
NEWS—Dick James

13 NEWS, SPORTS, WEATHER
17 MANCINI GENERATION—

Morey Amsterdam and singer Helen Reddy are the guests.

11:30 2 3 41 JOHNNY CARSON
It's Johnny's 10th anniversary as host
of "The Tonight Show." Scheduled:
Jack Benny, Joey Bishop, George
Burns, Sammy Davis Jr., NBC-TV
president Don Durgin, Jerry Lewis,
California governor Ronald Reagan,
and Rowan and Martin. (90 min.)

"Powderkeg" (1971), about two adventurers locking horns with a Mexican revolutionary circa 1914. Rod Taylor, Dennis Cole, Fernando Lamas, John McIntire. (Repeat; 2 hrs.)

The avengers (Patrick Macnee, Diana Rigg) set out to stop the assassination of three prime ministers. John: Peter Wyngarde, Lord Darcy: Colin Jeavons. (60 min.)

"It's Love I'm After." See Wed. 6 P.M. Ch. 61. (1 hr., 45 min.)

12:00 (9) NEWS—Willette/McAfee

NEWS—Dominic/Scott/Neal

"The Lucky Stiff." See 1 P.M. Ch. 17 for details. (2 hrs.)

12:35 MOVIE—Western
"Frontier Hellcat." (German; 1964)
Tongue-in-cheek horse opera. Stewart
Granger, Elke Sommer. (1 hr., 40 min.)

#### GENE BARRY IS THE ADVENTURER.

Follow him as Steve Mallen to Europe, Hong Kong, wherever his assignment takes "The Adventurer".



MON. WTCG

Chevrolet 10:30 P.M.

CH. 17

#### CHEVROLET PRESENTS HENRY MANCINI.

The man, his music, plus guest stars every week. Watch "The Mancini Generation".



MON.

WTCG

Chevrolet

11 P.M.

CH. 17

TV GUIDE A-41

6:00 SUNRISE SEMESTER
20th-Century American Art: The Realists' scientific approach is discussed by Ruth Bowman.

6:20 TOWN AND COUNTRY

6:25 2 FARM NEWS 12 SUNRISE SEMESTER

See 6 A.M. Ch. 5 for details.

6:30 2 PATTERN FOR LIVING
Topic: hit-and-run driving.
5 UNIV. OF MICHIGAN

6:50 (13) NEWS

6:55 12 FARM REPORT

7:00 (2) (3) (4) TODAY
(5) (12) (13) CBS NEWS—Hart
(9) COUNTRY MUSIC
(11) CARTOON CLUB

7:30 9 NEW ZOO REVUE—Children Learning about the imagination.

8:00 (3) CAPTAIN KANGAROO

Shin-tzu pupples visit; a lesson on geometrical shapes; making a penny bank from a box. (60 min.)

9 FUNTIME—Children
BANANA SPLITS

8:30 MY FAVORITE MARTIAN BW

12 ROMPER ROOM
15 (18) WHAT'S NEW
MAGIC FUNNIES

45 MISTER ROGERS

Eye examinations are the topic.

9:00 TODAY IN GEORGIA

Guests: Bonnie Brooks, with music; Jack Ravan, discussing environmental quality control; Dan McConaughey, author of "Georgia Handbook on Wills"; and Jaap Groen, with jewelry. (Live; 60 min.)

3 MAYBERRY R.F.D.

Is it possible to deflate pompous Howard? Edna: Margaret Ann Peterson. Howard: Jack Dodson.

Scheduled: anthropologist Laura Nader (Ralph's sister) discusses reform in the American legal system. Host: Phil Donahue. (60 min.)

(9) NEWS—Hogue/Mazza

TH HAZEL

See 8 A.M. Ch. 5. (60 min.)
(13) LET'S TALK IT OVER

15 (18) ELECTRIC COMPANY See Mon. 5:30 P.M. Ch. 8.

NEW ZOO REVUE—Children
On being fair.

(41) ROMPER ROOM

9:30 3 I DREAM OF JEANNIE

Jeannie's sister pops in with a few lessons in the crafty art of catching a husband. Quarry: Roger (Bill Daily). Bellows: Hayden Rorke.

Grainger hires a cunning widow to run his house, where she soon imposes her genteel manners on the ranch family. Mrs. Miles: Myrna Loy. Grainger: Charles Bickford. Elizabeth: Sara Lane. (90 min.)

"The Ghost of A. Chantz." Mel invites the gang to a fishing lodge for the weekend—but forgets to make reservations, Mel: Richard Deacon.

GENERAL HOSPITAL BW ROMPER ROOM

WHAT EVERY WOMAN WANTS

10:00 2 3 41 DINAH SHORE
Guest: Peter Marshall, host of "The
Hollywood Squares."

12 13 JOKER'S WILD—Game
COURTSHIP OF EDDIE'S
FATHER

Eddie is beset by the tribulations of love. Eddie: Brandon Cruz.

CARTOON CARNIVAL

O 45 SESAME STREET

Burt Lancaster counts push ups in today's exercise lesson; sketches on the letters X and T. (60 min.)

10:30 2 3 41 CONCENTRATION
5 12 13 PRICE IS RIGHT
11 LOVE, AMERICAN STYLE
Edie Adams and the Lennon Sisters
in tales of a framed sailor and a
persistent ex-suitor.

11:00 [3] [4] SALE OF THE CENTURY

(5) (12) (13) GAMBIT—Game (9) NOT FOR WOMEN ONLY (11) PASSWORD

GALLOPING GOURMET
Recipe: shrimp with tomato sauce.

45 ELECTRIC COMPANY
Cook Julia Grownup (Judy Graubart) in a lesson with alphabet soup;
Bill Cosby in an "ing" sketch.

11:30 2 3 41 HOLLYWOOD

5 12 13 LOVE OF LIFE 9 10 BEWITCHED

Darrin vs. Henry VIII (Ronald Long).

MIKE DOUGLAS
Scheduled: Zsa Zsa Gabor, Lionel
Hampton and veterinarian William
Putney. (90 min.)

AFTERNOON

12:00 NEWS-Sisson/Lane

3 41 JEOPARDY
NEWS—Axel/Woodruff

9 PASSWORD

NEWS—Becker/Neal

(13) WHERE THE HEART IS

12:20 1 LUCILLE RIVERS—Sewing
12 PAUL HARVEY—Commentary

12:25 (12) (13) CBS NEWS—Edwards 12:30 (2) MERV GRIFFIN

Andy Griffith, Della Reese and Rose Marie with new talent discoveries. Mort Lindsey band. (90 min.)

Game

ROW COMP COMP

12:55 3 41 NBC NEWS—Floyd Kalber

1:00 (3) MERRY-GO-ROUND (5) IT'S YOUR BET

9 ALL MY CHILDREN
12 BEAT THE CLOCK

(13) ALMANAC

"Uncle Harry." (1945) Murder tale about a man who lives with his two sisters. George Sanders, Geraldine Fitzgerald, Ella Raines. (2 hrs.)

1:10 41 WOMEN'S WORLD

1:15 (13) DATE WITH DEL Miriam Asbell and Irene Smith highlight Toast Mistress Month. (Live)

1:20 - 3 LUCILLE RIVERS—Sewing

1:30 3 41 THREE ON A MATCH (5) (12) (13) AS THE WORLD TURNS

2:00 2 3 41 DAYS OF OUR LIVES

9 11 NEWLYWED GAME

2:30 2 3 41 DOCTORS

5 12 13 EDGE OF NIGHT
9 10 DATING GAME

Tuesday

MORNING-AFTERNOON

GD ELECTRIC COMPANY

See Mon. 5:30 P.M. Ch. 8.

3:00 2 3 41 ANOTHER WORLD 5 12 13 LOVE IS A MANY

SPLENDORED THING

(9) (6) GENERAL HOSPITAL

BANANA SPLITS

3:30 (3) (41) RETURN TO PEYTON PLACE

9 ONE LIFE TO LIVE

"Autumn Leaves." (1956) Joan Crawford as a lonely woman who marries a psychopath (Cliff Robertson). Lorne Greene, Vera Miles. Liz:

Ruth Donnelly. (90 min.)
FLINTSTONES
THIS IS THE LIFE (BW)

A young boy tries to bring his divorced parents back together. Robert Chadwick, William Phipps.

61 CARTOONS/THREE STOOGES

4:00 (2) (3) (41) SOMERSET (5) VIRGINIAN

"Distant Fury." After three years in prison, Ed Frazer has returned to Medicine Bow, and Steve, whose testimony helped convict him, fears he's seeking revenge. Helen Blaine: Ida Lupino. Frazer: Howard Duff. Gloria: Joey Heatherton. Sheriff: Ross Elliott. Steve: Gary Clarke. (90 min.)

Burt Lancaster counts push ups in today's exercise lesson; sketches on the letters X and T. (60 min.)

Jo Anne Worley and Gail Fisher in stories about cutting mother's apron strings and shaking an ex-husband. Eddie: Milt Kamen, Stan: Ivan Dixon. Mrs. Jones: Florence Halop.

12 (13) FAMILY AFFAIR
An ailing French has Bill worried.
French: Sebastian Cabot.

Wally decides he must grow a mustache to prove to the girls that he is suave and sophisticated. Beaver: Jerry Mathers. Wally: Tony Dow.

"Don't Elbow Me off the Earth."

A craftsman may lose his job be-

A craftsman may lose his job because of automation. Lew: Brian Keith. Shirley: Beverly Garland.

4:30 TRUTH OR CONSEQUENCES

#### Tuesday

AFTERNOON

"Hot Rods to Hell." (1967) Grim yarn about a family terrorized by vicious teen-agers as they drive through the California desert. Tom: Dana Andrews. Peg: Jeanne Crain. Tina: Laurie Mock. (90 min.)

Oliver and Lisa see Hooterville's volunteer fire department in action. Oliver: Eddie Albert. Lisa: Eva Gabor. Joe: Edgar Buchanan.

Couples: the Don Adamses, Ross Martins, Willie Shoemakers, and Leslie Uggams and her husband. Mort Lindsey band. (90 min.)

"Death on Sun Mountain." Mark
Burdette is killing off the antelope
on Indian hunting grounds and selling the meat at a large profit. Burdette: Harry Sullivan. Ben: Lorne
Greene. Adam: Pernell Roberts.
Hoss: Dan Blocker. (60 min.)

PETTICOAT JUNCTION
Trouble is brewing between the

**OCTOBER 3, 1972** 

Bradley girls: there's one dance and only two eligible escorts. Betty Jo: Linda Kaye. Bobbie Jo: Meredith MacRae, Sam: Frank Cady.

"Battle—Texas Style." Hugh O'Brian, John Mills, Ronald Howard. (2 hrs.)

Joey buys an old car on credit using Fury as collateral. Jim: Peter Graves. Joey: Bobby Diamond.

Little Peggy Smlth asks Mason to find out who's paying her tuition at an exclusive school. Peggy: Laurie Perreau. Miss Lorimer: Eleanor Audley. Linda Osbourne: Maggie Mahoney. Mason: Raymond Burr. Helene: Frances Helm. (60 min.)

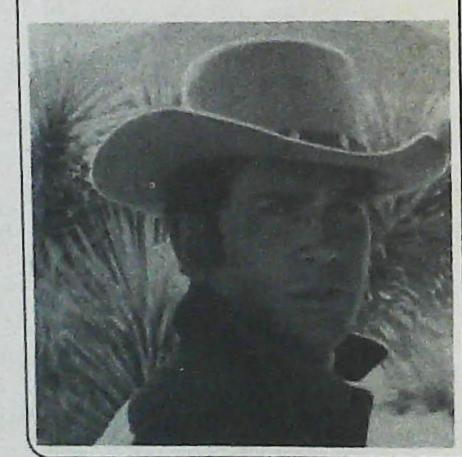
ROGERS' NEIGHBORHOOD
Captain Kangaroo visits; Fred Rogers' family poses for a portrait.

9 PONDEROSA
"Dark Star." Tirza

"Dark Star." Tirza, a young gypsy girl, believes she was cursed at

Advertisement\_

# 5 p.m. weeknights



The Best of the West!

Lorne Greene
Michael Landon
Pernell Roberts
Dan Blocker

#### **PONDEROSA**

TV's most popular Western: the story of the Cartwrights. A tale of grit and guts and thundering excitement!

CHANNEL WOXI TV

birth and is a witch. Ben: Lorne Greene. Little Joe: Michael Landon. Tirza: Susan Harrison. Adam: Pernell Roberts. (60 min.)

Barney, the man of action, finds the pace in Mayberry more stilling than killing—until Andy jails a couple of moonshiners. Barney: Don Knotts. Aunt Bee: Frances Bavier. Billy Gordon: Orville Sherman.

5:30 5 I DREAM OF JEANNIE

Conclusion of a two-part story.

Jeannie is fading away—and will disappear if she doesn't find out when she was born. Jeannie: Barbara Eden. Tony: Larry Hagman.

15 18 10 45 ELECTRIC

Cook Julia Grownup (Judy Graubart) In a lesson with alphabet soup; Bill Cosby In an "ing" sketch.

TO TELL THE TRUTH

Max swallows a delayed-action polson—and KAOS has the only anti-dote. Max: Don Adams. Dr. Steel: Ellen Weston. Hercules: John Fiedler, 99: Barbara Feldon.

Mr. Wilson gives Dennis a lecture on the meaning of friendship. Mr. Wilson: Joseph Kearns. Dennis: Jay North.

**EVENING** 

6:00 NEWS-Philp/Sisson

3 NEWS-Morris/Wick

15 NEWS—Chuck Moore/Woodruff
18 15 18 45 SESAME STREET

How animal babies feed; sketches on the letters A and C. (60 min.)

NEWS—Willette/McAfee
 NEWS—Dominic/Scott/Neal

12 NEWS—Mort Lloyd
13 NEWS, SPORTS, WEATHER

T STAR TREK

"The Man Trap." Kirk encounters trouble when he stops on planet M-113 for the annual medical check-up of two archaeologists. Kirk: William Shatner. Nancy: Jeanne Bal. Crater: Alfred Ryder. (60 min.)

I JIM AND TAMMY

#### Tuesday

AFTERNOON-EVENING

"The Charge of the Light Brigade."
(1936) During the Crimean War, two army officers struggle for the love of the same woman; Errol Flynn, Olivia de Havilland, Patric Knowles, David Niven. (2 hrs.)

6:30 (3) (41) NBC NEWS—Chancellor (5) (12) (13) CBS NEWS—

Walter Cronkite

ABC NEWS—Howard K.
Smith, Harry Reasoner

On a field trip, Miss Jean's students observe a box turtle, a ribbon snake and several plants.

7:00 NBC NEWS—Chancellor

(3) (13) TRUTH OR CONSEQUENCES

NEWS—Axel/Ray Moore

"Your Future Is Now."

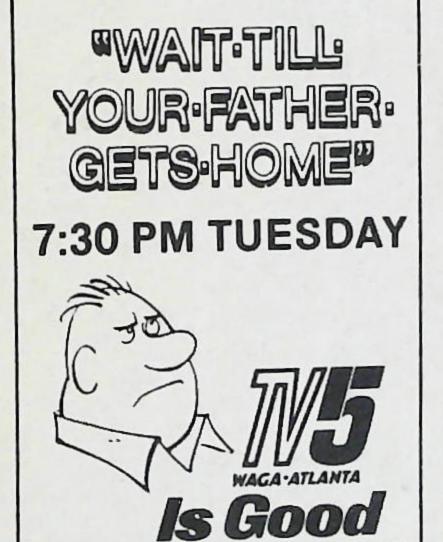
9 LAWRENCE WELK

See Sun. 2 P.M. Ch. 2. (60 min.)

WHAT'S MY LINE?

12 DRAGNET

Friday and Gannon try to nip crime



News!

**EVENING** 

in the bud by stopping a gang of young shoplifters. Audie Fulton: Roger Mobley.

RIFLEMAN (BW) "None So Blind," Mark wonders why singer-banjoist Lafayette Bly has such an acute sense of hearing. Lucas: Chuck Connors. Bly: Cliff Osmond, Mark: Johnny Crawford.

HERE AND NOW BW "Pre-Symphony," a preview concert conducted by Michael Palmer, assistant conductor of the Atlanta Symphony Orchestra. Designed to prepare children for the symphony's season of children's concerts.

(41) REAL McCOYS (BW) 45 HODGEPODGE LODGE The importance of tree moss. OF LANDS AND SEAS Skiing in Austria. (60 min.)

7:30 WILD KINGDOM Conclusion. This report on a Montana forest fire focuses on the rescue of panic-stricken animals. Stan Brock wrestles a threatened fawn; Marlin Perkins fights to save a flame-encircled herd of bison.

> (3) ADAM-12 See Wed. 7:30 P.M. Ch. 2.

WAIT TILL YOUR FATHER **GETS HOME** 

**8** FIRING LINE

See Sun. 10 P.M. Ch. 15. (60 min.)

12 TO TELL THE TRUTH (13) ODD COUPLE

Jean Simmons is Princess Lydia of Lichtenstein, Oscar's her frog and Felix is worried—about turning the frog into a prince in time for a royal ball. Felix: Tony Randall. Oscar: Jack Klugman. Supporting Cast . . . Miss Rykoff: Peggy Rea. Tailor: Billy Sands. Barber: James Millhollin.

(15) (18) SOUND OF YOUTH M ANDY GRIFFITH BW The county nurse wants Andy to persuade Rafe Hollister to take a tetanus shot. Mary: Julie Adams.

Rafe: Jack Prince. (1) OTHER PEOPLES, OTHER VIEWPOINTS (BW)

Guests: William Morrissey, publisher of Modern Bride Magazine. Grady Randolph is the host.

(41) FELONY SQUAD

Carl Norton demands his son's re-

lease from prison in exchange for Dan's life. Dan: Ben Alexander. Carl: Ken Lynch. Sam: Howard Duff. (45) IMPROVING YOUR MATH (BW)

"Factoring," Part 1. 8:00 (2) (3) (41) BONANZA

Prison drama: "Riot!" follows the mounting tension as inmates take over a Nevada penitentiary and threaten to kill their hostages, including Ben (Lorne Greene). Candy: David Canary. Joe: Michael Landon. (60 min.)

**Guest Cast** 

Plank ..... Marco St. John Will Cooper ..... Gregory Walcott Heiser ..... Aldo Ray Griff ..... Tim Matheson Calhoun ..... Barney Phillips Warden ..... Denver Pyle Vannerman ..... William Paterson Noon ..... Bob Delegall Kelly ..... Red Morgan [Michael Landon takes a comic turn on next Monday's "Laugh-In."]

(12) (13) MAUDE—Comedy Maude's open mind has just slammed shut. One of her old beaus has a new thing going . . . with her daughter Maude: Beatrice Arthur. Carol: Adrienne Barbeau. Walter: Bill Macy. Florida: Esther Rolle. Guest Cast . . . Russell Asher: Cesare Danova.

9 TEMPERATURES RISING-Comedy

Double insanity sweeps the hospital: a hypnotized nurse is making a play for every doctor in sight; staff and patients are caught up in a numbers game. Noland: Cleavon Little. Ellen: Nancy Fox. Campanelli: James Whitmore, Annie: Joan Van Ark, Millie Reva Rose. Guest Cast . . . Mrs. Lindsey: Alice Ghostley. Briggs. Charles Lane.

M NORM VAN BROCKLIN Coach Norm Van Brocklin and Bob Neal review highlights of the Fal-

cons-Rams game.

15 (18) ED FAMILY GAME-Discussion

Debut: Drugs, premarital sex, black militancy and other issues widening the generation gap are explored by sociologist Lewis Yablonsky. Each show centers on a psychodrama rap session between adults and teenagers. The participants (not necessarily related) are encouraged to act out family conflicts. Tonight: a young hippie and a middle-aged father contrast their life styles. Charles Hauck is the series host.

MOVIE—Comedy (BW)

"Horse Feathers." (1932) Because his son Zeppo has been at Huxley college for 12 years without graduating, Prof. Wagstaff tries to give him a hand by assuming the presidency of the school, Groucho Marx, Harpo Marx, Chico Marx, Zeppo Marx. (90 min.)

45 YOU! Disadvantages faced by minority groups in our educational systems.

WARREN ROBERTS Guests: the Scenic Land Quartet and the Brooks Christian Singers. (Live; 60 min.)

(61) MOVIE—Melodrama (BW)

"Flaxy Martin." (1949) A young lawyer becomes involved with an unscrupulous show girl and a mobster. Virginia Mayo, Dorothy Ma-

#### Tuesday

EVENING

Ione, Zachary Scott, Tom D'Andrea, Helen Westcott, Douglas Kennedy, Elisha Cook Jr., Douglas Fowley, Monte Blue. (2 hrs.)

8:30 (5) (12) (13) HAWAII FIVE-O

A cop's nightmare unfolds as Danny suffers the aftershock of shooting an innocent teen-ager. But is the boy really innocent? Danny: James Mac-Arthur, McGarrett: Jack Lord, Chin Ho: Kam Fong (60 min.)

**Guest Cast** 

Harold Klein ..... John Rubinstein Mrs. Klein ..... Louise Latham Culpepper ..... Dennis Redfield Chinougk ..... Frank Atienza Ricky Klein ..... James Simpson Rona ..... Elissa Fontes Jack ..... Robert Luck

(3) (15) (18) (10) (45) DATELINE AMERICA—Documentary

Debut: From whiplash to suicide, violent crashes and fire bombings-all in a day's work for the ambulance squad. This first of five profiles of Americans probes the work and life style of a Fort Worth, Texas, squad.



Last of the Curlews

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A hilarious comedy about two ex-husbands who find each other's ex-wives perfect playmates.

### **PLAYMATES**

Starring Doug McClure, Connie Stevens, Alan Alda and Barbara Feldon

A World Premiere
Tuesday Movie of the Week
8:30 9 1

### Tuesday

EVENING

9 MOVIE—Comedy

A marital switcheroo and snappy dialogue are the key ingredients in "Playmates" (1972), about two divorced men who make secret plays for each other's ex. (90 mln.)

9:00 (2) (41) BOLD ONES

Carl Reiner, one of the funniest men in show business, plays it straight in "A Nation of Human Pincushions." The drama centers on acupuncture. Reiner is the practitioner trying to introduce the technique at Craig Institute; Lloyd Nolan plays the conservative staff member opposing him. Dr. Craig: E.G. Marshall. Dr. Hunter: David Hartman, (60 min.)

### **Guest Cast**

Arthur Gravis Carl Reiner
Dr. Karl Richardson Lloyd Nolan
Ira Goldberg Jack Albertson
Jack Mitgang Jeff Corey
Dr. Gorman Noam Pitlik

(3) MOVIE—Comedy

"The Wheeler Dealers." (1963) Texas tycoon Henry Tyroon heads for New York to make new investments after his oil wells dry up. (2 hrs.)

"You Think You've Got Troubles?"
a play starring Michael Dunn as a
Martian visiting Earth. Written and
directed by Norman Corwin.

15 18 10 45 BEHIND THE

Debut: Journalism review—a weekly forum for newsmen, critics and educators to evaluate the media. Tonight: a look at Senator McGovern's relationship with the reporters covering his Presidential campaign.

**OCTOBER 3, 1972** 

43 700 CLUB

9:30 5 12 13 MOVIE—Drama

College football and the price of victory: "Footsteps." (1972) Richard Crenna's character study of a hasbeen coach trying to make a comeback at a small college, Football action filmed with players from Citrus Community College, Azusa, Cal. (90 min.)

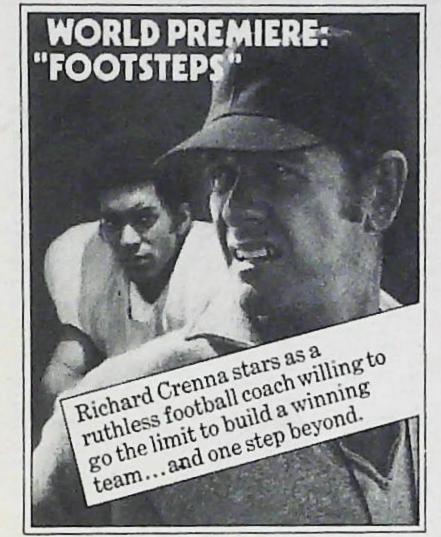
Paddy O'Connor Richard Crenna
Sarah Joanna Pettet
Emmons Forrest Tucker
Jonas Kane Clu Gulager
Powell Ned Beatty
J.J. Bill Overton
Martha Hagger Mary Murphy
Jessie Blake Beah Richards

(3) INSIDE ATLANTA

Drugs are discussed by Dr. Peter Bourne, director of the Georgia Narcotic Treatment Program, and a drug addict. Host: Bill Shipp.

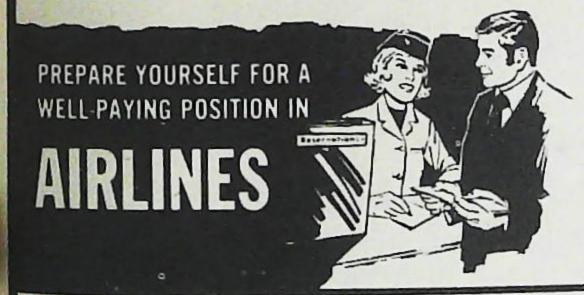
(15) (18) BLACK JOURNAL

Return: It can't happen here? Think again as this award-winning series



THE NEW CBS TUESDAY NIGHT MOVIES. 9:30 PM. CBS © 5, 12, 13

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### Tuesday

**EVENING** 

begins the new season with a candid report on a Public Health Service experiment that turned some 400 blacks into guinea pigs—without their knowledge. The disease: syphilis. The place: Tuskegee, Ala., in 1932. Interviewed: the doctor in charge of the project and one of the victims. Producer Tony Brown is the host.

### WACKY WORLD OF JONATHAN WINTERS

Joseph Campanella is the guest.

### M HOLLYWOOD TELEVISION THEATRE

Special: Lillian Hellman's "Another Part of the Forest," See the Close-up on page A-34. (2 hrs., 30 min.)

45) AESTHETIC VENTURE

### 10:00 (41) FIRST TUESDAY

"Jazz Trio."

Special: The October edition of NBC's newsmagazine. Scheduled articles . . . 1. What ails the U.S. Army? "A hemorrhage of talent," says producernarrator Bob Rogers, who reports on increased reductions in the officer corps. Focal point: faculty resigna-

**OCTOBER 3, 1972** 

tions at West Point, 2. Preventing terrorism—a Rogers report in the wake of the Munich tragedy and bombs sent through the mall, 3. Postponed from last month: "Arab Tourism in Israel," interviews set against panoramas of Jerusalem, Tel Aviv, Haifa and the West Bank. (60 min.)

### 15 18 GEORGIA MOUNTAIN

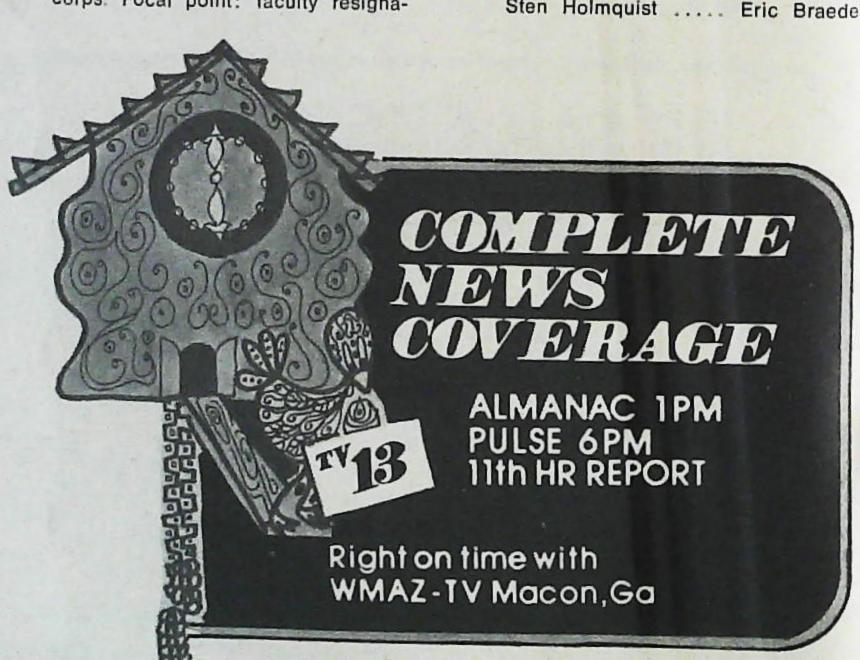
A visit to the Mountain Fair held at Hiawassee, Ga., the weekend of August 13. Host Jim Whipkey interviews people at the fair, listens to country strumming and views some buck-dancing. (60 min.)

### 9 MARCUS WELBY, M.D.

Gonorrhea is the villain. The victim: a young woman caught in an emotional bind between the husband who put her on a pedestal and the lover who put her down, Dr. Welby: Robert Young, Dr. Kiley: James Brolin. Consuelo: Elena Verdugo. (60 min.)

### **Guest Cast**

Jamie Bell ..... Heidi Vaughn Sten Holmquist .... Eric Braeden



Jack Bell ..... Kaz Garas Carol Peterson .. Cathy-Lee Crosby ROLLIN'-Variety **MATH 1110** 43 700 CLUB 61 MOVIE-Drama (BW) "Flight Angels." (1940) A pilot who has been grounded is persuaded to take a teaching job in a school for airline hostesses. Dennis Morgan, Jane Wyman, Virginia Bruce, Wayne Morris, Ralph Bellamy. (90 min.) 10:30 GOLDDIGGERS Don Meredith joins the Golddiggers. 11:00 NEWS-Horner/Philp (3) NEWS-Wick/Wilson NEWS-Chuck Moore 9 NEWS-Willette/McAfee MEWS-Dominic/Scott/Neal (12) NEWS-Dick James (13) NEWS, SPORTS, WEATHER AVENGERS (BW) "The 13th Hole." Steed and Mrs. Peel investigate the murder of a British agent killed on a golf course. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. Reed: Patrick Allen. Dr. Adams: Peter Jones. (60 mln.) (41) WESTERN STAR THEATRE 11:30 (3) (41) JOHNNY CARSON Comic Rodney Dangerfield is the scheduled guest. (90 min.) (5) (12) (13) MOVIE—Biography (BW) James Stewart gives a moving performance in "The Stratton Story" (1949), about White Sox pitcher Monty Stratton's comeback after a leg amputation. June Allyson, Agnes Moorehead. (Approx. 2 hrs.) 9 DICK CAVETT Singer Lana Cantrell is a scheduled guest. (90 min.) 61 MOVIE—Biography (BW) "Knute Rockne-All American." See Thurs. 6 P.M. Ch. 61. (1 hr., 45 min.)

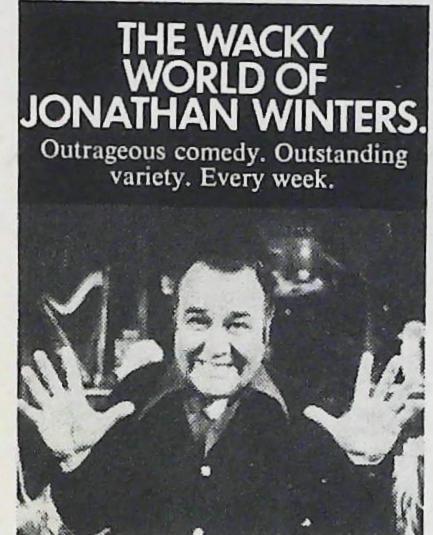
"The Lineup." (1958) The San Francisco police are hunting for a professional gunman who is, in turn, hunting for some people who have smuggled heroin into the city unwittingly. Eli Wallach, Robert Keith,

Warner Anderson. (1 hr., 20 min.)

MOVIE—Mystery

"Uncle Harry." See 1 P.M. Ch. 17 for details. (2 hrs.)

1:00 @ ID NEWS



WTCG CHEVROLET

CHEVROLET

TUES.

9:30 P.M.



TUES. Chevrolet

WTCG

10:30 P.M.

CH. 17

TV GUIDE A-51

6:00 SUNRISE SEMESTER

Law and Morality: Incest and homosexuality in criminal law. Prof. Graham Hughes is the instructor.

6:20 2 TOWN AND COUNTRY 6:25 2 FARM NEWS

See 6 A.M. Ch. 5 for details.

6:30 2 FILM—Navy
"LSD," a report by a Navy doctor
on the drug.

5 EMORY UNIVERSITY

6:50 (13) NEWS

6:55 12 FARM REPORT

7:00 2 3 41 TODAY

Terence Cardinal Cooke is the scheduled guest. Also: a salute to Tarzan.

Frank Blair. (Live and film; 2 hrs.)

(5) (12) (13) CBS NEWS—Hart (9) COUNTRY MUSIC (11) CARTOONS

7:30 9 NEW ZOO REVUE—Children
What is happiness?

8:00 (3) CAPTAIN KANGAROO

A cartoon on how we speak keys a show on telephones, Included is a short biography of Alexander Graham Bell. (60 min.)

9 FUNTIME—Children
BANANA SPLITS

8:30 MY FAVORITE MARTIAN BW

15 (18) WHAT'S NEW MAGIC FUNNIES

(45) MISTER ROGERS
Children's curiosity is explored.

9:00 2 TODAY IN GEORGIA

Guests: singer Tammy Scott; Charlie Shedd, author of "The Fat Is in Your Head"; Bill Self. (Live; 60 min.)

(3) MAYBERRY R.F.D.

A planned European tour has Emmett and Martha squabbling before they even leave.

F PHIL DONAHUE

Scheduled: Dana Andrews discusses his campaign against drunken driving. Host: Phil Donahue. (60 min.)

9 NEWS-Hogue/Mazza

1 HAZEL

See 8 A.M. Ch. 5. (60 min.)

13 LET'S TALK IT OVER

See Tues. 5:30 P.M. Ch. 8.

NEW ZOO REVUE—Children

Concept: persistence.

41 ROMPER ROOM

9:30 3 I DREAM OF JEANNIE

Jeannie's shenanigans have the base
thinking Bellows is insane.

9 VIRGINIAN
Ryker befriends a nurse who believes that an accused murderer is
her long-lost brother. (90 min.)

The teen-age boy who's baby-sitting for the Petries is hopelessly in love with Laura, Rob: Dick Van Dyke.

13 GENERAL HOSPITAL BW

41 WHAT EVERY WOMAN WANTS

10:00 2 3 41 DINAH SHORE
Tony Randall is Dinah's guest.

12 (13) JOKER'S WILD—Game
COURTSHIP OF EDDIE'S
FATHER

A retired schoolteacher unknowingly alienates Eddie from his father.

CO (45) SESAME STREET
How ice cream is made; songs by

Gordon and the Muppets. (60 mln)
10:30 2 3 41 CONCENTRATION
5 12 13 PRICE IS RIGHT

Joan Blondell in a story about a lovesick sailor (Peter Kastner); a test of manhood with Tom Nardini, Brenda Benet and Jay Silverheels.

11:00 2 3 41 SALE OF THE CENTURY

G 12 13 GAMBIT—Game

9 NOT FOR WOMEN ONLY

11 PASSWORD

Recipe: veal knuckle.

Bill Cosby does some elf-like bits in a lesson on "e."

11:30 2 3 41 HOLLYWOOD SQUARES

5 12 13 LOVE OF LIFE

(9) 11 BEWITCHED

The Loch Ness monster is unveiled. He's really a warlock named Bruce.

MIKE DOUGLAS

Zsa Zsa Gabor; Dr. David Viscott,

author of "The Making of a Psychiatrist"; Mel Tillis and the State Siders; and ventriloquist Willie Tyler are scheduled. (90 min.)

**AFTERNOON** 

12:00 NEWS—Sisson/Lane

3 (41) JEOPARDY
5 NEWS—Axel/Woodruff
9 PASSWORD

MEWS-Becker/Neal

12 NEWS—Don Allen
13 WHERE THE HEART IS

12:20 LUCILLE RIVERS—Sewing
(12) PAUL HARVEY—Commentary

12:25 (12) (13) CBS NEWS-Edwards

12:30 MERV GRIFFIN

Lee Grant, Eva Gabor, Karen Valentine, actress Carole Cook and psychologist Cleo Dawson. (90 min.)

(3) (41) WHO, WHAT OR WHERE—

(5) (12) (13) SEARCH FOR TOMOR-

9 SPLIT SECOND—Game 12:55 (3) (41) NBC NEWS—Floyd Kalber

1:00 3 MERRY-GO-ROUND 11'S YOUR BET

12 BEAT THE CLOCK

13 ALMANAC

"Eighteen and Anxious." (1957)
Secretly married, a teen-ager feels
lost when her young husband is
killed in a sportscar race. Mary
Webster, Martha Scott, William
Campbell, Jim Backus. (2 hrs.)

1:10 (41) WOMEN'S WORLD

1:15 (13) DATE WITH DEL

Channel 13's artist, Ken Hannawalt, is the guest. (Live)

1:20 3 LUCILLE RIVERS—Sewing 1:30 3 41 THREE ON A MATCH

(1) (13) AS THE WORLD TURNS

2:00 2 3 41 DAYS OF OUR LIVES

2:30 2 3 41 DOCTORS

(3) (41) DOCTORS
(5) (12) (13) EDGE OF NIGHT
(9) (11) DATING GAME

See Tues. 5:30 P.M. Ch. 8.

3:00 2 3 41 ANOTHER WORLD

Wednesday

MORNING-AFTERNOON

5 12 13 LOVE IS A MANY

SPLENDORED THING

GENERAL HOSPITAL

BANANA SPLITS

3:30 (3) (41) RETURN TO PEYTON

9 ONE LIFE TO LIVE

"The Mating of Millie." (1948) The prim executive of a Los Angeles department store decides to adopt an orphan but discovers she also needs a husband. Glenn Ford, Evelyn Keyes, Ron Randell. (90 min.)

THIS IS THE LIFE BW

"The Voice That Wouldn't Be Stilled." A businessman refuses to forgive his ex-convict brother. Phil Terry, Elaine Devry.

61 CARTOONS/THREE STOOGES 4:00 (3) (41) SOMERSET

VIRGINIAN

"Big Image . . Little Man." The Virginian finds an arrogant Eastern millionaire wandering in the desert—and he'll only accept help on his own terms! Virginian: James Drury. Paul Leland: Linden Chiles. Steve: Gary Clarke. (90 min.)

How ice cream is made; songs by Gordon and the Muppets. (60 min.)

(9) LOVE, AMERICAN STYLE
Karen Valentine and Dick Gautier in
a four-sided triangle, Nancy: Ruta
Lee, Mel: Elliott Street.

Jody puts Bill's love to the test.

"Parking Attendants." Wally finds his job as a parking attendant quite easy until one day there's only one space available—in a tow-away zone.

"The Hate Syndrome." Rod Serling wrote this story about a Hebrew teacher and his former student, an American Nazi party member. Fine: Eduard Franz. Joseph McWilliams:

James Beggs.
4:30 2 TRUTH OR CONSEQUENCES

"Teresa." (1951) GI Philip Quas's love for an Italian girl survived World War II, but it may not sur-

### Wednesday

AFTERNOON-EVENING

vive his domineering mother. Directed by Fred Zinnemann. Pier Angeli, John Erickson, Patricia Collinge, Richard Bishop. (90 min.)

(9) ABC AFTERSCHOOL SPECIAL Special: An ecology story Inaugurates a new kind of entertainmenteducation series, slotted for late afternoons on the first Wednesday of every month. Designed for elementary and secondary school students, the shows are apt to prove fun and informative for adults as well. Animation and live-action sequences tackle such diverse subjects as the Civil War, ghetto life, Shakespeare and personal hygiene. Today: a sad story about the last male Eskimo curlew, a large Arctic shore bird now believed extinct. The Hanna-Barbera cartoon follows the bird's migration and search for a mate. Narrator: Lee Vines (60 min.)

Carol Channing, screenwriter Dalton Trumbo, Robert Vaughn, George Maharis, Stanley Myron Handelman. Mort Lindsey band. (90 min.)

(13) PONDEROSA

"The Paiute War." Trader Mike Wilson, who has mistreated two Indian women, escapes the tribe's wrath by putting the blame on Adam. Adam: Pernell Roberts. Wilson: Jack Warden. Chief: Anthony Caruso. (60 min.)

PETTICOAT JUNCTION

Bedloe threatens to cause a doctor shortage by removing the Cannon-ball from service.

41 MOVIE—Drama (BW)

"Stranger in My Arms." (1959) Ross Hunter produced this glossy soap opera about a war widow (June Allyson), her husband's buddy (Jeff Chandler) and domineering mother (Mary Astor). Sandra Dee. (2 hrs.)

Joey tries to interest a friend in the Boy Scouts.

5:00 PERRY MASON (BW)

"The Loquacious Liar." Lester Martin tells Mason that his stepfather has hired a man to kill him. Martin: Wynn Pearce. Sam Crane: Regis Toomey, Marge Fuller: Jeanne Baird. Judson Bailey: Bruce Gordon. Mason: Raymond Burr. (60 min.)

**OCTOBER 4, 1972** 

ROGERS' NEIGHBORHOOD

Puppeteers Bob and Judy Brown are the guests.

PONDEROSA

"Death at Dawn." Organized crime has come to Virginia City—in the form of a protection racket. Ben: Lorne Greene. Sam Bryant: Robert Middleton, Farmer Perkins: Gregory Walcott. (60 min.)

ANDY GRIFFITH BW

Barney thinks Andy is foolish to ask the crime commission for more money—there's no crime in Mayberry, Barney: Don Knotts.

5:30 5 I DREAM OF JEANNIE

Jeannie decides to make Roger the world's greatest lover, Jeannie: Barbara Eden, Roger: Bill Daily.

COMPANY 45 ELECTRIC

Bill Cosby does some elf-like bits in a lesson on "e"; the UCLA Marching Band spells versions of "to."

9 DEATH VALLEY DAYS
13 TO TELL THE TRUTH

GET SMART

Max races against time and

Max races against time and KAOS to find Dr. T, the anonymous brain behind CONTROL's scientific devices. Max: Don Adams. 99: Barbara Feldon. Slegfried: Bernie Kopell.

Confusion reigns when Mr. Wilson posts an announcement for a bird-lovers reception in a music-store window. Dennis: Jay North. Mr. Wilson: Joseph Kearns.

**EVENING** 

6:00 NEWS-Philp/Sisson

3 NEWS—Morris/Wick

15 NEWS—Chuck Moore/Woodrum
13 15 18 45 SESAME STREET
Pat Paulsen recites 1-20; the Muppets play football. (60 min.)

9 NEWS-Willette/McAfee

MEWS—Dominic/Scott/Neal

12 NEWS-Mort Lloyd

13 NEWS, SPORTS, WEATHER

WILD WILD WEST

A scientist's murder is linked to a series of mysterious tidal waves. West: Robert Conrad, Philo: Alfred

Ryder. Abigail: Judy Lang, Artemus: Ross Martin. Beggar: Lou Krugman. McClennon: Nelson Welch. (60 min.)

OFF THE RECORD (BW)

Music publishers discuss their role in the music business and their relationship with songwriters.

61 MOVIE—Comedy BW

"It's Love I'm After." (1937) The theater's top actor and actress love each other but quarrel constantly over scene-stealing. Leslie Howard, Bette Davis, Olivia de Havilland, Spring Byington. (2 hrs.)

6:30 (3) (41) NBC NEWS—Chancellor (5) (12) (13) CBS NEWS—

Walter Cronkite

ABC NEWS—Howard K.

Smith, Harry Reasoner

1 BOOK BEAT

See Mon. 10:30 P.M. Ch. 30.

7:00 2 NBC NEWS—Chancellor
(3) (13) TRUTH OR CONSEQUENCES

5 NEWS—Axel/Ray Moore

8 ZOOM

See Sun. 7 P.M. Ch. 15 for details.

9 VIRGINIAN

The Virginian tries to free Elizabeth from an outlaw who has an old score to settle, Virginian: James Drury, Harge: Charles Bronson, Elizabeth: Sara Lane, Eva: Mirian Colon, Grainger: Charles Bickford, (90 min.)

WHAT'S MY LINE?

Friday tries to detour teen car thieves from a road to disaster.

Topic: the Teacher Corps' efforts to train Indian college students as teachers for their own reservations.

"Outlaw Shoes." After being shot and left for dead by badman George Vale, Lucas finds he's wearing the outlaw's gun, Vale: Michael Green.

Lucas: Chuck Connors.

See Sun. 10 P.M. Ch. 15. (60 min.)

(41) REAL McCOYS (BW)

45 HODGEPODGE LODGE

Topic: Insects and animals that live in tree holes.

Ohio's wildlife. (60 min.)

IT'S GOING TO BE A HARD DAY'S NIGHT. FOR THE BEATLES.



Beatlemania returns as America's favorite Englishmen turn in smashing performances in their acclaimed first movie.

"A HARD DAY'S NIGHT"

WEDNESDAY-8:00 P.M.



### Wednesday

**EVENING** 

7:30 ADAM-12

A marijuana bust in the making:
"Air Drop" stars singer Al Martino
("The Godfather") as a pilot suspected of flying grass in from Mexico. Malloy: Martin Milner. Reed:
Kent McCord.

**Guest Cast** 

Stocker ...... Al Martino
Teri Daner ..... Cindy Eilbacher
Sergeant Marco ..... Ned Romero
(3) UFO

HOLLYWOOD SQUARES

Guests: Mel Brooks, Paul Lynde, Rose Marie, Ray Milland, Suzanne Pleshette, Charles Nelson Reilly and Ginger Rogers.

"The Cult of Beauty" examines the influence of the beauty culture on the American woman. Also: "Pandora's Box" is repeated.

12 TO TELL THE TRUTH
13 HOLLYWOOD SQUARES

Godfrey Cambridge, Eva Gabor, Paul Lynde, Martin Milner, Burt Reynolds, Dinah Shore, Karen Valentine. OCTOBER 4, 1972

Fred Goss proposes to Aunt Bee.
Aunt Bee: France Bavier. Fred: Fred
Sherman. Clara: Hope Summers.

(47) FELONY SQUAD

First of two parts. Multi-millionaire Adam Langtry is suspected of murdering his girl friend, but there's no proof that he even knew the girl Langtry: James Daly.

45 FOLK GUITAR BW

Laura Weber reviews the series.

8:00 2 MOVIE—Comedy BW

"A Hard Day's Night." (English; 1964)
The Beatles' first film venture is a delightful, Marx Brothers-like romp, with some of their best tunes. Fresh and freewheeling; inventive direction

Supporting Cast

by Richard Lester. (2 hrs.)

Grandfather ..... Wilfred Brambell
TV Director ...... Victor Spinetti

Steve Lawrence plays Humphrey Bogart in a Burnett forte: the movie spoof. This time It's the 1936 gangster classic "The Petrified Forest," with **OCTOBER 4, 1972** 

Carol and Harvey Korman in the Bette Davis and Leslie Howard roles. Also on the bill: Tony winner Paul Sand in sketches that include a spoof of "happy newscasters." Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers, Peter Matz orchestra. (60 min.)

"In the Wee Small Hours," "The End" ...... Steve

"Of Thee I Sing" ...... Carol [A woman invades an all-male bastion. Read about a top CBS videotape engineer in next week's TV GUIDE.]

AFFAIR/ELECTION '72

Jewish voters—who do they want in the White House? Opinions are drawn from two New York families, who voice concern over job quotas and U.S. policy toward Israel.

I PAUL LYNDE—Comedy

A nude revue in the civic auditorium?

Morality crusader Paul is seething—
but he's up against a mayor who's

Wednesday

**EVENING** 

counting on a box-office hit to fill the city treasury. Martha: Elizabeth Allen. Howle: John Calvin. Barbara: Jane Actman. Sally: Pamelyn Ferdin. McNish: Herb Voland. Guest Cast . . . Mayor: Arthur O'Connell.

"Whispering Smith." (1948) A railroad detective finds his best friend mixed up with a gang of bandits. Alan Ladd, Brenda Marshall, Robert Preston, Donald Crisp. (2 hrs.)

CINEMA SHOWCASE BW

A behind-the-scenes look at the filming in Georgia of "Deliverance." Also: "Superfly" star Ron O'Neal and producer Sig Shore show clips from the movie.

(41) ADAM-12

"Emergency!" paramedics to the rescue in a drama about two runaways: a diabetic boy and a suicidal teenager on drugs. Malloy: Martin Milner. Reed: Kent McCord.

**Guest Cast** 

Dr. Brackett ...... Robert Fuller Continued on next page

Lonnie's getting out. After four years in prison.

Now he wants to find the man who wrecked his life.

Now he wants to find his sons...and love again.



Starring Dennis Weaver, Agnes Moorehead, Jimmy Dean, Donna Mills, Sheree North, Don Stroud and Slim Pickens.

A World Premiere Wednesday Movie of the Week 8:30

Accredited Member NHSC Home Office MIAMI, FLA

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A-56 TV GUIDE

EVENING

Dixie ..... Julie London Sheri Baker ..... Diane Sherry Jimmy Simmons .... Kirby Furlong Kathy ..... Elaine Giftos Mary Simmons ...... Nancy King

43 KATHRYN KUHLMAN 61 MOVIE—Adventure (BW) "Devil Dogs of the Air." See Mon.

10 P.M. Ch. 61. (2 hrs.)

8:30 (3) (41) MADIGAN—Crime Drama Harlem is the setting as Madigan tries to thwart a bigot's revenge. Humiliated by a black teen-ager, the man has hired a killer to get even. Cab Calloway has a cameo role as an underground doctor. Filmed on location. Madigan: Richard Widmark. (90 min.) **Guest Cast** 

Sid Balinger .... Charles Durning Roscoe Blue ..... Nathan George Clara ..... Marlene Warfield Billy Fix ..... Dennis Hines Hal Ivy ..... Robert Moore Doc Pizer ..... Cab Calloway

NURSES—Report "Nurses: Crisis in Medicine" reports on health care in the U.S., afflicted by a shortage of approximately 125,000 nurses. (60 min.)

(9) (I) MOVIE—Drama Elegy for a loser: "Rolling Man" stars Dennis Weaver as a tow-truck driver whose life falls apart piece by piece. Among his problems: an unfaithful wife and a jail term for attempted murder. The TV-movie was filmed on location in Southern California, (90 min.)

Cast

Lonnie McAfee .... Dennis Weaver Bebe Lotter ..... Donna Mills Harold Duncan ..... Don Stroud Grandmother .... Agnes Moorehead Lyman ..... Jimmy Dean Ruby ..... Sheree North Crystal ..... Linda Scott

(15) (18) FIRING LINE See 10 P.M. Ch. 15. (60 mln.)

(I) NET PLAYHOUSE Special: "Volpone," Ben Jonson's 17th-century ribald comedy, offers biting, timeless comments on the dark side of human nature: greed, treachery, lust and jealousy. It revolves around the rich Volpone (the fox), who circulates a rumor that he is dying-then sits back to chortle over lavish gifts from friends, hopeful of becoming his heir. (Repeat; 90 min) Cast

Volpone ..... Jack Creley Mosca ..... Brian Petchey Voltore ..... Joseph Shaw Corvino ..... Leo Leyden Corbaccio ...... Chris Wiggins Celia ..... Diana Barrington

45 TO BE ANNOUNCED 49 PATTERN FOR LIVING

A man is haunted by a long-concealed deed. Miller: Phillip Terry.

9:00 (5) (12) (13) MEDICAL CENTER Estelle Parsons in a drama about deafness and family strife. The Oscar-winning actress portrays a stepmother whose husband mysteriously refuses to permit tests that could help their deaf son. Dr. Gannon: Chad Everett. Dr. Lochner: James Daly. Wilcox: Audrey Totter. (60 min.)

**Guest Cast** 

Bev ..... Estelle Parsons Kyle ..... Kristoffer Tabori Max ..... Tim O'Connor Cindy ..... Judy Strangis [Postponed from Sept. 13.]

43 700 CLUB

9:30 (3) MAGGIE AND THE BEAUTIFUL MACHINE

Exercises for the feet, (Repeat)

(15) (18) HARRY S TRUMAN-Documentary (BW)

Return: In this half-hour series, former President Harry S Truman discusses some of the major problems of his Administration.

10:00 2 3 41 SEARCH—Adventure Missing: one moon rock. Agent Lockwood is the man assigned to the Easter egg hunt. Lockwood: Hugh O'Brian, Cameron: Burgess Meredith. Griffin: Albert Popwell. Kuroda: Byron Chung. (60 min.)

**Guest Cast** 

Dr. Laura Trapnell .... Jo Ann Pflug Abbas Mirzah ...... George Pan Dr. Van Owen .. William Wintersole

(5) (12) (13) CANNON

Jessica Walter has a meaty role as a lawyer defending two men accused of robbery. Major obstacle: repeated attempts on her life. Cannon: William Conrad. (60 min.)

**Guest Cast** 

Jane Butler ..... Jessica Walter

Clay Spencer ..... Robert Webber Burt Vincente ..... Don Hanmer Eddle Peel ..... Jeff Davis (15) (18) GEORGIA FOOTBALL

See Sun, 3 P.M. Ch 2. (60 min.) (9) JULIE ANDREWS—Variety

Robert Goulet and Julie (together for the first time since their Broadway run in "Camelot") salute Irving Berlin, Cole Porter, Richard Rodgers and George Gershwin. The all-music hour begins with a medley from shows that were playing Broadway at the same time as "Camelot" and ends with a smashing medley from Gershwin's "Porgy and Bess." (60 min.)

Highlights "Soliloguy" ..... Robert Ragtime Band," "Alexander's "Shall We Dance?" ..... Julie "There's No Business like Show Business," "Too Darn Hot," "Night and Day," "Where or When," "Fascinating Rhythm" ..... Julie, Robert

WRESTLING 30 SOUL!

Look for shows spun around one performer or topic as this series on black culture enters its fifth season. Tonight, the spotlight's on jazz great. Rashaan Roland Kirk, a virtuoso artist on 40 different instruments. Kirk and his combo, the Vibration Society, perform several of their hits, and rap with producer-host Ellis Haizlip. (60 min.)

45 ANTHROPOLOGY 2010

43 700 CLUB

(61) MOVIE-Drama (BW) "Dangerous." See Mon. 8 P.M. Ch. 61. (90 min.)

11:00 NEWS-Horner/Philp

(3) NEWS—Wick/Wilson 5 NEWS—Chuck Moore

9 NEWS-Willette/McAfee

MEWS-Dominic/Scott/Neal (12) NEWS-Dick James

13 NEWS, SPORTS, WEATHER AVENGERS (BW)

A suspicious Steed (Patrick Macnee) and Mrs. Peel do a foxy trot into a dancing school whose specialty is a death number, Mrs. Peel: Diana Rigg. Lucille: Eunice Gayson, Ivor: Maurice Kaufmann. (60 min.)

(41) WESTERN STAR THEATRE

### Wednesday

**EVENING** 

11:30 (2) (3) (41) JOHNNY CARSON 5 12 13 MOVIE—Thriller (BW) "Children of the Damned." (English; 1964) Supernatural sequel to "Village of the Damned." Lewellin; Ian Hendry, Neville: Alan Badel, Susan: Bar-

bara Ferris (Repeat; 2 hrs.) (9) DICK CAVETT

Bob Hope is tonight's only scheduled guest, recalling a career that spans vaudeville, the "Ziegfeld Follies," the "Road" comedies and Christmas shows for American servicemen all over the world. Postponed from last week. (90 min.)

(61) MOVIE—Adventure (BW) "Across the Pacific." See Mon. 6 P.M. Ch. 61. (1 hr., 45 min.)

11:40 MOVIE-Western "The Last Wagon." (1956) A brutal sheriff and his prisoner join a wagon train. Richard Widmark, Felicla Farr, Susan Kohner. (1 hr., 20 min.)

12:00 MOVIE—Drama (BW) "Eighteen and Anxious." See 1 P.M. Ch. 17 for details. (2 hrs.)

1:00 @ NEWS

### Together Again.



### IU:UU Julie Andrews Hour

Julie and her guest, Robert Goulet, in a fantastic night of music!



### **Thursday**

MORNING

6:00 5 SUNRISE SEMESTER
20th-Century American Art: Albert
Ryder—master of allegorical art.
Ruth Bowman is the instructor.

6:20 TOWN AND COUNTRY

6:25 PARM NEWS

12 SUNRISE SEMESTER

See 6 A.M. Ch. 5 for details.
6:30 WORLDS OF ABRAHAM
KAPLAN BW

Topic: free speech.

S UNIV. OF MICHIGAN

6:50 (13) NEWS

6:55 (12) FARM REPORT

7:00 2 3 41 TODAY

Communications satellites are a scheduled topic, COMSAT's president John Charyk discusses his corporation. (Live and film; 2 hrs.)

(5) (12) (13) CBS NEWS—Hart (9) COUNTRY MUSIC

(I) CARTOONS

LITTLE RASCALS BW

7:30 9 NEW ZOO REVUE—Children
Topic: harmonious living.
12 MORNING SHOW

8:00 (3) CAPTAIN KANGAROO

An owl and a golden retriever visit; identifying circus animals and performers. (60 min.)

9 FUNTIME—Children
BANANA SPLITS

8:30 MY FAVORITE MARTIAN BW

12 ROMPER ROOM
15 (18) WHAT'S NEW
17 MAGIC FUNNIES

45 MISTER ROGERS

9:00 TODAY IN GEORGIA

Featured: James Levine, of the Atlanta Symphony; music by the Rainbow; a display of fine silver and antique stemware. (Live; 60 min.)

Bragging about a patent gets inventor Emmett into trouble.

Guest: Art Linkletter. (60 min.)

9 NEWS—Hogue/Mazza
11 HAZEL

See 8 A.M. Ch. 5. (60 min.)

13 LET'S TALK IT OVER

See Wed, 5:30 P.M. Ch. 8.

**OCTOBER 5, 1972** 

NEW ZOO REVUE—Children Concept: fear.

(41) ROMPER ROOM

9:30 3 I DREAM OF JEANNIE

Part 1. A secret agent—Tony's lookalike—steps into the astronaut's
shoes. Jeannie: Barbara Eden.

9 VIRGINIAN

Trampas, a hard-drinking gunslinger and a sheriff's wife search for the mysterious person who has sent them all death notes. (90 min.)

Rob claims that his fight with Jerry was over political ideologies.

GENERAL HOSPITAL BW ROMPER ROOM

41 WHAT EVERY WOMAN WANTS

10:00 2 3 41 DINAH SHORE
Singer Lainie Kazan is the guest
5 12 13 JOKER'S WILD—Game
COURTSHIP OF EDDIE'S
FATHER

Eddie has a crush on his sitter, who's equally mad about Tom.

GORDON CARNIVAL

Gordon in a rap session with the kids on the block. (60 min.)

10:30 (2) (3) (41) CONCENTRATION
(5) (12) (13) PRICE IS RIGHT
(11) LOVE, AMERICAN STYLE
Michele Lee's trying to rekindle a
spark in Roger Perry; Paul Petersen's

a shy groom at a nudist wedding.

17 JACK LaLANNE—Exercise

11:00 2 3 41 SALE OF THE

GENTURY

GAMBIT—Game

ONLY

PASSWORD GOURMET

lamb and mixed vegetables.

Bill Cosby plays Superguy in a lesson on silent "e."

11:30 2 3 41 HOLLYWOOD SQUARES

(5) (12) (13) LOVE OF LIFE (9) (11) BEWITCHED

Esmeralda spells trouble in Italy

MIKE DOUGLAS

Zsa Zsa Gabor, Prof. Irwin Corey, singer Kelly Garrett, author Gerold Frank ("My Story"). (90 min.)

OCTOBER 5, 1972

AFTERNOON

12:00 2 NEWS—Sisson/Lane
(3) (41) JEOPARDY

5 NEWS—Axel/Woodfuff

9 PASSWORD
NEWS—Becker/Neal

(12) NEWS—Don Allen (13) WHERE THE HEART IS

12:20 II LUCILLE RIVERS—Sewing
12 PAUL HARVEY—Commentary

12:25 (12) (13) CBS NEWS-Edwards

12:30 2 MERV GRIFFIN

3 41 WHO, WHAT, OR WHERE

(5) (12) (13) SEARCH FOR TOMOR-

9 SPLIT SECOND—Game 12:55 (3) (41) NBC NEWS—Floyd Kalber

1:00 3 MERRY-GO-ROUND

11'S YOUR BET

9 ALL MY CHILDREN

12 BEAT THE CLOCK

(13) ALMANAC

"Spectre of the Rose." (1946) A ballet dancer marries a man suspected Thursday

AFTERNOON

of having murdered his first wife. Written by Ben Hecht, Judith Anderson, Michael Chekhov. (2 hrs.)

1:10 41 WOMEN'S WORLD 1:15 (13) DATE WITH DEL

How to select Oriental rugs is discussed. Also: a preview of the Hancock County Historical Society "Tour of Homes." (Live)

1:20 3 LUCILLE RIVERS—Sewing

1:30 3 41 THREE ON A MATCH

(5) (12) (13) AS THE WORLD TURNS (9) (11) LET'S MAKE A DEAL

2:00 2 3 41 DAYS OF OUR LIVES

(5) (12) (13) GUIDING LIGHT (9) (11) NEWLYWED GAME

2:30 (2) (3) (41) DOCTORS

(5) (12) (13) EDGE OF NIGHT (9) (11) DATING GAME

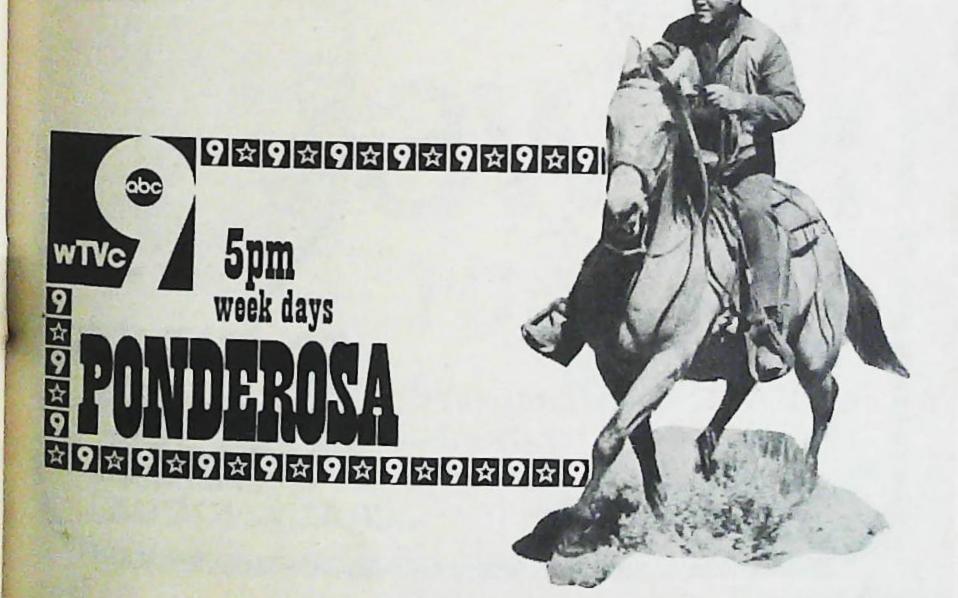
See Wed. 5:30 P.M. Ch. 8.

3:00 2 3 41 ANOTHER WORLD

SPLENDORED THING

9 GENERAL HOSPITAL

BANANA SPLITS



### Thursday

**AFTERNOON** 

3:30 2 3 41 RETURN TO PEYTON PLACE

5 12 13 SECRET STORM 9 ONE LIFE TO LIVE

MOVIE—Crime Drama

"To Trap a Spy." UNCLE vs. a crime-for-hire syndicate over a newlyformed nation. Robert Vaughn, David McCallum. (90 min.)

FLINTSTONES

THIS IS THE LIFE (BW)

A black father tries to explain racial prejudice to his 6-year-old daughter. Paul Phillips: Arthur Franz, Charles Johnson: Vince Howard.

(61) CARTOONS/THREE STOOGES

4:00 (3) (41) SOMERSET VIRGINIAN

"A Father for Toby." Young Toby Shea, whose father is in prison, "adopts" Trampas, Toby: Kurt Russell, Jim Shea: Rory Calhoun. Trampas: Doug McClure. (90 min.)

(3) (15) (18) (10) SESAME STREET Gordon in a rap session with the kids on the block; Oscar sings "I Love Trash." (60 min.)

**OCTOBER 5, 1972** 

(9) LOVE, AMERICAN STYLE Sid Caesar's torn between his fiancee

and bowling. Sally: Kathleen Nolan. (12) (13) FAMILY AFFAIR

Cissy (Kathy Garver) investigates French's personal life.

LEAVE IT TO BEAVER BW Beaver wins a gold locket at a carnival and plans to give it to his mother-until he runs into a pretty girl. Donna: Chrystie Jordan.

@ INSIGHT—Drama

4:30 TRUTH OR CONSEQUENCES

3 MOVIE—Western BW. "Son of a Gunfighter." (Spanish: 1965) A young sharpshooter (Russ Tamblyn) of the 1870s sets out to capture a notorious outlaw (James Philbrook) on the Mexican-U.S. border. Maria Granada. (90 min.)

9 GREEN ACRES Oliver's attempt to put up a TV antenna results in a sprained ankle Doc Stuart: Regis Toomey.

(12) MERV GRIFFIN

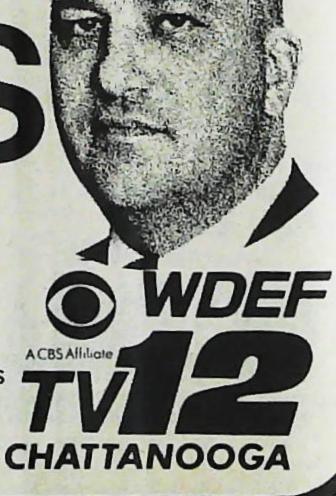
Guests: Carol Lynley, Dr. Irwin Stillman, Joe Flynn, fashion de-

Mort has

FOR YOU!

Mort Lloyd brings you the News as it happens. . . assisted by the area's most complete news gathering team!

6:00 PM



**OCTOBER 5, 1972** 

signer Cardinali, make-up George Masters. (90 min.)

(13) PONDEROSA Engineer Philip Diedesheimer came to Virginia City to save the silver mines from cave-in, but now the owners won't pay him. Diedesheimer: John Beal. Ben: Lorne Greene.

Adam: Pernell Roberts. (60 min.) PETTICOAT JUNCTION

When Billie Jo wins a weekend trip, Kate's arch rival Selma Plout (Elvia Allman) schemes to have her daughter take Billie Jo's place.

(41) MOVIE—Drama (BW) "The War Devils." Guy Madison, John Ireland. (2 hrs.)

46 FURY BW

A man is pressuring his son to win an important cross-country race.

5:00 PERRY MASON BW

"The Sardonic Sergeant." Sgt. Joseph Dexter has asked Mason to defend him at a general court-martial, but when Perry arrives at the army post he finds his client is dead. Dexter: Paul Picerni. Mason: Raymond Burr. (60 min.)

8 (15) (18) (10) (45) MISTER ROGERS' NEIGHBORHOOD

Children's author Ezra Jack Keats is today's guest, showing how picture books are made.

(9) PONDEROSA

**M** PONDEROSA

"The Mill." Crippled Ben Edwards spends all his time drinking with his hired hand, who is getting him deeper and deeper in debt. Ben: Lorne Greene. Tom: Harry Townes. Ezekial: Claude Akins. (60 min.)

ANDY GRIFFITH BW Barney and Thelma Lou invite themselves along on Andy's first date with the county nurse. Barney: Don Knotts. Mary: Sue Ane Langdon.

@ DAVEY AND GOLIATH 5:30 5 I DREAM OF JEANNIE

Jeannie adds three million bucks to Tony's bank account-now the top brass wants to know where it came from. Wilfred: John McGiver.

COMPANY. 45 ELECTRIC

Bill Cosby plays Superguy in a lesson on silent "e."

(13) TO TELL THE TRUTH

### Thursday

AFTERNOON-EVENING

GET SMART

Max dons mustache to impersonate his lookalike, a king marked for assassination. Don Adams (Max) coauthored the script with his sister Gloria Burton.

DENNIS THE MENACE BW Mr. Wilson promises Dennis a magnifying glass if he can remain silent for the entire day.

EVENING

6:00 NEWS-Philp/Sisson

(3) NEWS-Morris/Wick

NEWS—Chuck Moore/Woodruff

(15) (18) (45) SESAME STREET A film on pigs; sketches on the number 12. (60 min.)

(9) NEWS-Willette/McAfee

NEWS-Dominic/Scott/Neal

(12) NEWS-Mort Lloyd

13 NEWS, SPORTS, WEATHER

STAR TREK

On a distant planet, Kirk finds the inhabitants frozen in weird positions. Kirk: William Shatner, Spock: Leo-

**FAMILY** CLASSIC **THEATRE** 7:30 PM

"The Black Tulip"



nard Nimoy. Riley: Bruce Hyde. Mc-Coy: DeForest Kelley. (60 min.)

On a field trip, Miss Jean's students observe a box turtle.

43 JIM AND TAMMY

"Knute Rockne—All American."
(1940) Story of Notre Dame's great football coach and the famous young men who played under him. Pat O'Brien, Gale Page, Ronald Reagan,

Donald Crisp. (2 hrs.)
6:30 (3) (41) NBC NEWS—Chancellor
(5) (12) (13) CBS NEWS—
Walter Cronkite

ABC NEWS—Howard K.
Smith, Harry Reasoner

MAGGIE AND THE BEAUTIFUL MACHINE

Step lively with a new season of exercises, cued by Maggie Lettvin. Tonight: how a chair can be used as a gymnastic prop.

7:00 NBC NEWS—Chancellor
3 13 TRUTH OR CONSEQUENCES

**OCTOBER 5, 1972** 

15 NEWS—Axel/Ray Moore
13 15 18 TV HIGH SCHOOL BW
"Your Future Is Now."

"The Lonely Dorymen—Portugal's Men of the Sea," a sensitive study of men who leave their families for six months each year—to battle an arctic sea in small wooden dories. Following a schooner on a North Atlantic voyage, cameras show a storm at sea; the crew working up to 18 hours a day; and shore leave

in Canada. (60 min.)
WHAT'S MY LINE?

Wanted: the hood who is forcing women passers-by to help him rob banks. Jana; Kipp Hamilton.

"The Princess." A girl named Jennifer and her young brother Charles are surprise trouble at Lucas's ranch: Charles gets measles and Jennifer falls for Lucas. Lucas: Chuck Connors. Jennifer: Annie Farge. Charles: Michel Petit.



See Mon. 7 P.M. Ch. 30 for details.

45 DESIGNING WOMEN
Lesson: tailored co-ordinates.

Gol. John D. Craig narrates films of his European tour. (60 min.)

7:30 2 TRUTH OR CONSEQUENCES

3 41 PARENT GAME
FAMILY CLASSICS

"The Black Tulip." More skulduggery in Chapter 4 as evil plans surround the black tulip. Cornelius: Simon Ward. Rosa: Tessa Wyatt

15 (18) UNIVERSITY NEWS
11 (12) TO TELL THE TRUTH
13 PARTRIDGE FAMILY

"The Princess at the Partridge"—
how to cut through royal red tape
and be with the girl you like. That's
the story as Keith plays host to a
teen-age monarch. Keith: David
Cassidy. Guest Cast . . . Princess
Genny: Season Hubley.

Barber Floyd tries to improve his income—by becoming a bookie on the side. Floyd: Howard McNear.

TO FOLK GUITAR BW
Laura Weber teaches the D and A

chords, Song: "Skip to My Lou."

45 IMPROVING YOUR MATH BW

"Factoring," Part 2.

7:45 (8) (15) (18) LIVING BETTER
First of a consumer series on family economics.

8:00 2 3 41 FLIP WILSON
The Supremes, Ruth Buzzi of "LaughIn," and comics Burns and Schreiber join Flip in sketches about rival
rent-a-car agencies, a money-hungry
marriage counselor, a rush-hour taxi
ride and TV's "Emergency!" George
Wyle orchestra. (60 min.)

"Lean on Me," "Your Wonderful, Sweet, Sweet Love" .. Supremes

An initiation into manhood: it's John-Boy's first turkey hunt, but it's turning into more of a trial than the young man bargained for. John-Boy: Richard Thomas. John: Ralph Waite. Olivia: Michael Learned. Grandpa: Will Geer Grandma: Ellen Corby. Mary Ellen: Judy Norton. (60 min.)

### Thursday

EVENING

**Guest Cast** 

Charlie Sneed ..... Tom Peters Hawthorne Dooley. Theodore Wilson

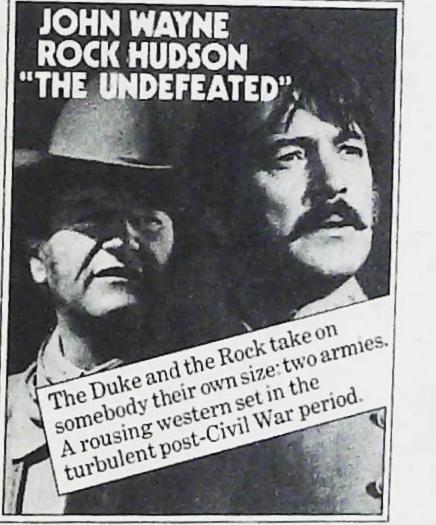
Return: Presidential campaign issues keynote a new season of courtroom-style debates. Tonight: defense spending—where do President Nixon and Senator McGovern disagree? Scheduled witness: Paul Warnke, a top McGovern adviser. The advocates include Atlanta attorney John Marshall. (60 min.)

9 MOD SQUAD

Kidnaping and murder, and a fur coat is behind it all. But neither you, the Mod Squad nor the kidnap victim knows why. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (60 min.)

Guest Cast

Dan Logan Paul Richards
Bert Sully Bo Svenson
Jenny Drake Gwenn Mitchell
Mike Keller Del Monroe
Liz Martin Charlene Polite
George Canon Booker Bradshaw



THE CBS THURSDAY NIGHT MOVIES 9 PM. CBS © 5, 12, 13 EVENING

(13) UFO Cdr. Straker's investigation of a UFO is foiled when his superiors label the case "top secret." Straker: Ed Bishop. Foster: Michael Billington, Sarah Bosanquet: Stephanie Beacham. (90 min.)

MOVIE-Adventure (BW) "Against All Odds." (English; 1969) Fu Manchu (Christopher Lee) plots world conquest by poisoning heads of state, Smith: Richard Green, Carl: Gotz George, Ursula: Maria Rohm. Black Widow: Shirley Eaton. Petrie: Howard Marion Crawford. (2 hrs.)

43 TEACH-IN

(61) MOVIE—Drama (BW) "Flight Angels." See Tues, 10 P.M. Ch. 61. (2 hrs.)

9:00 2 3 41 BOB HOPE

Special: Olympic swimming great Mark Spitz heads the guest list on the first of this season's eight Bob Hope shows. Also on the bill: David Cassidy, Alexis Smith and the Carpenters. Bob's monologue topics include the new TV season and the Presidential campaign. (60 min.) Highlights

"Rock Me, Baby," "Cherish". . David "Top of the World," "A Song for You" ..... Carpenters

(5) (12) (13) MOVIE—Western John Wayne and Rock Hudson in "The Undefeated" (1969), a post-Civil War adventure about a Union officer and a Rebel colonel teamed against bandits, Indians and revolutionaries in Mexico. (2 hrs., 20 min.)

Cast Col. John Henry Thomas

..... John Wayne Col. James Langdon . . Rock Hudson General Rojas ...... Tony Aguilar Blue Boy ..... Roman Gabriel Ann Langdon .... Marian McCargo Margaret Langdon .. Lee Meriwether Big George ..... Merlin Oslen Charlotte Langdon

..... Melissa Newman (3) (15) (18) (19) (45) INTERNATION-AL PERFORMANCE

Debut: Musical imports from around the world, and a chance to tune in foreign TV. Tonight, a French TV treat: Stravinsky's "Firebird," performed by the Paris Opera Ballet.

OCTOBER 5, 1972

Russian folklore is the source for the tale about a magic bird who rescues prisoners from a monster Special lighting effects lend enchantment to the settings: a mysterious forest and the palace of the monster, an elaborate plexiglass and metal set described as "an icy silver honeycomb." (60 min.)

Cast

Firebird ..... Claire Motte Prince Igor ... Milenko Banovitch Monster ..... Rene Hauteurs

(9) (1) DELPHI BUREAU-Crime Drama

Debut: Think Government research is dull? Not in the Delphi Bureau, where tangling with baddies is all in a day's work. Laurence Luckinbill stars as the bureau's Glenn Garth Gregory, a researcher with a photographic memory and a knack for danger. Tonight: a mission to ransom a kidnaped Red Chinese diplomat. (60 min.)

### **Guest Cast**

Mei Ling Tina Chen
Clergyman Harry Townes
Martha Martha Scott
Shen Si Richard Las
[Part of "The Men" trilogy, this
show alternates with "Jigsaw" and
"Assignment: Vienna,"]

413 700 CLUB

10:00 (2) (3) (47) DEAN MARTIN Joey Bishop and actress Karen Black are the guests. For comedy: a planet in need of a husband for 10,000 women, and a wife who can't resist a sale-even when it's a bargain on a sex-change operation. Nipsey Russell. (60 min.)

Highlights "I Don't Know What I'm Doing"

"I Believe in Music," "Way Down Yonder in New Orleans"

..... Ding-a-Lings "Three Little Words" finale .... All BLACK JOURNAL

Return: See Tues. 9:30 P.M. Ch. 15 (9) (1) OWEN MARSHALL

Shades of "Perry Mason" in a courtroom packed with murder suspects. The treat's in watching Marshall expose the real culprit. Marshall: Arthur Hill. Jess: Lee Majors. Frieda: Joan Darling. (60 min.)

**Guest Cast** 

Dr. Clayton Kerr ..... Paul Burke Hamilton ..... Lew Ayres Dr. Lawrence Dole. . Percy Rodrigues Giannetta ...... Pat Harrington Brad Newman ..... Mike Farrell Dr. Eric Chandler .... Kaz Garas (15) (18) (10) WORLD PRESS How the world views America and the week's major events, a news digest beginning its fourth season. More than 60 foreign periodicals provide sources for the five-man

panel of news makers and journalists. EXPLORERS—Documentary

(45) MATH 1110 43 700 CLUB

(61) MOVIE-Melodrama (BW) "Flaxy Martin." See Tues. 8 P.M. Ch. 61. (90 min.)

10:30 (3) COACH LAWSON

"Football '72: Georgia Scouting Report" with Sam Mrvos.

(15) (18) (10) THIRTY MINUTES WITH—Interview

News makers are in for some tough questions and viewers can expect some headline revelations as this interview series enters its new season. Asking the questions is Atlantic contributing editor Elizabeth Drew; guests include White House advisers and Congressional leaders.

OUTDOOR OUTLINES 11:00 NEWS-Horner/Philp

(3) NEWS-Wick/Wilson

(9) NEWS-Willette/McAfee MEWS—Dominic/Scott/Neal

AVENGERS (BW)

The avengers investigate Ransack, an intellectual organization that is losing members rapidly-by violent means. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (60 min.)

(41) WESTERN STAR THEATRE 11:20 S NEWS-Chuck Moore (12) NEWS—Dick James

(13) NEWS, SPORTS, WEATHER 11:30 2 3 41 JOHNNY CARSON

Comics Jack Burns and Avery Schreiber are scheduled (90 min.) (9) DICK CAVETT

William F. Buckley Jr., Richard Attenborough (director of "Young Winston") and Isidore Zimmerman, whose 24 years in prison included Attica and death row. (90 min.)

### Thursday

EVENING

61) MOVIE—Adventure (BW) "The Charge of the Light Brigade." See Tues. 6 P.M. Ch. 61 for details. (1 hr., 45 min.)

MOVIE—Drama

"Violent Saturday." (1955) Three bank robbers, casing a small town, observe the townspeople, who include a wealthy heir and his unfaithful wife; the bank manager, a repressed philanderer; and the librarian. Victor Mature, Richard Egan, Stephen McNally, Lee Marvin, Ernest Borgnine. (1 hr., 50 min.)

11:50 (5) (12) (13) MOVIE—Drama (BW) "Terror on a Train." (English; 1953) Glenn Ford as an engineer out to prevent the sabotage of a munitions shipment. Filmed in the English Midlands, Janine: Anne Vernon, Warrilow: Maurice Denham. Vicar: Harcourt Williams. (Repeat; 90 min.)

12:00 MOVIE-Drama BW "Spectre of the Rose." See 1 P.M. Ch. 17 for details. (2 hrs.)

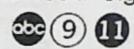
1:00 (2) NEWS 1:30 1 NEWS

### The Men...a new 3-part adventure series



9:00 The Delphi Bureau

Premiere! Laurence Luckinbill stars as Glenn Garth Gregory, undercover agent in a topsecret intelligence agency. Next week. "Jigsaw."





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### Friday

MORNING

6:00 SUNRISE SEMESTER

Law and Morality: Bigamy as viewed in criminal statutes, Prof. Graham Hughes is the instructor.

6:20 TOWN AND COUNTRY

6:25 PARM NEWS

(12) SUNRISE SEMESTER See 6 A.M. Ch. 5 for details.

6:30 P THE SCIENTISTS Debut: Research projects relating

to contemporary problems. Today's topic: medical research.

YOUR TOWN 6:50 (13) NEWS

6:55 (12) FARM REPORT

7:00 2 3 41 TODAY

Gene Shalit reviews books; an introduction to next week's series on the Indian. (Live and film; 2 hrs.)

(12) (13) CBS NEWS—Hart

(9) COUNTRY MUSIC CARTOONS

LITTLE RASCALS (BW)

7:30 (9) NEW ZOO REVUE—Children The importance of doing a job well.

(12) MORNING SHOW

8:00 (3) CAPTAIN KANGAROO

A cartoon on rhythm keys today's show on music. Included are a visit by pianist Hank Jones and a lesson in making maracas. (60 min.)

(B) FUNTIME—Children BANANA SPLITS

8:30 MY FAVORITE MARTIAN BW

(12) ROMPER ROOM

(18) WHAT'S NEW MAGIC FUNNIES

(45) MISTER ROGERS "Dress-up Day" activities.

9:00 TODAY IN GEORGIA

Featured: Mrs. Myrtle George, of the National Grandmothers' Club; members of the Golden Knights, with film clips of skydiving; Judy Smithdeal with exercises. (Live; 60 min.)

(3) MAYBERRY R.F.D. Hike leader Goober (George Lindsey) gets lost in an Indian cave.

PHIL DONAHUE

Edward Cox is the scheduled guest Host: Phil Donahue. (60 min.)

(9) NEWS—Hogue/Mazza

M HAZEL

(12) CAPTAIN KANGAROO See 8 A.M. Ch. 5. (60 min.) **OCTOBER 6, 1972** 

(13) LET'S TALK IT OVER (15) (18) ELECTRIC COMPANY

See Thurs. 5:30 P.M. Ch. 8. NEW ZOO REVUE-Children

A lesson about leadership.

(41) ROMPER ROOM

9:30 (3) I DREAM OF JEANNIE Conclusion. Tony's whereabouts remain top secret.

9 VIRGINIAN

Two Wichita saloon girls, who have inherited a ranch in Medicine Bow, are hoping their past won't catch up with them. Lorna: Joan Collins. Belle: Rose Marie. (90 min.)

TO DICK VAN DYKE BW Rob's offered a job at a sophisticated

girlie magazine.

(13) GENERAL HOSPITAL (BW) ROMPER ROOM

(41) WHAT EVERY WOMAN WANTS TO KNOW

10:00 (2) (3) (41) DINAH SHORE

Scientist Dr. Wernher von Braun is Dinah's guest today.

5 (12) (13) JOKER'S WILD-Game COURTSHIP OF EDDIE'S FATHER

Mrs. Livingston (Miyoshi Umeki) quits, afraid that her staying will destroy Tom's chances of remarrying.

CARTOON CARNIVAL (45) SESAME STREET

Bill Cosby recites A-Z; sketches on the number 7. (60 min.)

10:30 2 3 41 CONCENTRATION (12) (13) PRICE IS RIGHT

1 LOVE, AMERICAN STYLE E.J. Peaker, Dick Patterson and Dick Sargent are featured.

JACK LaLANNE—Exercise

11:00 2 3 41 SALE OF THE CENTURY

> G (12) (13) GAMBIT—Game NOT FOR WOMEN ONLY M PASSWORD

**GALLOPING GOURMET** Recipe: brandy-soaked cake.

(45) ELECTRIC COMPANY Easy Reader (Morgan Freeman) pro-

vides a lesson on "sw."

11:30 (3) (41) HOLLYWOOD SQUARES

5 (12) (13) LOVE OF LIFE 9 1 BEWITCHED

Darrin falls for Venus (Francine York), thanks to Endora's spell.

Friday

MORNING-AFTERNOON

MIKE DOUGLAS

Scheduled: Zsa Zsa Gabor; Dollie Cole, wife of the president of General Motors. (90 min.)

**AFTERNOON** 

12:00 NEWS—Sisson/Lane

3 41 JEOPARDY

NEWS—Axel/Woodruff

(9) PASSWORD

MEWS-Becker/Neal

(12) NEWS-Don Allen (13) WHERE THE HEART IS

12:20 (II) LUCILLE RIVERS—Sewing

(12) PAUL HARVEY—Commentary 12:25 (12) (13) CBS NEWS-Edwards

12:30 MERV GRIFFIN

Comics Marty Feldman and Frank Welker are scheduled. (90 min.)

(3) (4) WHO, WHAT OR WHERE-Game

(5) (12) (13) SEARCH FOR TOMOR-ROW

 SPLIT SECOND—Game (3) (41) NBC NEWS—Floyd Kalber

1:00 (3) MERRY-GO-ROUND

(5) IT'S YOUR BET (9) (11) ALL MY CHILDREN

(12) BEAT THE CLOCK

(13) ALMANAC MOVIE—Drama (BW)

"Web of Fear." (French; 1964) A rich and lonely widow shields a murderer from the law. Michele Morgan, Dany Saval, Claude Rich.

(2 hrs.) (41) NEWS-McEldowney

1:10 (47) WOMEN'S WORLD 1:15 (13) DATE WITH DEL

Governor of the Georgia Quota Club, Laura Busbee, and Myrtice Johnson, director of food services, are the guests. (Live)

1:20 (3) LUCILLE RIVERS—Sewing

1:30 (3) (41) THREE ON A MATCH (5) (12) (13) AS THE WORLD TURNS

(9) (II) LET'S MAKE A DEAL 2:00 (3) (41) DAYS OF OUR LIVES

(5) (12) (13) GUIDING LIGHT

(9) (II) NEWLYWED GAME 2:30 2 3 41 DOCTORS

(5) (12) (13) EDGE OF NIGHT

(9) (11) DATING GAME ED ELECTRIC COMPANY

See Thurs, 5:30 P.M. Ch. 8.

3:00 (3) (41) ANOTHER WORLD

TV GUIDE A-69

### **Friday**

**AFTERNOON** 

12 13 LOVE IS A MANY SPLENDORED THING

9 1 GENERAL HOSPITAL
BANANA SPLITS

3:30 (3) (4) RETURN TO PEYTON

(9) ONE LIFE TO LIVE

"My Sister Eileen." (1942) Two stage-struck sisters come to New York and settle down in a weird basement apartment in Greenwich Village. Rosalind Russell, Brian Aherne, Janet Blair. (90 min.)

THIS IS THE LIFE BW

An unbelieving doctor teases a clergyman friend about his faith. Dr. Banister: Robert Rockwell. Robert Lawrence: Paul Lukather.

4:00 (2) (3) (41) SOMERSET

5 VIRGINIAN

"The Girl from Yesterday" is Steve's old flame Jane Carlyle—whom Marshal Cass suspects is tied in with an outlaw gang. Steve: Gary Clarke. Jane: Ruta Lee. Jack Wade: Mark Richman. Marshal: Don Collier. Garth: Lee J. Cobb. (90 min.)

Bill Cosby recites A-Z; sketches on the number 7. (60 min.)

9 LOVE, AMERICAN STYLE
William Windom as a remarkably
successful swinger. Herbie: Bert
Convy. Danielle: Pat Delany.

(12) (13) FAMILY AFFAIR
Robert Reed ("Brady Bunch") guests
as Cissy's psychology teacher.

Beaver has heard lots about the golden rule from his parents, so he knows just what to do when a hobo knocks at their door.

43 INSIGHT—Drama

4:30 TRUTH OR CONSEQUENCES

"Jumbo." (1962) Sam Rawlins gets a job at the wonder circus in preparation for a take-over by his father's circus. Jimmy Durante, Doris Day, Stephen Boyd, Martha Raye. (90 min.)

GREEN ACRES
Oliver's apple crop is ready for

**OCTOBER 6, 1972** 

harvest, and he's determined to beat the other farmers to market. Oliver: Eddie Albert. Lisa: Eva Gabor.

Lucille Ball and her husband Gary Morton; Douglas Fairbanks Jr.; Lucy's side-kick Gale Gordon. (90 min.)

(13) PONDEROSA

Despite his father's warnings, Little Joe falls into the clutches of an attractive gold digger. Little Joe: Michael Landon, Julia: Jane Greer. Ben: Lorne Greene. Adam: Pernell Roberts, Hoss: Dan Blocker. John Millian: Alexander Scourby. Hop Sing: Victor Sen Yung. (60 min.)

The Cannonball is in for a bumpy ride: fumbling Uncle Joe has been

ride: fumbling Uncle Joe has been appointed general manager of the railroad. Uncle Joe: Edgar Buchanan. Bedloe: Charles Lane.

"The Kettles on Old MacDonald's Farm." (1957) Ma and Pa play Cupid for a spoiled rich girl and a poor but honest lumberman. Marjorie Main, Parker Fennelly, Gloria Talbott. (90 min.)

Pete hears a report of flying-saucer sightings. Jim: Peter Graves. Peter William Fawcett.

5:00 PERRY MASON BW

"The Restless Redhead." Mason receives a call for help from redhead Evelyn Bagby. Evelyn: Whitney Blake. Mr. Boles: Vaughn Taylor. Mrs. Boles: Jane Buchanan. Mason: Raymond Burr. Mervyn Aldrich: Ralph Clanton. (60 min.)

ROGERS' NEIGHBORHOOD

"Jack and the Beanstalk"—performed by the Brown marionettes. Fred Rogers is the host.

9 PONDEROSA
10 PONDEROSA

"The Hopefuls." Adam decides to escort James Darien and his religious group to a new home in the West—after Darien's daughter catches his eye. Adam: Pernell Roberts. Regina: Patricia Donahue. Ben: Lorne Greene. Hoss: Dan Blocker, Little Joe: Michael Landon, Jacob Darien Larry Gates. (60 min.)

OCTOBER 6, 1972

ANDY GRIFFITH BW

Big-city newspaper publisher J. Howard Jackson thinks he can shrug off a speeding ticket—until Andy takes him to jail. Jackson: Roy Roberts. Barney: Don Knotts.

5:30 5 I DREAM OF JEANNIE

Thanks to Jeannie, Tony becomes the psychologist for a shy young girl and a loud-mouth boy.

COMPANY 45 ELECTRIC

Easy Reader (Morgan Freeman) provides a lesson on "sw"; Skip Hinnant sings "OA/OW."

13 TO TELL THE TRUTH

Max trails KAOS disc jockey Groovy Guru to stop a nationwide TV freakout. Groovy: Larry Storch. Max: Don Adams. 99: Barbara Feldon.

Dennis wants Mr. Wilson to appear as a Scotsman in the All Nations show at school Dennis: Jay North. Mr. Wilson: Joseph Kearns.

### Friday

AFTERNOON-EVENING EVENING

6:00 NEWS-Philp/Sisson

NEWS—Morris/Wick
NEWS—Chuck Moore/Woodruff

Air pollution is discussed; Bob and Susan sing "I've Got Two." (60 min.)

9 NEWS-Willette/McAfee

MEWS—Dominic/Scott/Neal

12 NEWS-Mort Lloyd

13 NEWS, SPORTS, WEATHER
AVENGERS BW

"The Gravediggers." Steed investigates a mysterious radar blackout that occurred at an early-warning defense station. Steed: Patrick Macnee, Emma: Diana Rigg. Sir Horace Winslip: Donald Fraser, Johnson: Paul Massie, Miss Thirlwell: Caroline Blakiston. (60 min.)

SOUND OF YOUTH

43 JIM AND TAMMY

"The Little Giant." (1933) A gangster who has decided to go straight de-

# HOLLYWOODS

Host – Peter Marshall with Nine Celebrity Guests Including Regulars Paul Lynde

Charley Weaver and Wally Cox



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Friday nites-7:30

JARES

EVENING

**OCTOBER 6, 1972** 

cides to crash high society. Edward G. Robinson, Masy Astor. (2 hrs.)

6:30 (3) (41) NBC NEWS—Chancellor

Walter Cronkite:

(9) (1) ABC NEWS—Howard K. Smith, Harry Reasoner

GOOD NEW DAYS BW

7:00 NBC NEWS—Chancellor

(3) (13) TRUTH OR CONSEQUENCES

S NEWS—Axel/Ray Moore
CONSULTATION

9 CIRCUS!

From Caorle, Italy: juggler Albert Sforzi; Angelo Allsandrini's lions and tigers; Duo Gerardi, a highwire act. Host: Bert Parks.

WHAT'S MY LINE?

Gannon poses as a businessman to trap a gang of swindlers who masquerade as vice officers. Gannon: Harry Morgan, Danhart: Tol Avery. (15) (18) ZOOM

See Sun. 7 P.M. Ch. 15 for details.

"The Quiet Fear." When Jake Striker settles in North Fork, some of the townspeople are curious

about Jake's deaf mute daughter Abby. Striker: Patrick McVey. Abby: Enid Janes.

See Wed. 8 P.M. Ch. 8 for details.

41 REAL McCOYS BW 45 HODGEPODGE LODGE

All about crabs.

Cameras get close to four of An

Cameras get close to four of America's home-grown phenomenons—
Texas multimillionaires. Seen at work and play, and revealing their recipes for success: Stanley Marcus (owns the famed Neiman-Marcus department store, which sells Items like "his" and "hers" submarines); oilman D.H. Byrd (he commissions million-dollar religious paintings); Roy Mark Hofheinz (he built the Astrodome; wants to import the Leaning Tower of Pisa); and oil baron H.L. Hunt (who carries his lunch to work in a paper bag). (60 min.)

7:30 PARENT GAME

3 HOLLYWOOD SQUARES

Guests: Marty Allen, James Brolin,

Nanette Fabray, Barbara Feldon, Paul Lynde, Don Rickles and Connie Stevens. Host: Peter Marshall.

THE NEW PRICE IS RIGHT

(3) (15) (18) (45) WALL STREET

WEEK

Return: Look for stock market analysis, tips for small investors and overviews of the economy as this financial report enters its third year. Tonight, host Louis Rukeyser talks with C. Jackson Grayson, chairman of the Price Commission. Discussion revolves around means to combat inflation. (Live)

1 1'VE GOT A SECRET
1 12 TO TELL THE TRUTH
1 BUCK OWENS

Songs: "One More Time" (Don Rich) and "Homeward Bound" (Buck)

Barney's cousin Virgil is coming to visit—but he's not on board when the bus pulls into town. Barney: Don Knotts. Virgil: Michael J. Pollard. Opie: Ronny Howard.

Debut: "Home Accidents" are discussed by Dr. Richard Baker, head of surgery at Grady Hospital's Surgical Emergency Clinic.

Conclusion. Sam sets a trap to nail murder suspect Adam Langtry. Langtry: James Daly. Sam: Howard Duff. Jim: Dennis Cole.

8:00 2 3 41 SANFORD AND SON
Rivalry over the rump roast as Fred's
fiancee brings a guest to dinner.
Some guest. He's a slick Romeo
who's making Fred look like a slob.
Fred: Redd Foxx. Lamont: Demond
Wilson. Guest Cast . . . Wilcox: Roscoe Lee Browne. Donna: Lynn Hamilton (who returns as Fred's fiancee).

(5) (12) (13) SONNY AND CHER COMEDY HOUR

Tony Curtis and Barbara McNair as corpulent principals in the high-calorie adventures of Detective Fat. More comedy for Tony as a sheik, Lord Macbeth and a playboy (in Cher's vamps as Scheherazade, Lady Macbeth and Sadie Thompson). Freeman King. (60 min.)

Medley: "I Believe in You," "With-

out a Song" ...... Barbara
"A Song for You" ..... Cher
"For Once in My Life," "Thunder
and Lightning" ... Sonny, Cher
3 (15) (18) (15) WASHINGTON
WEEK IN REVIEW

Sharp analysis and candid dialogue spark this weekly news review. Robert MacNeil is the host. (Live)

Vincent Price plays it for laughs as a mad scientist who traps the Brady boys in a Hawaiian cave to extract a secret about their bad-luck idol. Conclusion of a three-parter filmed in Hawaii. Gregg: Barry Williams. Bobby: Mike Lookinland. Peter: Christopher Knight. Carol: Florence Henderson. Mike: Robert Reed.

"Creature from the Black Lagoon."
(1954) The discovery of a half-human in the Amazon backwaters sparks this top-notch horror yarn. Richard Carlson, Julie Adams, Richard Denning. Carl: Antonio Moreno. Lucas: Nestor Paiva. (90 min.)

61 MOVIE—Drama BW
"Johnny Belinda." (1948) A doctor comes to a small fishing village and

becomes to a small fishing village and becomes interested in a glrl who is a deaf mute. Based on the play by Elmer Harris. Jane Wyman, Lew Ayres, Charles Bickford, Agnes Moorehead, Stephen McNally. (2 hrs.)

8:30 2 3 41 LITTLE PEOPLE—

Lament of the lovelorn: teen-age handy man Ronnie has it bad for lady doctor Anne (Shelley Fabares). Dr. Jamison: Brian Keith. Ronnie: Michael Gray. Puni: Victoria Young. Guest Cast . . . Linda: Dianne Loomis. Bartender: Seth Sakai. Waitress: Elizabeth Smith. Cop: Moe Keale.

See Wed, 10 P.M. Ch. 30. (60 min.)

PARTRIDGE FAMILY

Misery is played for laughs in "Each

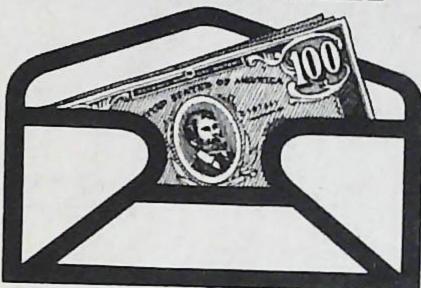
Dawn I Diet." Danny's trying to shed

excess baby fat; Reuben's out to kick

his smoking habit. Song: "It's All in

excess baby fat; Reuben's out to kick his smoking habit. Song: "It's All in Your Mind." Danny: Danny Bonaduce. Reuben: Dave Madden. Shirley: Shirley Jones. Keith: David Cassidy. Laurie: Susan Dev.

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### Friday

**EVENING** 

(15) (18) (1) JUST GENERATION-Discussion See Sun. 7:30 P.M. Ch. 8. (45) HUMAN DIMENSION A visit to Hong Kong, contrasting ancient and modern influences. CHAPLAIN OF BOURBON STREET

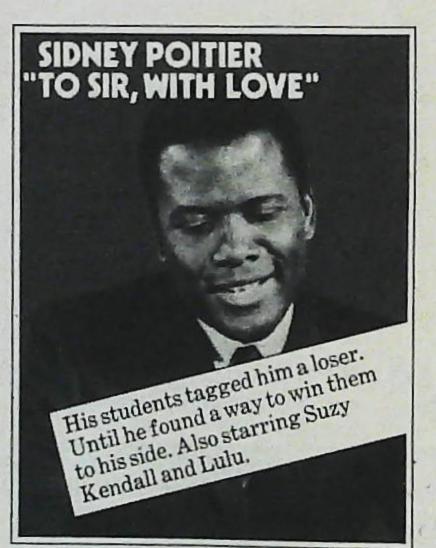
9:00 2 3 4 GHOST STORY-Drama

> Karen Black ("Five Easy Pieces") as a woman receiving phoned death threats-from her dead husband. Host Winston Essex: Sebastian Cabot. (60 min.)

> > Cast

Barbara Sanders .... Karen Black Keith Norton ..... Michael Tolan Angle ..... Sandra Deel Sergeant Appleton

James A. Watson Jr. Phil ..... Kaz Garas Steve ..... Skip Homeier Marian ..... Ellen Geer Ed Talbot ..... Med Flory Prescott ..... Curt Conway Mrs. Prescott .... Florida Friebus



THE CBS FRIDAY **NIGHT MOVIES** 9 PM.CBS@ 12

OCTOBER 6, 1972

MOVIE-Drama

"Light in the Plazza." (English; 1961) Beautiful 26-year-old Clara Johnson has the mentality of a child. Now there's a romance brewing between Clara and a well-to-do Florentine lad-who doesn't know about her handicap. (2 hrs.)

Cast

Margaret Johnson ..... Olivia de Havilland Clara Johnson .... Yvette Mimieux Fabrizio Naccarelli

...... George Hamilton Signor Naccarelli .. Rossano Brazzi Noel Johnson ..... Barry Sullivan Ann Hawtree ..... Isabel Dean Minister ..... Moultrie Kelsall

(9) (T) ROOM 222

Veteran character actor Woodrow Parfrey as a bigoted father whose son is starting to rebel against blind hatred. Pete: Lloyd Haynes. Jason: Heshimu, Kaufman: Michael Constantine. Liz: Denise Nicholas. Alice: Karen Valentine. Bernie: Jolliffe. Helen: Judy Strangis.

**Guest Cast** 

Tommy Burns ..... Jim Wakefield Burns ..... Woodrow Parfrey

(12) MOVIE—Drama

Sidney Poitier gives one of his best performances in "To Sir, with Love." (1967) He plays a high school teacher in London's East End slums; his methods of dealing with hostile kids include treating them like adults and encouraging straight talk-on everything from sex to social responsibility. Produced, directed and written by James Clavell. (Repeat; 2 hrs.)

Mark Thackeray .... Sidney Poitier Pamela ..... Judy Geeson Denham ..... Christian Roberts Gillian ..... Suzy Kendall

Cast

Barbara ..... Lulu Mrs. Evans ..... Faith Brook Potter ..... Christopher Chittell Weston ..... Geoffrey Bayldon

(13) MOVIE—Drama

"Boom!" (1968) Elizabeth Taylor and Richard Burton tackle a bizarre Tennessee Williams screenplay about a dying woman and an enigmatic poet on a Mediterranean island. Directed by Joseph Losey. Noel Coward, Jo**OCTOBER 6, 1972** 

anna Shimkus, Michael Dunn. Lullo: Romolo Valli. (2 hrs.)

15 (18) (1) (45) MASTERPIECE THEATRE

"Vanity Fair," a five-part BBC satire, opens the season. "Forsyte Saga's" Susan Hampshire stars as Becky Sharp, William Thackeray's irreverent heroine. The serial charts Becky's progress through 19th-century English society. Supporting Cast . . . Amelia: Marilyn Taylerson, Jos: John Moffatt. George: Roy Marsden. Dobbin: Bryan Marshall. (60 min.) 43 700 CLUB

9:30 8 ARDENICS—Exercise 9 60 ODD COUPLE

Suffer along with sportswriter Oscar as Felix takes a writing course and adds new dimension to the words "no talent." Wally Cox has a cameo role as a writing student. Felix: Tony Randall, Oscar: Jack Klugman Guest Cast . . . Ferguson: Elliott Reid, Miriam: Ellnor Donahue, Katleman; Phil Leeds, Mrs. Atkins: Janice Carroll. Mrs. Flood: Tracy Reed

Friday

EVENING

MOVIE—Melodrama (BW) "The Mad Ghoul." (1943) A doctor discovers a strange poison which causes a state of "death in life." He uses it on his young assistant, who is his rival for the hand of a concert singer. George Zucco, Turhan Bey, David Bruce. (90 min.)

2 3 4 BANYON—Crime Drama An elusive author is Banyon's quarry. The detective is digging for the identity of a mystery writer no one has ever seen. Banyon: Robert Forster. Peggy: Joan Blondell, McNeil: Richard Jaeckel. (60 min.)

**Guest Cast** 

Whitney Pemberton ... Fritz Weaver Hildy Koster .... Rosemary Murphy Carruthers ... John Sylvester White Alex Maters ..... Philip Pine Tommy Vallance ... Robert Phillips Alma ..... Sarah Fankboner Vickers ..... Severn Darden

**(3)** KUP'S SHOW (9) (1) LOVE, AMERICAN STYLE 1. Cass Elliot and Shecky Greene

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### Friday

EVENING

lovers, 2. Sam Jaffe as a lonely old wood carver; Soupy Sales as the fairy godfather who tries to grant his fondest wish, 3, Peter Kastner's in dragand in trouble-when he meets his fiancee's parents (Vincent Gardenia, Marie Wilson). Fran: Kristina Holland. Mike: Robert Pine. 4. Richard Deacon and Nancy Wilson as parents trying to dissuade daughter from marrying a senior citizen. Ruth: Cheryl Miller. Phil: Cyril Delevanti (60 min.)

(15) (18) COACH LAWSON "Football '72: Georgia Scouting Report" with Sam Mrvos.

TO BE ANNOUNCED **ANTHROPOLOGY 2010** 

413 700 CLUB

(61) MOVIE-Drama (BW)

"The Dawn Patrol." (1938) Setting: the British front in 1916. The officer heading a flying unit is at the breaking point because he has to send his men out to fight against overwhelming odds. Errol Flynn, Basil Rathbone, David Niven. (90 min.)

10:30 (3) WALL STREET WEEK See 7:30 P.M. Ch. 8 for details.

11:00 NEWS-Horner/Philp

(3) NEWS-Wick/Wilson NEWS-Chuck Moore

NEWS-Willette/McAfee

M NEWS-Dominic/Scott/Neal

(12) NEWS-Dick James

(13) NEWS, SPORTS, WEATHER

AVENGERS

Kidnaped scientists are forced to create a device that destroys will power, Steed: Patrick Macnee, Beresford: Peter Cushing. Mrs. Peel: Diana Rigg. (60 min.)

(41) WESTERN STAR THEATRE 11:30 2 3 41 JOHNNY CARSON

> MOVIE-Western "The Sheepman." (1958) Satire about a sheepherder who tries to thwart the iron rule of an evil cattle baron. Jason: Glenn Ford. Dell: Shirley MacLaine. Bedford: Leslie Nielsen. Jumbo: Mickey Shaughnessy. (1 hr., 50 min.)

(9) DICK CAVETT

12 MOVIE—Western (BW) "Santa Fe Stampede." (1938) Outlaws terrorize a mining town. John Wayne, Ray Corrigan, Max Terhune. (60 min.)

**OCTOBER 6, 1972** 

(13) MOVIE—Crime Drama

"Girl Happy." (1965) Elvis Presley as a singing swinger with romantic problems. Valerie: Shelley Fabares. Deena: Mary Ann Mobley. Big Frank: Harold J. Stone. Andy: Gary Crosby. Sunny Daze: Nita Talbot. Wilbur: Joby Baker. Romano: Fabrizio Mioni Doc: Jimmy Hawkins, (Repeat; 2 hrs.)

(61) MOVIE—Comedy (BW) "Larceny, Inc." (1942) A gang of crooks buy a Sixth Avenue luggage shop which happens to be next door to a bank, Edward G. Robinson, Jane Wyman, Broderick Crawford. (90 min.)

11:40 MOVIE—Drama (BW) "Walk on the Wild Side." (1962) Adaptation of Nelson Algren's novel about a wandering Texan and the women in his life. Laurence Harvey, Capucine, Jane Fonda, Barbara Stanwyck, Anne Baxter. Miss Precious Joanna Moore. (1 hr., 20 min.)

MOVIE—Drama (BW) 12:00 "Web of Fear." See 1 P.M. Ch. 17 for details, (90 min.)

1:00 (2) (1) NEWS 61) MOVIE-Drama (BW) "The Little Giant," See 6 P.M. Ch.

61. (90 min.) 1:05 MOVIE—Drama (BW) "The Night Runner." (1957) An emotionally disturbed young man is released far too early from a state mental hospital. Ray Danton, Colleen Miller, Willis Bouchey, Merry

Anders. (1 hr., 40 min.) 1:20 MOVIE-Drama

"Woman Times Seven." (1967) Shirley MacLaine dons many guises in these vignettes, directed by Vittorio de Sica. Peter Sellers, Rossano Brazzi, Lex Barker, Alan Arkin, Michael Caine, Anita Ekberg, Elsa Martinelli. (1 hr., 55 min.)

1:30 MOVIE—Drama (BW) "King of Chinatown." (1939) The King of Chinatown's gambling and rackets is shot in front of a merchant's store. Anna May Wong, Akim Tamiroff, J. Carrol Naish.

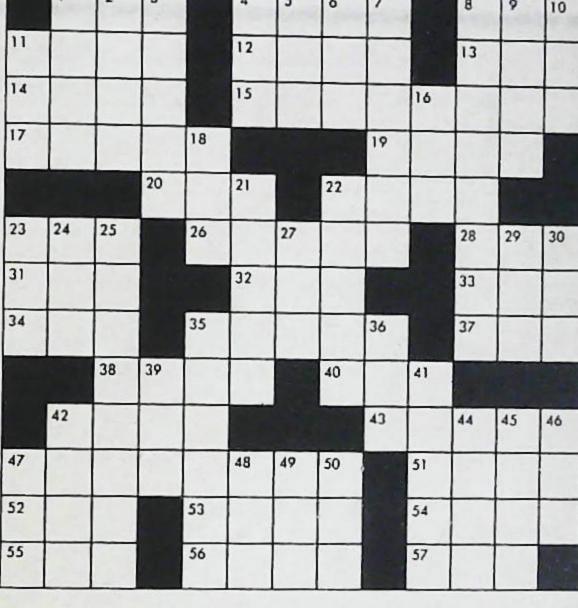
2:30 (61) MOVIE-Drama (BW) "Johnny Belinda." See 8 P.M. Ch. 61 for details.

> Stations reserve the right to make last minute changes.

# television crossword

Sept. 30, 1972

See next week's TV GUIDE for solution



Answer to puzzle of Sept. 23

5	H	A	R	M	A		G	A	R	N	E	R
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### across

\_ Mahal

Destiny Hearst's former news agency (init.)

Actress Lee Singer Fitzgerald Old car name

Bring forth young Sanford and Son star (2 words)

One of My Three Sons Fender mishap Building addition 22 Pinky and Cobb

23 Golf term 26 Actress Marlyn

28 Mission Impossible group 31 Jan on The Brady Bunch Automobile

Female deer Singer Charles Medicinal plant Actor Byrnes

Require Large deer One who does

Flip Wilson's pal Actress Anita

Lytton heroine 52 Total 53 Lunch time

54 Digits 55 Plea at sea Comedian Johnson

Letters on British ships

### down

Layer Comic King

Girl's name German pronoun Cheer from the

arena Ancient Reuben on The

Partridge Family Ray Burr's role Following

10 Boston baseball team

11 Solid caustic 16 Charge

Shady tree Fastened shoes

Ben Cartwright 23 For each

24 Actress Gardner 25 Actor Burt

27 Saint (Spanish) Moderate (abbreviation)

30 G-man (slang) 35 TV witch

36 Every

Moray Son on The

Partridge Family Queen of Carthage

To lodge 45 Units

Affirmative 46 47 Neon

Craggy hill 48 Small child 49

50 Compass point

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# THE GIRL WHO LOVES BERNIE...

As co-star of the motion picture "Ben," Meredith Baxter plays the older sister of a normal American boy who strikes up a friendship with rats.

At least the kid didn't run with hippies.

When the boy finds out that the Board of Health is on the trail of the rats, he goes down to the sewer to tip them off. You might say he was ratting on the Board of Health.

Picturing him in danger, his sister follows him to the sewer. She screams in the darkness. She cries. And she takes a header into the muck, emerging quite ungroomed for Sunday cotillion. If her brother catches bubonic plague, it is still too good for him.

When a lady finishes a film such as this, her vulnerability is understandable, explaining why Miss Baxter, three days later, agreed to live above a delicatessen in New York's Lower East Side in the new CBS series Bridget Loves Bernie.

The location doesn't enchant her, but even the aroma of salami is better than the sewer.

Meredith plays Bridget Fitzgerald, whose family is Manhattan society. It also is Irish and Catholic. She marries Bernie Steinberg, who is neither. Bernie, in fact, is Jewish, the son of Sam and Sophie Steinberg, who operate the delicatessen. Bernie also has an Uncle Moe and a close friend named Otis, who is black.

Bridget counters with a brother who is a priest, and with a mother and father who belong to the country club and yacht club, both restricted.

But Mr. Fitzgerald assures Bernie, "Some of our best friends are Jewish." "Name five," Mrs. Fitzgerald interiects.

Stuck for an answer, her husband blurts out, "How about that lady we met at the UN function?"

"Do you mean Golda Meir?" she answers.

"That's the one," says Mr. F., who then inquires of Bernie, "Do you know her?"

"I know of her," he replies. "But we never exactly dated."

The Fitzgeralds are bravely tolerant of their son-in-law, just as the Steinbergs try to find a place in their hearts for the shiksa married to Bernie.

Screen Gems, which produces the series, describes it basically as a love story, with the ethnic overtones only incidental. But others see it as a natural for the time slot it occupies—immediately following All in the Family. It can fill the voids on the nights Archie Bunker is feeling benign.

The daughter of actress Whitney Blake and former radio announcer Tom Baxter (first of Miss Blake's three husbands), Meredith was born 25 years ago in Pasadena, where she spent part of her youth taking voice lessons. She later pursued this training at the later pursued this training the later pursued the la

Her personal life, however, sour note. Married at 19, she to the children (now 5 and an about separated from whom she was year.

"I was yery



trained for any job," she recalls glumly.
"All I ever had done was work as an usher, as a file clerk and as a checker in a cafeteria."

With her mother's financial help, she took acting lessons and succeeded in getting parts in TV commercials. Then, beginning in 1970, minor roles followed in dramatic and comedy series before Meredith won her first part of consequence in "Ben," the rodent opera.

Rising 5 feet 7, blonde and blueeyed, Miss Baxter has a reputation at the studio for shyness, a characteristic not common to her profession. She smiles readily, displaying magnificent rows of teeth, and she talks sweetly, but not a lot.

"She is a very quiet person," says Douglas S. Cramer, executive producer of *Bridget Loves Bernie*. "She is conscientious and always shows up on time, but isn't the type you get to know quickly."

Given the part of Bridget, Meredith was summoned by Screen Gems for still photos to be used for publicity, but she owned so little clothing (and what she had was so plain) that she had to be sent to the wardrobe department for attire more befitting the star of a series.

Her interest in dresses is almost negligible. Most of her outfits, in fact, are made by her stand-in, Robin Harleman, a divorcee with whom she shares a rented house in Sherman Oaks, in the San Fernando Valley. Miss Harleman also has two small children.

Since both women are a size 6, they wear each other's clothes. Miss Baxter owns no furs and no jewelry, except an inexpensive set of earrings. She looks at you strangely when you inquire into her possessions. She gives you the impression that this is an intrusion, and she clams up.

"Are you prudent with your money?"

she was asked.

"I probably have a bad concept of money," she responded. "When I got paid for 'Ben,' I went out and bought a washer, a dryer, a freezer and a TV set, all on the same afternoon."

"Do you mean you never owned a washer?"

"I did our wash at the Laundromat."
Her tone suggested, "Don't most people?"

Miss Baxter doesn't own a car. She drives a rented station wagon. Can any other actress make that claim?

On the day she read for the part of Bridget, Meredith met David Birney, a young actor who had spent five years on the stage and in television in New York. He was testing for the role of Bernie Steinberg. This was to result in both a professional and off-stage relationship. The two since have seen each other almost daily in what is described as a serious friendship.

An English major at Dartmouth who later earned his master's in theater arts at UCLA, Birney grew up in Cleveland, where his father was an FBI agent. A Protestant, playing a pronounced Jewish role, David sees no cause for special concern.

"Brando played 'The Godfather'," he says, "and he isn't Italian. Besides, living in New York five years, I became street-oriented to the city. There's a certain rhythm to ethnic New York. Once you learn it, you can play almost any part. All I've had to do is brush up on Yiddish pronunciation."

Naturally, both Birney and Miss Baxter are concerned doing a series sandwiched on the same network between two major winners such as All in the Family and The Mary Tyler Moore Show.

"If they ran mouse races after All in the Family," says Birney, "people would leave their sets on That means the pressure of a large audience is ->



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In fact, True (Regular and Menthol) is lower in both tar and nicotine than 99% of all other cigarettes sold. Think about it. Shouldn't your next cigarette be True?

12mg. "tar", 0.7mg. nicotine, av. par cigarette, FTC Report, April '72.

Evy Birney, LL

in does on, are on

Warning The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Formula for relief of Bronchial Congestion, Bronchial Asthma.

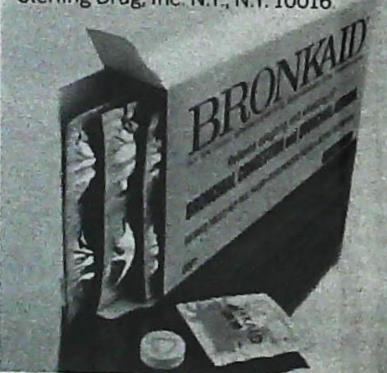
### Helps rid lungs of excess phlegm.

Helps clear air passages, restore free breathing, relieve distress ... coughing and wheezing.

This clinic-tested preparation is called Bronkaid. In one tablet, Bronkaid combines an expectorant and bronchodilators to attack the two major causes of congestion and wheezing. Bronkaid Tablets quickly start acting to loosen excess phlegm. This direct action helps rid your air passages of sticky, stringy phlegm. At the same time, Bronkaid helps relax tightened bronchial muscles and eases the distress that results from stagnant air trapped in the lungs.

With Bronkaid Tablets, you enjoy amazing two-way help in one combination tablet. Bronkaid helps you cough up phlegm, clear clogged air passages, restores free breathing. You cough less; you breathe more freely, easily.

For rapid relief of coughing and wheezing of bronchial congestion and bronchial asthma, for relief that lasts for hours, get Bronkaid Tablets today. No prescription required. Available at your local drugstore. Drew Labs.; Div. of Sterling Drug, Inc. N.Y., N.Y. 10016.



continued

on us, behooving us to be good."

If there is another problem for the two principal players, it would be that they are crawling through a series crowded by nine prominent characters, all of whom appear in most episodes.

"This can frighten stars to death," says producer Cramer, "especially in a 30-minute show. They develop the feeling that they are going to be lost in the mob."

Miss Baxter was asked, "After All in the Family, won't viewers have had their quota that night of ethnic humor?"

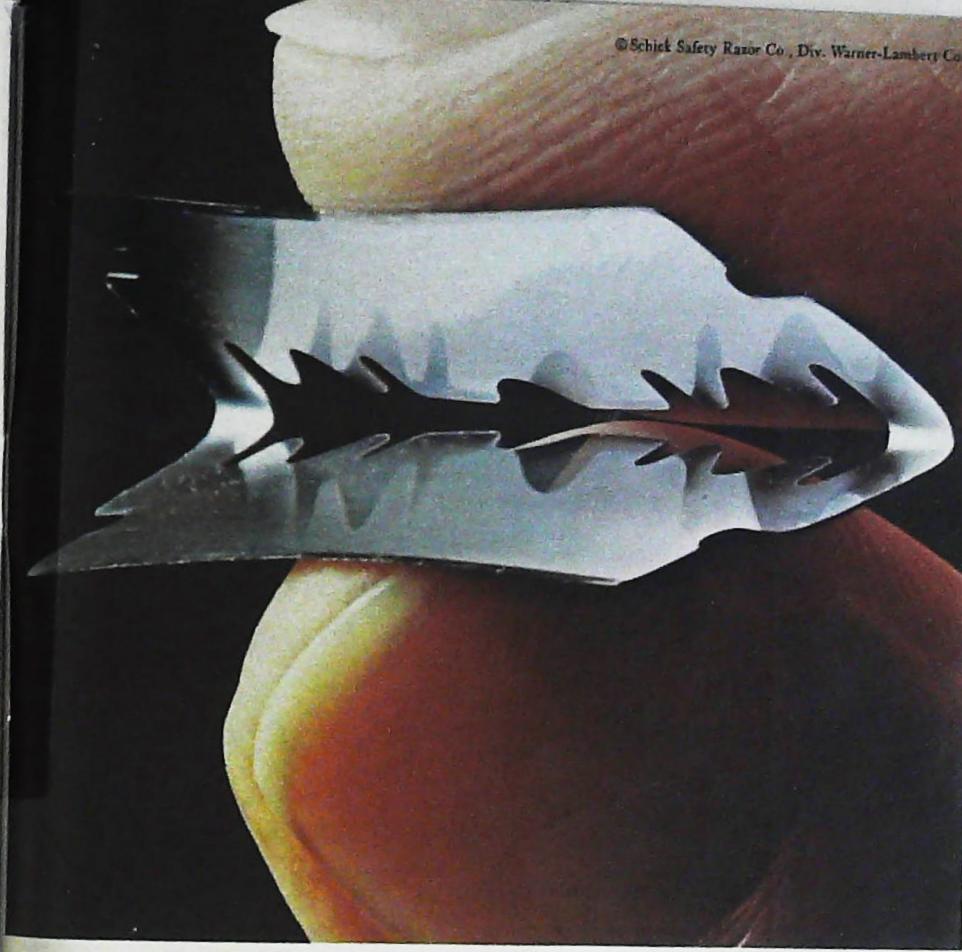
"We are hoping," she answered, "that as the series continues, the ethnic angles won't be belabored. Besides, the prejudice of our characters is more subtle than Archie Bunker's. In one scene, for instance, Mrs. Steinberg feels I am undernourished. She encourages me to eat her matzoh-ball soup. I don't like the soup, but try to be polite. I get sick. She says to her family wistfully, "Why couldn't that wonderful girl throwing up in the bathroom be Jewish?"

Overt or underplayed, the ethnic theme unmistakably has made its crater on television. And David Birney guesses that ethnic series will be popular at least another 10 years before they run their cycle and vanish.

"TV realizes it must acknowledge that ethnic problems exist," he says. "One way or another, it will deal with these problems, as society deals with them."

If David gives ethnic shows 10 years, CBS has guaranteed only 13 weeks to Bridget Loves Bernie, with an option to do 11 more.

But the future doesn't worry Miss Baxter. Quietly, she fosters the hope one day of applying her years of voice training in a musical comedy. One thing never tried in show business is a musical with rats. They have proved they can act, but they haven't yet shown they can sing.



Schick's done something for the double edge man. Put both edges on your side.

You're a double edge man. But what good are two edges if you can only use one at a time? Schick's taken both edges and put them on your

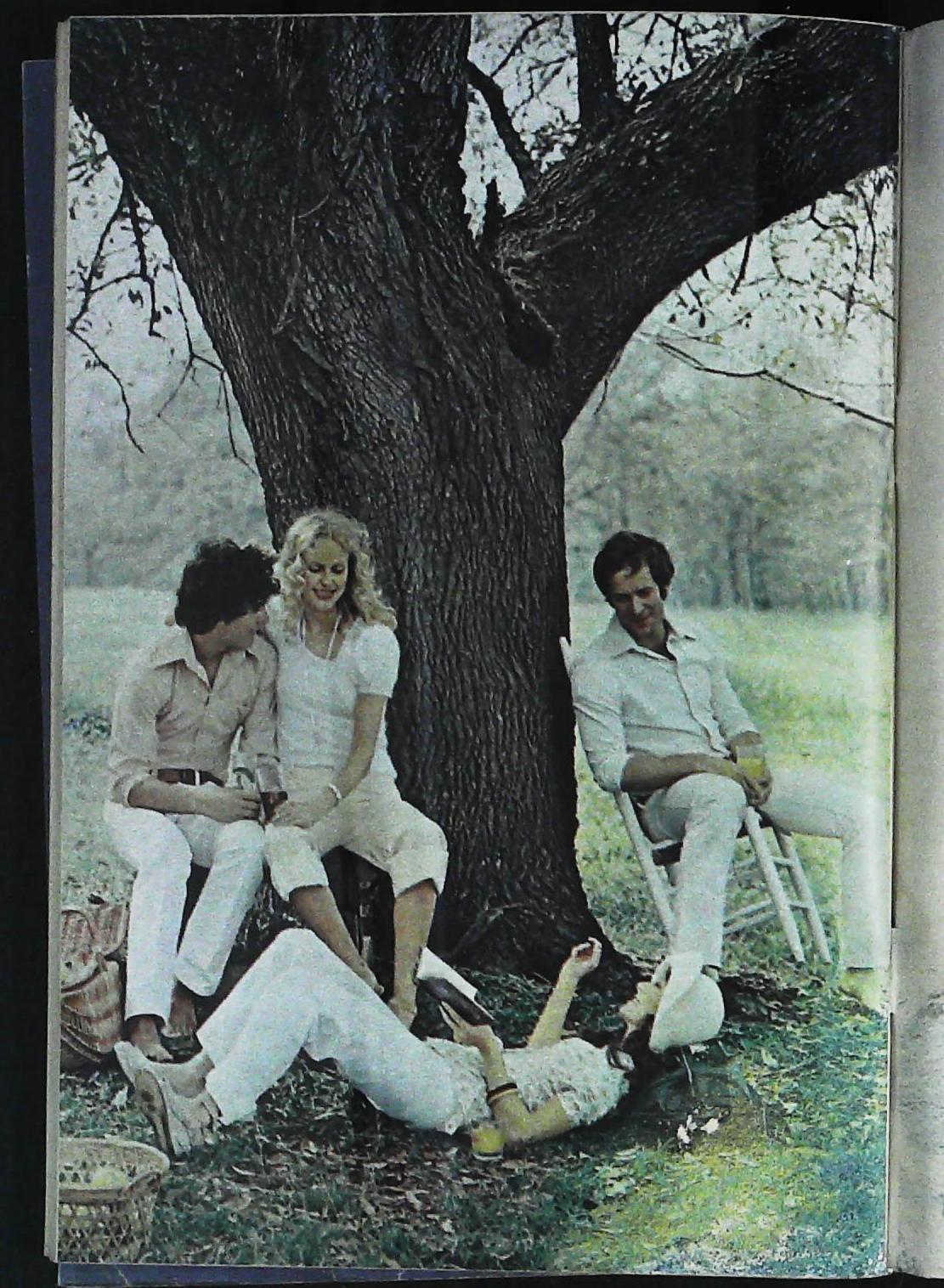
It's the Schick Super II, the newest twin blade shaving system. With two Super Chromium blades locked in a replaceable cartridge. You get a close, safe shave. The kind a double edge man ought to try.

The new Schick Super II. It puts both edges on your side.

Schick Super II

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### PUERTO RICAN RUM. YOU CAN STAY WITH IT. ALL SUMMER.

This is the season of the long, cool drink. Cooling rum collins. Breezy rum and cola. Refreshing rum screwdriver.

Tasty rum and tonic. Frosty rum sour (now in pre-mixes).

And the one rum for all of them is Puerto Rican Rum.

Because after it's distilled at unusually high proof for purity, only Puerto Rican Rum must by law of the Commonwealth be aged for mellowness.

Even then, it's filtered through charcoal for smoothness.

So no matter what you mix it with, Puerto Rican Rum always brings a light, dry, natural taste to the get-together.

It's the rum you can stay with all summer from the place where summer stays all year.

Commonwealth of Puerto Rico.

THE RUMS OF PUERTO RICO



For a free recipe book, write: Rums of Puerto Rico, 666 Fifth Ave., N.Y., N.Y. 10019

Doctor in the House is one of the few good things to emerge from the FCC's order that networks reduce their primetime programming. Without that push, local stations would not have had to cast around for a fresh syndicated series, and they would never have discovered Drs. Michael Upton, Duncan Waring and their colleagues and teachers at the crumbling St. Swithin's Teaching Hospital in London.

It was 7 one Friday evening on the St. Swithin's set at London Weekend Television's (LWT) studio in the London suburb of Wembley. Doctor in the House had just completed its final runthrough.

"Let's have a drink," said producer Humphrey Barclay.

He walked briskly through the winding corridors in London Weekend's studio until he came, somehow, to a smoky, noisy bar where the entire company—actors and technicians—were taking 90 minutes to loosen up with beer, ale, a certain amount of gin and a couple of games of darts before the evening's performance in front of a live audience. Though the bar was buried in the building, you might have thought you had wandered into any crowded London pub on a Friday night.

Part of the obvious good feeling must come from the fact that everyone knows that they are working on a show that has become a world-wide success -though, more or less, by accident. For it was made exclusively for British audiences, with no thought of export. Just to prove that the best-laid plans can go pleasantly wrong, Doctor in the House has ranked high in Australia, New Zealand, and Yugoslavia, and is a big hit in Finland, Sweden, Canada, East Germany, Greece, Holland, Hong Kong, Malta, and all of Central and South America. It is being carried this season-as it was carried last season -by stations in the U.S.

"It's taken us by surprise, this selling so widely," said Barclay, having discovered a small space in one corner in which to sit. "We're not geared to turning out those mid-Atlantic shows like *The Persuaders* that are supposed to win the Queen's export award. And we didn't make any compromises. If we had, we would have destroyed the *English* character of the show, which is its real strength."

"Part of the appeal," he added, "must come from the universality of medicine. But no one has ever made humor out of it before for television. In real life, of course, everyone is worried about illness, about going into the hospital, and the show—with its youth and cheerful cast—relieves the worry a bit. Although, I would certainly worry twice

### Olde England's Merry Medics

'Doctor in the House' has more cut-ups than an operating room

By Daniel Yergin

over if my doctor sent me to St. Swithin's."

Fortunately for the genuinely ill, St. Swithin's does not exist. The six-centuries-old London teaching hospital was actually called into imaginary existence 20 years ago by Dr. Richard Gordon, who, soon after graduating from medical school, signed on as a ship's doctor on a cargo boat sailing to Australia. A remarkably healthy crew gave him plenty of time to write a book, which he vaguely planned as a cross between "Tom Brown's School Days" and "Gray's Anatomy." It turned into "Doctor in the House," the first of his many books about merry medical students.

Some of his former teachers were a bit surprised to learn that Gordon had this hidden talent, but he recently explained: "I had been working on a medical journal, where the editor put me in charge of famous doctors' obituary notices. This experience I felt invaluable in learning to write convincing fiction." The books, ultimately translated into 17 languages, gave birth to an equally popular movie series (with Dirk Bogarde) and were grandfather in inspiration to that never-ending series of "Carry On" films.

When LWT (a network founded in 1968 and now headed by Britain's former ambassador to Washington, John

Chief and chum to everybody in the show," declared Robin Nedwell, who plays Dr. Duncan Waring.

Barclay has been aided by the fact that two of the chief writers are themselves qualified (though nonpracticing) doctors. One of them is the sharp-featured Graeme Garden, who is also a "Footlights" alumnus. "My medical training was useful," he said, "because I can draw on my own and my friends' experiences. Also, I can remember enough medicine or know where to look it up to keep the show factually correct.

"I certainly know what it is like to live and work in a hospital," he added



Three St. Swithin's medical students (I -r ). George Layton, Geoffrey Davies, Robin Nedwell.

Freeman) decided to revive the series, they turned the production over to Barclay. An agreeable young man of country-gentleman pedigree whose long hair makes him look considerably younger than 31, Barclay came out of the same famous "Footlights" undergraduate revue at Cambridge University where Jonathan Miller and "Beyond the Fringe" did their teething. With plenty of experience in radio and television comedy, Barclay has succeeded in guiding Doctor in the House to some No. 1 ratings in Britain The show certainly bears his imprint, especially in its contemporary quality and its extra energy. "Humphrey is both Great White

with what can only be described as a sigh, "When you're a student, you can be fairly irresponsible, but when you become a doctor, you have to become a sober chap. But both students and doctors have a slightly callous sense of humor. If you can't laugh at terrible things and the awful life, then you start brooding. It's a defense. The humor of the series has to reflect that. At times it might get near the macabre. But we still remember that we're writing for a family audience."

The show's course has not been all smooth. Although it has no star, the leading actor the first two years (it's a year ahead in Britain), Barry Evans, →

recently quit. Evans, a former member of Lord Olivier's National Theatre, was never very comfortable playing in what by comparison seemed light comedy. He grew tired of having ladies walk up to him on the street, giggle and say, "I wish you were my doctor." Finally, he left the show. He'll still be evident in episodes shown in America this year.

Robin Nedwell, 26, has now taken Evans' place as first among equals. He very much resembles his character—open, extroverted and boisterous. "There's incredible unity," he says. "We're a clan, instead of individual actors. We have a ball, an absolute bloody ball doing the show. No one gives a damn about professionalism! Everybody is in the spirit."

You hear the same sentiments from everybody connected with the show—with such uniformity that you begin to suspect that they have all learned the same script But doubt is erased as you watch rehearsals and then the taping before an audience that arrived from schools and factories, by the busloads, as though for a seaside holiday.

After the taping, and after another round of drinks in the LWT bar, a dozen people went out to midnight dinner at a small restaurant in Hampstead, to celebrate Barclay's 31st birthday.

"I love the show," said Ernest Clark across the dinner table. "Mine isn't a bad part; it has a few variations. And I believe the characters are real." Clark, who plays the crotchety and ever-put-upon Professor Loftus, is a highly accomplished veteran actor who looks as though he had been in every second British movie you see on the late show. "I specialize," he grinned, "in playing moderately toffee-nosed gentlemen."

It was certainly no easy matter for Doctor in the House to get onto the American television screen. It almost did not happen. For the walls surrounding United States television are porous enough in one direction to allow our shows to flood out into the world,

but have insulated almost completely the American public from foreign productions.

English companies, which had eyed the American market enviously for years, at last saw their opening in recent seasons of such programs as The Forsyle Saga, Civilisation and The Six Wives of Henry VIII, with the success of the BBC specials and the acceptance of personalities like Tom Jones and David Frost.

"If you added up the value of the entire world television market," said London Weekend's international-sales agent Richard Price, "the U.S. would be worth well over 50 per cent. To be frank, that means millions of dollars—or pounds, whatever the exchange rate—a year."

Price and London Weekend decided, on the basis of its acceptance in other countries, to make their American breakthrough with Doctor in the House. "I concluded that the only way to get a British show into America was by hammering on the door until it broke down." For five months. Price spent one week out of every four in the U.S. But he still could not overcome the obstacles. "Programming people in the U.S. had traditionally been worried about the American backwoods. We told them that with an ever-larger number of people moving across the Atlantic, breaking down barriers, there would be more acceptance of English attitudes and accents."

Finally, Price and a colleague packed up two 150-pound portable video-tape machines and flew to Houston in early 1970 for a television sales convention. They invited Westinghouse Broadcasting Co. executives to breakfast the next morning to watch an episode. "8:30 is not an hour when people normally laugh," Price observed dryly. "But they fell out of their chairs." By 9:05, the show had been bought, and Doctor in the House was on its way to America.



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That's not so surprising when you know how Pinto is built. With a rugged engine we've developed and perfected in small Fords all over the world for more than ten years. With a solid four-

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All inside Pinto's sturdy unitized body that's welded into one solid piece of steel, reinforced with guard rails, and covered with six coats of paint. See the 1973 Pinto Sedan, Wagon and Runabout, at your

When you get back to basics, you get back to Ford.

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FORD PINTO

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Shown here is a 1973 Pinto Runabout with optional whitewall tires, luxury decor and protection groups.

All 1973 cars must meet Federal Emissions Standards before sale.

See your Ford Dealer for details.

Next week in TV Guide:

### DAVID FROST

A rare inside look at what happens when a talk show starts the long slide to cancellation. A former staff member provides the details.

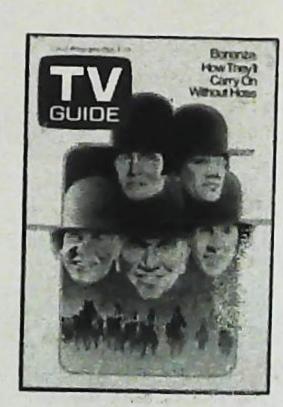
### THE UMP

The often berated major league umpire has been given new status through the help of a strong union and television. An examination of how he is applying his new strength.

### BONANZA

The Cartwright family has added a new member, brought back an old friend, changed days and picked up new sponsors. A look at a series entering its 14th season.

Television . . . nothing brings it into sharper focus for 35.8 million adult readers than TV Guide magazine.



## FIVE THINGS A WOMAN SHOULD KNOW ABOUT SHAVING. INSTEAD OF TEACHING YOU, WE TAUGHT OUR RAZOR.



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We made the
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strokes instead of
scraping.

Lesson #2
HOW TO SHAVE
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WITHOUT
IRRITATION.
Lady Sure Touch
has a setting for
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to help prevent
irritation.

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HOW TO AVOID
NICKS AND
CUTS WHILE
SHAVING LEGS.
Lady Sure Touch
is made to cope
with curves. A
setting for legs
gives a close,
safe shave.

Lesson #4
HOW TO
CHANGE BLADES
THE EASY WAY.
Lady Sure Touch
has 5 built-in
blades you change
with the turn of a
lever. After months
of shaving, throw
shaver away.

Lesson #5
HOW TO KEEP
SHAVING
CREAM FROM
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was designed to
let the cream pass
through the top.
You shave in
dean, uninterrupted
strokes.









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# They're double wrapped for double protection. That's why my Krispy Crackers taste so fresh and good.

I want to make sure every bit of that oven-fresh flavor is right there at your table when you open up a pack of Krispys. So I quickly seal 'em in waxed paper packs. Then I put these packs

in a moisture-resistant, reclosable plastic bag. But tasting is believing... try my delicious Sunshine Krispy Crackers. You'll see... Krispy is more than just our name on the outside.



Pete Rozelle's friends on the "competition committee" are tinkering with football again. Last March, at the National Football League's winter meeting in Hawaii, the rulesmakers decided to penalize the defense 3 yards, 1 foot, and 9 inches.

How's that again?

That's the distance the hash marks have been moved closer to the middle of the field. Once 20 yards from the sidelines, hash marks now are 23 yards, 1 foot, 9 inches inbounds—or, in direct line with the goal'-post uprights.

Ho hum, you say? The rule change seems insignificant. Maybe. But should it have its expected effect, television screens this fall and winter will runneth over with more long scoring plays than the eye of man (or CBS) has seen since zone defenses became popular several years ago. Fans will gurgle with delight once more. Pete

Rozelle will breathe a sigh of relief, and so will TV sponsors. After all, what better time to sell beer or razor blades than immediately after Bob Griese has hit Paul Warfield on a hitch-and-go?

Last season NFL quarterbacks threw 25 per cent fewer touchdown passes than in 1967, causing TV sponsors to run more of their commercials after punts. Zone defenses had taken away the "Bomb"—the long scoring pass. Since nothing looks prettier on instant replay than the Bomb, Rozelle's rulesmakers doctored the hash marks.

What effect will such a seemingly

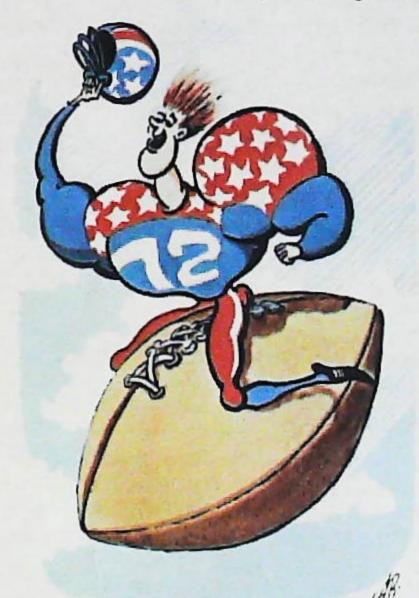
\*Each yard line has a pair of hash marks Whenever the football is downed outside them, or goes out of bounds, the referee orings the ball to the nearest hash mark before play resumes

### TV GUIDE SEPTEMBER 30, 1972

### Dr. Hash Mark

or, how Pete Rozelle stopped worrying and learned to love the Bomb

By Hal Higdon



insignificant rules adjustment have on the Bomb? Hank Stram, coach of the Kansas City Chiefs, explains: "What they've done is given us 10 more feet of playing field on the short side. With the ball nearer the middle, the offense can go either way. Teams playing zone defenses rotated toward the strong side of the field. Because of the nearness of the sidelines, they figured teams couldn't do much damage on that side. In effect, they used the sidelines as a fifth defensive back.

"Now that they've given the offense more room on the weak side, quarter-backs can increase their throwing in that area. Field goals also are easier to hit because you're always lined up in front of the goal posts. You don't have to waste a play merely to  $\rightarrow$ 

obtain better field position."

Stram disapproves of the change, because he feels it "legislates against excellence. These things go in cycles," he says. "Even without rule changes, the offense might have reasserted itself naturally in another few years."

Hank Stram has earned a reputation as an offensive innovator, but he also believes in total balance, and his team was one of the first in pro football to use zones to defend against passes.

In 1960 Stram, a former college assistant, arrived in Dallas to coach the AFL's Texans (now the Kansas City Chiefs) with no pro football experience and thus no preconceptions as to what could and couldn't be done. That year the champion Houston Oilers featured quarterback George Blanda throwing to receivers Charlie Hennigan and Bill Groman. They beat the Texans 20 to 10 midway through the season, "We decided afterwards there was no way we could ask our defensive backs to cover their speedy receivers man-forman again," recalls Stram. Before the next Houston-Dallas contest, Stram's team switched to a zone defense similar to that used by most colleges. They intercepted three Blanda passes and beat Houston 24 to 0.

Despite that landmark victory, few in pro football believed the zone defense had much of a future. Stram recalls discussing the zone after the season with several NFL coaches. They showed skepticism. Yet, a dozen years later the zone has become the NFL defense. Oddly enough, the one team that probably uses zones the least is Stram's Chiefs, partly because of the ability of all-pro cornerback Jim Marsalis to play his opponent man-for-man.

Stram doesn't believe that zone defenses should get all the blame (or credit) for low-scoring games. He thinks last season's 100 fewer TD passes may have been a result of better league balance rather than coaching stratagems. "The quality of players on all teams has improved tremendously," he says. "As a result, it is more difficult to do things now than it was four years ago. We had high-scoring games in the early years of the AFL, but not when the top two or three teams played."

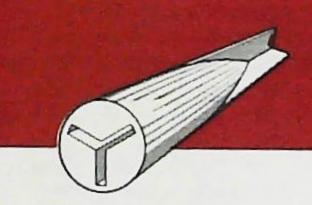
Actually Rozelle's rulesmakers enacted a number of new regulations. Punts now may be run out of the end zone. The penalty for grabbing a face mask has been reduced to five yards except in flagrant cases. Offensive penalties behind the line of scrimmage now are marked from the previous line rather than from the point of infraction. Presumably this will help eliminate those seemingly hopeless first-and-47 situations that occasionally develop.

They also ruled that tie games will now count in the standings as a half game won and a half game lost, but they deferred action on other rule changes which sought to reduce the number of tie games or eliminate them. One would have reinstated the two-point conversion. Another would have extended "sudden death" to regular-season games as well as play-offs. Neither change earned the 20 votes necessary for a new rule, but an informal poll of teams found 22 in favor of some anti-tie legislation. More tinkering with the rules can be expected.

Several high school associations already have begun to experiment with tie-breaking variations. This fall Ohio will initiate an overtime rule that permits a series of scoring attempts from the 10-yard line. On the other hand, New York gives each of two tied teams the ball at the 40, hopes for a score, then as a last resort counts yardage. Last year two New York teams battled to a scoreless tie. In the overtime one team marched 40 yards for a touchdown and scored a two-point conversion. Then the other team had its chance from the 40, scored, but missed its conversion! The game ended 8 to 6 and the fans went home limp.

But is the NFL ready for that? (ND)

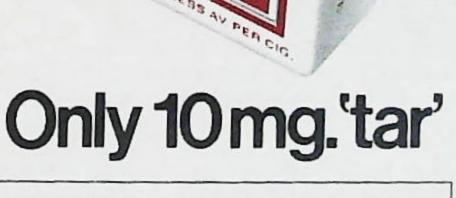
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by Cleveland Amory

As a general rule, if something is called the *new* something, watch out. There is something wrong, and the chances are it's the same something that was wrong in the old show. In the case of *The New Bill Cosby Show*, however, don't watch out—just watch. For Mr. C's new show is strictly grade A.

Nonetheless, before we let our general rule go, we believe that there is good reason for said rule not holding in regard to this show. Mr. Cosby's old program, charming as it was, was a situation comedy, and Mr. Cosby played a character in it. A character very much like himself, to be sure, but still a character. Futhermore, he had only a half hour. Most comedians are best in short doses-they are sprinters. A handful are distance runners. Mr. Cosby is something else-he is a marathon man. You don't get tired of him at all. He takes his time, because it's a vital part of his humor, in whatever he does. But he doesn't take too much-his hour-long show doesn't drag a bit. Everything around Mr. Cosby keeps moving-from miniskirts to miniskits. There are even minimonologues. And terrific minisongs, particularly those sung barbershop style; i.e., "The show you are about to see can best be described as the show you are about to see."

The opening episode gave us as guests Sidney Poitier and Harry Belafonte. Not even a token white. It was a very funny show. In one skit Poitier and Belafonte put Mr. Cosby down for the count in an expensive restaurant.

In another Poitier played a truly Mephistophelean tempter to Mr. Cosby's very reluctant temptee. It was a howl. Still, we weren't convincedafter all, almost anybody could come up with a successful show if he had guests who play together as well as Poitier and Belafonte. In the second show, however, when Mr. Cosby had Peter Sellers and Lily Tomlin, more was demanded, and again the show came through, particularly when Mr. Cosby played ancient retainer to Mr. Sellers' fine quartet of ambassadors. In the third show Tim Conway was pleasantly low-keyed, although Anthony Newley was a bit wa-wa-as in "It's a Musical Wa-Wa-World."

But the most remarkable achievement of Cosby's series lies not in its transients but in its permanent residents. While we've grown to like Susan Tolsky, who plays the plain Jane, and mean Oscar Degruy and bandleader Quincy Jones, we were an immediate pushover for two others. One is a charmboat named Lola Falana, who can not only sing and dance, but also can do introductions while doing both of them at once. The other is Foster Brooks, who, playing a hard-drinking CBS executive, welcomed "Bob" Cosby "On be-hic-half of the e-hic-s-hicutives." Then, on the second show, he told us CBS stood for three things, "Cleanliness, beauty and scissors." And, finally, on the third, he promised to improve service in the commissary -he was going to cut out the hymns. He's a funny man. All in all, a fine way to start a season.

# We shall underwhelm.

Four Roses Premium.
The label says American Light
Whiskey-a blend. A whole new kind of
whiskey that actually forced a change in
government liquor regulations.

How we distill it, age it, blend it is merely revolutionary. How it tastes is absolutely underwhelming.

After all, life has whelm enough as it is.

Four Roses Premium
THE AMERICAN LIGHT WHISKEY DISCOVERY



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Our brand new Mark II is the top of the Toyota line.

It's the most powerful. (The only one with six cylinders.)

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### TV Teletype: New York

NEIL HICKEY REPORTS:

Good News, But How Much Will They Cut? Dept.: CBS is setting aside an entire evening this spring for a showing of "Woodstock," the three-hour-plus documentary about the 1969 rock festival that brought together some 300,000 clad and unclad fans for three days of peace, love and what-have-you. JOAN BAEZ, ARLO GUTHRIE, SANTANA, SLY AND THE FAMILY STONE and the late JIMI HENDRIX are among the performers.

On the political stump: Sen. GEORGE McGOVERN faces <u>Issues and Answers</u> reporters on ABC, Oct. 22 . . . Another prominent Democrat, Sen. ED-WARD KENNEDY, visits BOB CROMIE's PBS show <u>Book Beat</u> Oct. 9. He'll be talking about his book "In Critical Condition: Crisis in America's Health Care" . . . Veteran screen actor PAT O'BRIEN makes one of his rare TV appearances in what should be a juicy "heavy" role: that of a political boss in a <u>Banyon</u> episode, "The Graveyard Vote."

Brush up on your Greek mythology: PIER PAOLO PASOLINI's film "Medea" will be the second in Playhouse New York's series of classics on PBS. MARIA CALLAS has the title role (it's her only film) . . . Another actress has joined the thin ranks of woman directors. She's comedienne NANCY WALKER, who will direct comedy sketches for "Ann-Margret's Follies and Scandals," an NBC special scheduled for Nov. 29.

Last spring, former astronaut WALLY SCHIRRA and several other modern-day adventurers traced the route of John Wesley Powell's 1869 exploration of the Green and Colorado rivers. The expedition was filmed for an Oct. 20 CBS special, "Smithsonian Adventure: 99 Days to Survival"

. . . ROBERT CONRAD, starring in Assignment: Vienna on ABC's The Men series, is moonlighting in a theatrical film shooting in Europe. It's called "Find Medford and Kill Him," and like his TV series, it's an adventure yarn full of derring-do.

More on ABC's night of specials, Nov. 15: JACQUES COUSTEAU leads off with a trip to the Arctic Circle for a look at the walrus; BURT BACHARACH is joined by SAMMY DAVIS Jr. and ANTHONY NEWLEY for a musical hour; and ALAN KING has a go at "The Wonderful World of Aggravation" . . . RICHARD WIDMARK plays a hard-nosed New York cop on his new NBC series Madigan, but his producers say they'll be doing location filming in London, Rome, Lisbon and Copenhagen. On a policeman's salary?

"Cole Porter in Paris." DIAHANN CARROLL and PERRY COMO are involved in the Jan. 17 offering . . . If you don't get involved in the Jan. 17 offering . . . If you don't get involved musicians KENNY ROGERS AND THE FIRST EDITION on the distribution of the distribution of the distribution of the Jan. 17 offering the group on Special of 16 . . . TV's Partridge Family does some rolling of its and 29 in a Bike-a-Thon for the American Cancer Society.

Peter Sorel/The Optic Nerve Center • 14 (top), 15 (bottom—ABC — Metromedia • 15 (top)—Screen Gems • 20—WWL-TV 31—Gene Trindl • 39—Curt Gunther

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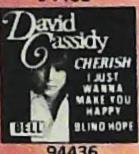
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